



Message from the Secretary

Dear Fellow Floridians,

The Florida Department of Business and Professional Regulation (Department) worked diligently during Fiscal Year 2019-2020 to achieve its mission to license efficiently and regulate fairly. Under the leadership of Governor DeSantis, we have aimed to improve efficiency and reduce burdensome regulations for the more than one million businesses and professionals licensed by the Department.

The 2020 legislative session saw the passage of the "The Occupational Freedom and Opportunity Act" (HB 1193). On June 30, 2020, Governor DeSantis signed this important bill to eliminate and reduce barriers of entry to certain professions and has been a priority over the past two years, since I was appointed to lead DBPR.

We are proud to have worked with the professional licensing boards and legislators on this bill. The impact will greatly reform occupational licensing and remove unnecessary burdens, reduce education requirements, remove duplicative business licenses and allows for endorsement and reciprocity with other states.

I am proud of our accomplishments this past fiscal year, as we strive to create an environment where businesses can thrive by streamlining processes and reducing excessive regulation. DBPR is committed to improving and serving our licensees and the State of Florida in the years to come.

Very Respectfully,		
Halsey Beshears		



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Executive Summary

The Unlicensed Activity Program within the Department of Business and Professional Regulation exists to serve the citizens of the State of Florida by educating them about the dangers of unlicensed activity and investigating complaints filed against unlicensed individuals. Discouraging unlicensed activity is a high priority to the Department, which works to eliminate it through proactive enforcement efforts, outreach and education to the community, and through cooperation with multiple agencies throughout the State.

Unlicensed activity occurs within nearly every profession that is regulated by the Department. It is most commonly found in the construction and electrical trades, as well as cosmetology, barbering and community association management. Unlicensed individuals harm law-abiding, state-licensed professionals by taking their potential business, and unlicensed activity can cause personal and financial harm to consumers.

Unlicensed activity poses a particular problem during the aftermath of natural disasters. While there were no major hurricanes that made direct landfall in Florida during Fiscal Year 2019-2020, the Division's efforts to combat unlicensed activity related to previous storms, such as Hurricane Michael and Hurricane Irma, remained strong and vigilant. The emergence of the COVID-19 pandemic created unique challenges for the Unlicensed Activity Program in maintaining our mission for the State of Florida, all the while guarding the safety of employees and the citizens of Florida.

In accordance with the Fiscal Year 2019-2020 General Appropriations Act, this Annual Report on Professional Regulation Unlicensed Activity highlights the unlicensed activity functions performed by the Department. This report outlines the expenditures of the Unlicensed Activity Program as well as details the efforts, activities and revenues utilized by the Department's Boards, Council and staff within the Division of Regulation, Division of Real Estate, and Division of Certified Public Accounting in compliance with Section 455.2281, Florida Statutes. The total appropriation for Fiscal Year 2019-2020 was \$2,260,928

Some licensees are required by Section 455.2281, Florida Statutes, to pay an unlicensed activity fee which funds efforts to combat unlicensed activity. Licensees pay an unlicensed activity fee as part of their initial license fee and license renewal fees.

The Department's Unlicensed Activity Program consists of:

- Vigorous enforcement and prosecution;
- Thorough investigation of complaints;
- Public outreach and education.

The Department finds great importance in informing consumers and licensees about the dangers of hiring unlicensed individuals and maintains a strong educational campaign. The Department also emphasizes compliance over discipline for minor offenders through Notices of Cease and Desist, Citations, and guidance on how to become properly licensed.



Section One

FINANCIAL SUMMARY
OPERATIONAL BUDGET
ALLOCATION AND EXPENDITURES



FINANCIAL SUMMARY

Revenue

Pursuant to Section 455.2281, Florida Statutes, the Department assesses a special fee of \$5.00 per licensee upon initial licensure and for each renewal for professional license types. These funds are deposited into the Professional Regulation Trust Fund, an interest bearing account. Per statutory requirements, a separate account is maintained for each profession. Additionally, revenue collected for citations and fines from unlicensed activity cases is deposited into these accounts:

Fiscal Year 2019-2020 Revenue		
Unlicensed Activity Fees	\$825,527.94	
Citations	\$29,106.00	
Fines and Costs	\$464,982.02	
Interest Income	\$160,529.29	
Total	\$1,480,145.25	

Appropriation

Fiscal Year 2019-2020 Appropriation by Division		
Division of Regulation	\$1,560,053	
Division of Real Estate \$500,000		
Board of Professional Engineers \$100,875		
Division of Certified Public Accountants \$100,000		
Total	\$2,260,928	

Expenditures

From funds provided in Specific Appropriation Line 2019 Unlicensed Activities, \$1,538,499 was expended at the Department level as detailed in this report. Overall expenditures were less than the \$2,260,928 appropriation, resulting in the Professional Regulation Unlicensed Activity fund coming in under budget.

Fiscal Year 2019-2020 Summary Expenditures by Category		
Temporary Staff (OPS) \$1,190,871.25		
General Expense \$347,628.20		
Grand Total	\$1,538,499.45	

In accordance with Section 455.2281, Florida Statutes, the Department spent these funds on unlicensed activity enforcement and education. Division staff performed the functions of complaint processing, investigations, sweeps and undercover operations of unlicensed individuals and businesses. Funds were also utilized by the Department's Office of General Counsel for prosecution. Staff also conducted frequent outreaches educating the public on the dangers of hiring an unlicensed person. Department expenditures are allocated to the appropriate profession's cash account. Pursuant to statute, no indirect costs are allocated to unlicensed activity accounts; however, the revenue is subject to the eight percent service charge to General Revenue.



OPERATIONAL BUDGET ALLOCATION AND EXPENDITURES

DIVISION OF REAL ESTATE

Total Budget Allocated: \$500,000

Unlicensed real estate activity puts citizens at personal and financial risk. The Division of Real Estate's Unlicensed Activity Program goal is to ensure, by raising awareness about the dangers of unlicensed practice, and, through vigorous enforcement, that those providing real estate services in Florida are licensed.

Category	Amount	Details
Staffing (Enforcement)	\$236,621	The Division of Real Estate has five investigators located throughout Florida that investigate consumer complaints alleging unlicensed real estate activity.
Staffing (Legal)	\$15,380	Office of the General Counsel for prosecution of violations of unlicensed activity.
Operations/Investigative Tools	\$8,881	Electronic equipment to assist with investigations.
Outreach	\$2,175	Educational items for outreach events and trade shows.
Total:	\$263,057	



OPERATIONAL BUDGET ALLOCATION AND EXPENDITURES

DIVISION OF CERTIFIED PUBLIC ACCOUNTING

Total Budget Allocated: \$100,000

The Division of Certified Public Accounting's Enforcement Section is responsible for reviewing and investigating complaints of unlicensed activity. The majority of unlicensed complaints filed concerned the improper use of the "Certified Public Accountant" designation and unlicensed firms associated with a Certified Public Accountant.

Category	Amount	Details
Enforcement and Operations	\$43,35300	Staffing: Including costs for investigative staff, fees for mailing, advertisements and general supplies.
Total:	\$43,353.00	



OPERATIONAL BUDGET ALLOCATION AND EXPENDITURES

DIVISION OF REGULATION

Total Budget Allocated: \$1,160,787.66

The Division of Regulation's Unlicensed Activity Program is responsible for analyzing consumer complaints of unlicensed activity, and providing preemptive outreach and enforcement actions. Unlicensed activity causes considerable consumer harm and often carries criminal penalties. Proactive measures include a constant focus on education and compliance through partnerships with professional organizations and associations and the production of consumer/licensee brochures - all aimed at educating the public.

Category	Amount	Details
Outreach	\$179,840.49	Participation in Outreach Events and Presentations: Including trade show registrations, travel expenses, public service announcements
	\$18,289.38	Unlicensed Activity Educational Items: Including brochures and various educational materials
	Total = \$198,129.87	
Enforcement	\$901,328.60 \$17,285.19 Total = \$918,613.79	Staffing: Including unlicensed activity investigators who sought out and investigated unlicensed activity, engaged in proactive enforcement and provided information to consumers regarding licensure and possible violations of laws and rules by licensees regulated by the Department; unlicensed activity analysts who staffed the toll free hotline. Investigative Tools: Including electronic equipment to assist investigators in the field to verify licenses, software to identify unlicensed subjects, and any other tools necessary to conduct investigations, sweeps, undercover operations or outreaches.
Operations	\$44,044.00	Equipment and Operation: Including rental equipment, copiers, postage, office supplies, IT equipment to provide unlicensed activity staff the necessary tools to carry out investigations and other functions related to the program.
Total:	\$1,160,787.66	



Section Two

UNLICENSED ACTIVITY PROGRAM EFFORTS



Unlicensed Activity Program Efforts

With a duty to protect the health, safety and welfare of Florida citizens and visitors, the Department placed great emphasis on unlicensed activity through proactive efforts and investigations.

Division of Certified Public Accounting

The Division of Certified Public Accounting's ("the Division") Unlicensed Activity Program is responsible for analyzing consumer complaints alleging unlicensed Certified Public Accounting activity. During the Fiscal Year 2019-2020, the Division focused its efforts on raising public awareness by participating in industry tradeshows and speaking engagements.

The majority of the unlicensed activity complaints filed with the Division concerned the improper use of the "certified public accountant" designation. These complaints were received from consumers, licensees, social media and proactive research by Board staff. During Fiscal Year 2019-2020, 63 unlicensed complaints were received, 27 of which were legally sufficient.

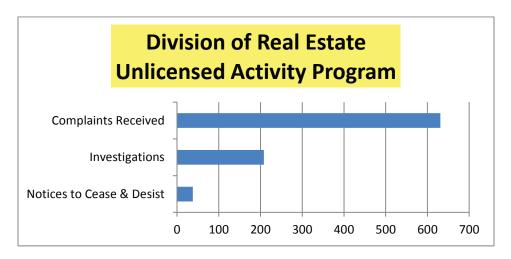
Another tool utilized by the Division to combat unlicensed activity is the issuance of a Notice to Cease and Desist pursuant to Section 455.228 (1), Florida Statutes. A Notice to Cease and Desist is issued once it has been determined, by Division staff, that the profession has been practiced without the professional license or certification required by Florida law, specifically Chapter 473, Florida Statutes. For this reporting period, 31 Cease and Desist notifications were issued and 2 Unlicensed Activity Citations were issued. All unlicensed activity investigative reports are forwarded to the related State Attorneys' Offices for review once the investigation is complete. During Fiscal Year 2019-2020, there were 9 respondents prosecuted for ULA.

Division of Real Estate

The Division of Real Estate's ("the Division") Unlicensed Activity Program (ULA) protects Florida citizens from unlicensed individuals working in the real estate industry. The ULA unit investigates and refers for prosecution all unlicensed real estate activity complaints and allegations. The ULA unit works with the Bureau of Enforcement and the Office of the General Counsel to investigate and prosecute unlicensed real estate complaints and activity.

In Fiscal Year 2019-2020, there were 631 complaints alleging unlicensed real estate practice received, 210 were found legally sufficient, 208 investigations were completed and 38 notices to cease and desist were issued.





Division of Regulation

Outreach and Education:

The Division's investigators carried out outreach programs to inform the public of unlicensed activity. Public education efforts included the Division's presence at various trade and consumer events, speaking engagements with trade associations, consumer groups and other governmental agencies.

During Fiscal Year 2019-2020, the Division of Regulation conducted 323 outreach events to educate Floridians about the importance of hiring licensed professionals and the dangers unlicensed individuals pose. These events resulted in interactions with over 20,000 individuals including citizens, licensees, professionals, local government's state attorney offices, building department officials and law enforcement groups.





Proactive Enforcement:

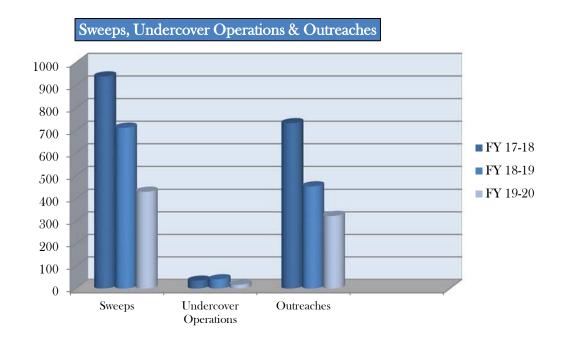
The Division takes strides to engage in proactive efforts through sweeps and enforcement operations.

The goal of proactively seeking unlicensed activity is to protect the public from future harm.

The investigators conduct compliance checks (sweeps) in areas suspected of having unlicensed activity. In Fiscal Year 2019-2020, investigators performed 430 sweep operations. These sweep operations frequently include other agencies such as the Department of Financial Services, law enforcement or local building departments.

During Fiscal Year 2019-2020, the Division participated in 17 enforcement operations. During an enforcement operation, the Department provides individuals the opportunity to offer services that require a license. These individuals often provide a bid, proposal, or performance of the service to an undercover investigator and/or law enforcement personnel. These enforcement operations resulted in 39 new unlicensed activity cases being opened, in addition to 21 arrests and the issuance of 24 Notices to Cease and Desist.

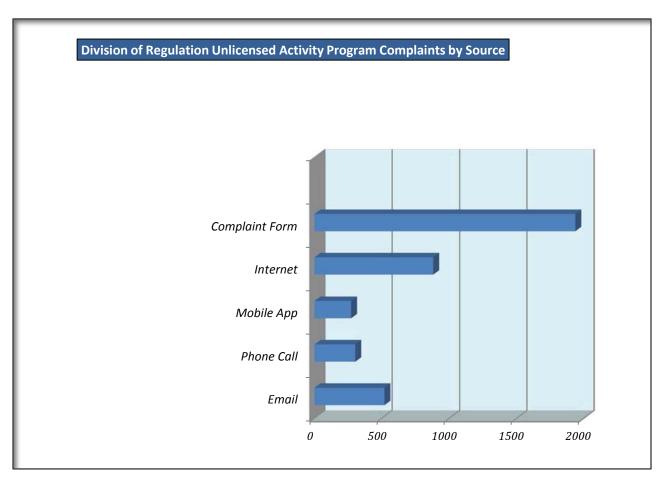






Complaints and Investigations:

The Division reviews unlicensed activity complaints through the complaint/investigations process. There are multiple ways in which a complaint may be filed: online, by emailing the unlicensed activity unit, calling the toll-free unlicensed activity hotline, using the new DBPR Mobile App or by traditional mail or fax. After a complaint is filed it is reviewed for legal sufficiency. If the complaint is found to be legally sufficient, an investigation is opened Investigations of unlicensed activity may result in a Notice to Cease and Desist, a citation or fines. Unlicensed activity cases are forwarded to State Attorney's Offices once the investigation is complete.



In addition, the Division received 3,470 complaints of unlicensed activity, of which 1,949 were found to be legally sufficient and resulted in further investigation. These investigations resulted in the issuance of 1,358 Notices to Cease and Desist, 127 citations and imposition of 603 Final Orders.



UNLICENSED ACTIVITY COMPLAINT ACCESS

The Department has made filing a complaint easy for the consumer and license holder. Below are numerous ways in which a complaint may be filed:

- Complaint forms are online at www.myfloridalicense.com/entercomplaint
- Consumers may send an e-mail to the unlicensed activity inbox at <u>ula@myfloridalicense.com</u>.
- Complaints may be mailed to the Department at 2601 Blair Stone Road, Tallahassee, FL, 32399-0782.
- Complaints relating to the Department's
 Division of Certified Public Accounting may be mailed to 240 NW 76th Drive, Suite A,
 Gainesville, FL, 32607.
- Complaints relating to the Department's Division of Real Estate may be mailed to 400 West Robinson Street Suite N801, Orlando, FL, 32801.
- Consumers may call the toll-free unlicensed activity hotline at (866) 532-1440 and they may remain anonymous by filing a complaint via the hotline.
- Consumers may call the DBPR Customer Contact Center at (850) 487-1395 for any other inquiries.
- Consumers may download the free mobile application for their mobile devices to file a complaint of work happening right now. This is an excellent option for the submission of an anonymous complaint.







Unlicensed Activity Program

The purpose of the Unlicensed Activity Unit is to assist in overseeing the productivity of the investigative field offices to ensure that the goals of the Division are being met. The Unlicensed Activity Unit tracks sweeps, enforcement operations and outreach efforts made by each investigative office and serves as a liaison between the field offices and the Office of the General Counsel. The Unlicensed Activity Unit works hand-in-hand with the Office of Communications to use media outlets to spread the word about unlicensed activity as well as to display the Division's efforts. The Unlicensed Activity Unit processes complaints that originate from email, the Department's mobile app, the toll-free hotline and the online complaint forms on the Department's website.

In addition to receiving and processing complaints from the public, the Unlicensed Activity Unit provides other services to aid in the investigating and prosecuting of unlicensed individuals. These services include researching and issuing Certificates of Non-Licensure, receiving and tracking subpoenas, and support for investigative agencies throughout the state.

Certificates of Non-Licensure

A Certificate of Non-Licensure is a notarized document provided by the Unlicensed Activity Unit, upon request, to Department personnel and other individuals, to certify that the individual or business named has never had a license. When the requests are received, the analyst assigned will conduct a diligent search of Department records. If the search yields no result, the analyst prepares a Certificate of Non-

Licensure. These documents are self-authenticating and are often used in the administrative and criminal prosecution of unlicensed individuals. In Fiscal Year 2019-2020, over 1,200 requests were received and researched, resulting in over 2,483 Certificates of Non-Licensure being issued.

Toll Free Hotline

The toll-free hotline is staffed from 8AM-5PM on weekdays and generates tips and complaints. The hotline is used to report "in progress" tips on unlicensed activity across several boards of licensure. Additionally, it is used to assist consumers in completing complaint forms and provide education on unlicensed activity. In Fiscal Year 2019-2020, over 302 complaints were initiated as the result of a call on the hotline.





Subpoena Receipt and Tracking

Completed unlicensed activity investigations are referred to the local State Attorney's Office for possible criminal prosecution. Department personnel involved in every stage of the investigation are often subpoenaed to testify in these criminal cases. The Unlicensed Activity Unit receives these subpoenas, tracks them and forwards them to the appropriate individual and the Office of the General Counsel. Over 300 subpoenas were received and tracked in Fiscal Year 2019-2020.

Reporting by Email

The Unlicensed Activity Unit manages an unlicensed activity email inbox. Staff receives dozens of emails daily and answers questions related to unlicensed activity, how to become licensed and the steps to file a complaint. In Fiscal Year 2019-2020, the total emails received were 2,691. During the course of the year, a number of emails received were for other agencies, other Divisions within the Department, or work not regulated by the Department. These types of emails are sent to the appropriate agency/area and handled accordingly.

Mobile Application (App):

The mobile application for smartphones allows consumers to report unlicensed activity anonymously through their mobile devices. The Division has received positive feedback from license holders on the application. By using the DBPR Mobile App, the consumer can take a picture of an advertisement or work being performed by an unlicensed individual and submit the information within minutes directly to the Unlicensed Activity Unit. In Fiscal Year 2019-2020, the Unlicensed Activity Unit initiated 271 complaints that were received via the DBPR Mobile App.





Division of Regulation Hurricane Michael Response

After several years of increased tropical storm and hurricane activity, the 2019 Atlantic Hurricane Season ended with no major hurricanes making landfall in the State of Florida. While the state experienced effects from Hurricane Dorian and Tropical Storm Nestor in 2019, the influence of Hurricane Michael's



October 2018 landfall continued to be felt in Bay County and the surrounding areas.

During Fiscal Year 2019-2020, the Division of Regulation remained a presence in the counties impacted by Hurricane Michael. Unlicensed contractors continued to be a problem in these areas, often times absconding with consumer's money or insurance funds, leaving the individual with no way to complete

the work. An investigator was hired specifically to work in the Panama City/Bay County area in order to reduce travel times from the nearby regional offices, increasing the number of proactive sweeps in the area and increasing the involvement with local law enforcement.

The Division continued its cooperation with local law enforcement, such as the Bay County Sheriff's Office, as well as with the State Attorney's office. These mutual efforts have resulted in 245 arrests for contracting without a license during a declared state of emergency. Additionally, there are nearly 90 outstanding warrants issued for individuals who have contracted without a license.



Hurricane Michael Response Statistics		
104 Michael Related Sweeps		
345 Sites Visited		
210 License Checks		
72 Notices to Cease & Desist		
578 Cases Initiated		



Division of Regulation COVID-19 Response

As the Division of Regulation passed the halfway point of Fiscal Year 2019-2020, an unexpected challenge was presented by the COVID-19 Pandemic of 2020. While it was a public health emergency, its influence and impact touched all aspects of life and business in Florida.

On March 28, 2020, Governor Ron DeSantis issued Executive Order 20-91, which closed all non-essential

businesses. Many businesses that were identified as non-essential were under the jurisdiction of DBPR and the Division of Regulation, which included cosmetology salons and barbershops. Furthermore, business activity that was considered essential, such as construction and electrical work, were now required to comply with additional safety and sanitation requirements.

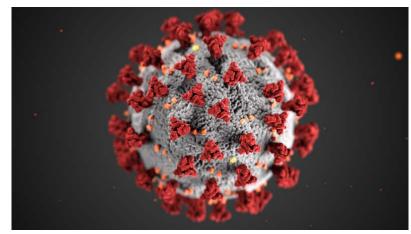


Image Courtesy www.cdc.gov

There were considerable challenges presented by COVID-19 pandemic to the continued operations of the

Unlicensed Activity Program. In order to protect the health and safety

of both the citizens of Florida and staff members, limitations were placed for interactions with the public. These limitations impacted the Division's ability to perform outreach events, conduct proactive sweeps and enforcement operations, which in turn impacted the overall numbers for these activities related to prior fiscal years. Outreaches were limited to phone calls and virtual events, which

Staff members began working remotely in order to reduce the spread of the virus. This permitted continuity of operations while guarding the health and safety of the staff. The Unlicensed Activity Hotline remained active by allowing callers to leave messages for a call back. These calls were all returned within a 24-hour time period and allowed for safe interaction with the public. Complaints continued to be received through other means, such as email, the internet and through the DBPR Mobile App.

Complaints specifically related to COVID-19 were routed to the Unlicensed Activity email inbox. After review by a complaint analyst, they were sent to the field offices for investigation. During Fiscal Year 2019-2020, over 1,300 complaints were investigated related to COVID-19 violations.



Office of Communications

Background

The Office of Communications partners with the Unlicensed Activity Program to highlight the Division of Regulation's work. Communications staff issues press releases, responds to media requests and promotes the Division's efforts on social media. The Office of Communications assists with media contracts and serves as a liaison to local government public-information officers.

Proactive Efforts

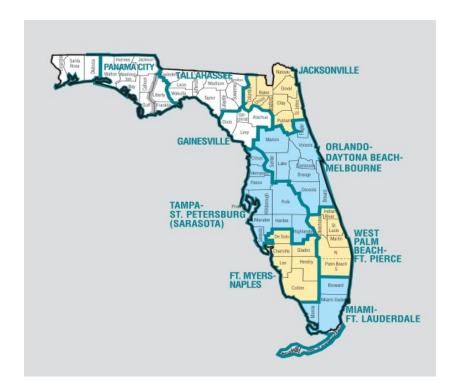
Unlicensed Activity Radio Hurricane Campaign September 1-December 31, 2019

Purpose

The Department partnered with the Florida Association of Broadcasters (FAB) for a mixed media campaign with television and radio. The messages, seen on the next page, warn consumers about the dangers of hiring an unlicensed contractor, especially after a natural disaster, such as a hurricane.

Broadcast Range (see map)

- Fort Myers Naples
- Gainesville
- Jacksonville
- Miami Ft. Lauderdale
- Orlando
- Panama City
- Pensacola
- Tallahassee
- Tampa
- West Palm Beach





Message 1 (English): The following message is brought to you by the Florida Department of Business and Professional Regulation, the Florida Association of Broadcasters and this radio station.

Hurricanes can cause severe damage to your home or property, so if you need storm repairs make sure you use only Florida licensed contractors. Remember to check their references, get everything in writing and don't pay upfront.

To verify your contractors are licensed, contact the Florida Department of Business and Professional Regulation online at myfloridalicense.com. That's myfloridalicense.com.

Message 1 (Spanish): Este mensaje llega a ustedes gracias al Departamento de Regulación de Negocios y Profesionales de la Florida, a la Asociación de Radiodifusores de la Florida y a esta estación de Radio

Los Huracanes pueden causar daños severos a su casa o propiedad, así que, si necesita reparar daños causados por una tormenta, asegúrese de usar solo contratistas con licencia de la Florida.

Para verificar si su contratista tiene licencia, contacte por internet al Departamento de Regulación de Negocios y Profesionales de la Florida en myfloridalicence.com... myfloridalicence.com

Message 2 (English): The following message is brought to you by the Florida Department of Business and Professional Regulation, the Florida Association of Broadcasters and this radio station.

Natural disasters can be unexpected and devastating to your home or property. If your home or property is damaged and needs repairs it's important to use only Florida licensed contractors.

Remember to check their references, get everything in writing and don't pay upfront. To verify your contractors are licensed, contact the Florida Department of Business and Professional Regulation online at myfloridalicense.com. That's myfloridalicense.com.

Message 2 (Spanish): Este mensaje llega a ustedes gracias al Departamento de Regulación de Negocios y Profesionales de la Florida, a la Asociación de Radiodifusores de la Florida y a esta estación de Radio

Los desastres naturales pueden se inesperados y devastadores para su casa o propiedad. Si su casa o propiedad sufre daños y necesita reparaciones, es importante usar solo contratistas con licencia de la Florida.

Para verificar si su contratista tiene licencia, contacte por internet al Departamento de Regulación de Negocios y Profesionales de la Florida en myfloridalicence.com... myfloridalicence.com



Contract Totals

FY 19-20 Campaign Cost to DBPR	\$150,000	
In-Kind Match by FAB	\$450,000	
Total Campaign Value	\$600,000	

WOYS-FM Oyster Radio Campaign

The Department Adverstised with WOYS-FM radio in Apalachicola during FY 18-19, for Hurricane Michael recovery. The campaign ran into the FY 19-20 cycle with the production and airing of a 30 second Hurricane commercial addressing the hazards of Unlicensed Activity.

Broadcast Range (see map)

- Apalachicola
- Port St. Joe
- Mexico Beach
- Carrabelle
- St. George Island
- Panama City



Message: The following message is brought to you by the Florida Department of Business and Professional Regulation and this radio station. Hurricanes can cause severe damage to your home or property. If you need storm repairs, be sure to hire only Florida-licensed contractors. Remember to check references, get everything in writing and don't pay everything upfront. To verify your contractors are licensed, visit myfloridalicense.com or download the DBPR Mobile app to your iPhone or Android device. Report unlicensed activity to DBPR by calling 866-532-1440.



Contract Totals

WOYS Cost to DBPR for FY 19-20	\$500	
Total Campaign Cost	\$500	

ULA Statewide Public Awareness Billboard Campaign

July 1, 2019- November 30, 2019

The Division of Regulation continued their billboard campaign from the previous fiscal year with the Florida Outdoor Advertsing Assocation (FOAA) urging consumers to hire licensed contactors if their home suffered hurricane damage. The designs were distributed in the five Florida counites hit hardest by Hurricane Michael, including: Bay, Gulf, Jackson, Washington and Calhoun.





Company and Locations

Bulletin Postings: 14

Billboard Campaign Strategy

Product	<u>Quantity</u>	<u>Total Cost</u>
Vinyl and digital bulletins	9 @ \$550 each	\$4,950.00
Poster bulletins	5@ \$160 each	\$1,375.00
TOTAL COST		\$6325.00



Additional Proactive Efforts

The Office of Communications utilized proactive efforts at no additional cost to inform consumers and licensees about unlicensed activity. These efforts included press releases, visual media, social media, and articles in industry association publications.

DBPR Hurricane Guide

The Office of Communications created the DBPR Hurricane Guide and distributed it to the public via social media.



DBPR's comprehensive Hurricane Guide covers hurricane preparedness, what to do as a storm approaches, disaster recovery and other helpful hurricane-related resources.

The guide is offered as a free PDF download (http://www.myfloridalicense.com/dbpr/documents/HurricaneGuide_w eb.pdf) and was printed and distributed at various events attended by the Division of Regulation.

Better Business Bureau Partnership

The Department partners with the Better Business Bureau (BBB) to inform the public about the dangers of unlicensed activity.

• BBB and DBPR Team up to Prepare Floridians for 2020 Hurricane Season



Hurricane PSA Video

The Office of Communications used the audio from the English hurricane radio PSA to create a video to share to social media.



Social Media

DBPR utilizes social media to regularly to inform consumers of the importance of hiring licensed contractors. Social media is especially valuable when reacting to natural disasters.

• Total ULA social media posts – 104

Total ULA Engagement July 2018- June 2019	
July 2019	116
August 2019	225
September 2019	976
October 2019	1142
November 2019	621
December 2019	528
January 2020	714
February 2020	330
March 2020	85
April 2020	47
May 2020	215
June 2020	536
TOTAL:	5,535

^{**}Engagement is the total amount of likes, shares and comments on Facebook as well as re-tweets, likes and replies on Twitter



Unlicensed Activity Infographics

The Office of Communications created several info graphics and distributed them to the public through social media. Infographics communicate DBPR's messages quickly and efficiently.

They are also offered as free downloads on the DBPR Newsroom page.





Section Three

COMPLAINT INFORMATION



Unlicensed Activity Complaints Annual Report Fiscal Year 2019-2020

	Complaints Received	Legally Sufficient	Cease and Desist Issued	ULA Citations Filed	Cases Received in Legal	Administrative Complaints Filed	Final Orders Filed
Accountancy	59	27	34	6	13	8	5
Asbestos	2	1	0	0	1	0	0
Athlete Agents	2	0	0	0	0	0	0
Auctioneers	14	6	6	0	8	1	0
Barbers	139	60	7	21	47	32	4
Boxing Commission	6	2	0	0	3	0	0
Building Code Admin. and Inspectors	6	1	0	0	1	0	0
Community Association Managers	89	33	6	1	26	4	2
Construction Industry	2186	1336	1011	20	1273	1013	466
Cosmetology	465	128	10	79	36	32	11
Electrical Contractors	446	336	293	6	329	263	113
Employee Leasing	0	0	0	0	0	0	0
Geologists	4	3	1	0	3	0	0
Harbor Pilots	0	0	0	0	0	0	0
Home Inspectors	10	3	3	0	3	2	1
Landscape Arch.	19	3	1	0	4	0	0
Mold-Related Services	42	23	14	0	25	17	2
Real Estate	631	210	38	0	208	27	19
Talent Agents	15	4	3	0	5	1	2
Veterinary Medicine	25	10	3	0	6	0	2
Totals	4160	2186	1430	133	1991	1382	627

- Complaints Received refers to complaints received and assigned a case number.
- Complaints Legally Sufficient refers to complaints that met the standard of legal sufficiency established in section 455.225 (1), Florida Statutes.
- Cease & Desist Issued refers to cases where a Notice of Cease and Desist was issued.
- Number of Citations Filed refers to citations filed with Department's Agency Clerk.
- Cases Received in Legal refers to cases received in the Office of General Counsel from DBPR investigators after their investigation is complete.
- Closed Insufficient Evidence refers to cases closed based on insufficient evidence to prove that the violation occurred.
- Administrative Complaints Filed refers to cases where an Administrative Complaint has been filed with the Agency Clerks Office
- Final Orders Filed refers to final orders entered, which imposed administrative fines and investigative costs.

^{*} These statistics may not be all inclusive of the reporting period and may include information from previous quarters.



Section Four

UNLICENSED ACTIVITY FINANCIAL REPORTS

BARBERS BOARD UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES		6/30/2020		6/30/2019
Unlicensed Activity Fees	\$	16,325	\$	63,635
Fines		7,992		18,406
InvestmentEarnings	_	11,134	_	7,055
Total Revenues	_	35,450	-	89,096
EXPENSES				
Board Administrative Office		-		-
Refunds		5		5
Service Charge to General Revenue		2,836		7,127
Investigations		34,036		31,453
General Counsel	_	19,180	-	1,739
Total Expenses	_	<u>56,056</u>	-	40,325
TRANSFERS				
Transfer of Excess Cash to General Revenue		-		-
Total Transfers		-		
CHANGE IN ACCOUNT BALANCE		(20,606)		48,771
PRIOR PERIOD ADJUSTMENT		-		-
Transfer to General Revenue		38,320		-
ACCOUNT BALANCE, Beginning of Period		363,965		315,194
ACCOUNT BALANCE, End of Period	\$	305,039	\$	363,965

FLORIDA BUILDING CODE ADMINISTRATORS AND INSPECTORS BOARD UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES	_	6/30/2020	_	6/30/2019
Unlicensed Activity Fees	\$	9,325	\$	10,260
InvestmentEarnings	_	14,497		8,618
Total Revenues	_	23,822	-	18,878
EXPENSES Investigations		3,375		2,829
Refunds		-		-
Service Charge to General Revenue		1,906		1,510
General Counsel		-		-
	-			
Total Expenses	_	5,281		4,339
CHANGE IN ACCOUNT BALANCE		18,541		14,539
TRANSFERS Transfer to General Revenue		-		-
ACCOUNT BALANCE, Beginning of Period	_	446,155	. <u>-</u>	431,615
ACCOUNT BALANCE, End of Period	\$_	464,695	\$	446,155

COMMUNITY ASSOCIATION MANAGERS UNLICENSED ACTIVITY ACCOUNT STATEMENT OF REVENUE AND EXPENDITURES

FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES	_	6/30/2020		6/30/2019
Unlicensed Activity Fees	\$	22,365	\$	95,325
Fines		160		1,901
InvestmentEarnings	-	8,784		5,201
Total Revenues	_	31,309		102,428
EXPENSES				
Investigations		19,690		21,445
General Counsel/Legal		-		-
Refunds		-		5
Service Charge to General Revenue	_	2,505		8,194
Total Expenses	-	22,195		29,644
TRANSFERS				
Transfer of Excess Cash to General Revenue	=			<u>-</u>
Total Transfers	_		-	
CHANGE IN ACCOUNT BALANCE		9,114		72,784
ACCOUNT BALANCE, Beginning of Period	_	270,107		197,323
ACCOUNT BALANCE, End of Period	\$_	279,221	\$	270,107

BOARD OF COSMETOLOGY UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES		6/30/2020	_	6/30/2019
Unlicensed Activity Fees S	\$ _	158,997	\$	173,050
Fines		14,082		23,754
InvestmentEarnings	_	120,979	_	71,190
Total Revenues	_	294,058	-	267,994
EXPENSES				
Investigations		71,869		87,400
Refunds		20		10
Service Charge to General Revenue		23,523		21,439
General Counsel		14,866		1,579
Total Expenses	_	110,278		110,428
TRANSFERS Transfer (to)/from Operating Account	_	<u> </u>	=	
Total Transfers	_	-	_	
CHANGE IN ACCOUNT BALANCE		183,780		157,566
TRANSFER TO GENERAL REVENUE		433,920		-
ACCOUNT BALANCE, Beginning of Period	_	3,698,787		3,541,221
ACCOUNT BALANCE, End of Period	\$ =	3,448,647	\$	3,698,787

ELECTRICAL CONTRACTORS' LICENSING BOARD UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES

FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES		6/30/2020		6/30/2019
Unlicensed Activity Fees	\$	25,720	\$	49,320
Fines Investment Earnings		99,987		114,001
investment Earnings	-		_	
Total Revenues	_	125,707	_	163,321
EXPENSES				
Unlicensed Activity		-		-
Investigations		218,139		262,678
Refunds		50		45
General Counsel/Legal		-		-
Service Charge to General Revenue		8,136		11,108
Interest Assessment		23,955		24,430
Total Expenses		250,281		298,260
TRANSFERS	-		-	
Transfer to Working Capital Fund				
Total Transfers		-		
CHANGE IN ACCOUNT BALANCE		(124,574)		(134,939)
TRANSFER FROM OPERATING		667,366		500,000
ACCOUNT BALANCE, Beginning of Period		(667,366)		(1,032,426)
ACCOUNT BALANCE, End of Period	\$	(124,574)	\$_	(667,366)

BOARD OF LANDSCAPE ARCHITECTURE UNLICENSED ACTIVITY ACCOUNT STATEMENT OF REVENUE AND EXPENDITURES

FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES	_	6/30/2020	_	6/30/2019
Unlicensed Activity Fees	\$	535	\$	605
InvestmentEarnings	_	1,068	_	725_
Total Revenues	_	1,603	_	1,330
EXPENSES				
Investigations		1,406		1,618
Refunds		-		-
General Counsel/Legal		-		-
Service Charge to General Revenue	_	128	-	106
Total Expenses	_	1,535	_	1,724
TRANSFERS Transfer to Working Capital Fund				-
Total Transfers				
CHANGE IN ACCOUNT BALANCE		68		(395)
PRIOR PERIOD ADJUSTMENT		-		-
ACCOUNT BALANCE, Beginning of Period		37,259		37,654
ACCOUNT BALANCE, End of Period	\$	37,327	\$_	37,259

BOARD OF VETERINARY MEDICINE UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES	6/30/	2020	6/30/	/2019
Unlicensed Activity Fees	\$	4,550	\$	5,725
Fines		(42)		51
InvestmentEarnings		6,437		4,060
Total Revenues		10,945		9,836
EXPENSES				
Investigations		6,470		19,700
General Counsel/Legal		4,888		1,124
Service Charge to General Revenue		874		787
Refunds		15		-
Total Expenses		12,247		21,611
TRANSFERS Transfer of Excess Cash to General Revenue				
TotalTransfers		-	. <u>-</u>	
CHANGE IN ACCOUNT BALANCE		(1,302)		(11,775)
TRANSFER TO GENERAL REVENUE	-			-
ACCOUNT BALANCE, Beginning of Period		204,443		216,218
ACCOUNT BALANCE, End of Period	\$	203,140	\$	204,443

ASBESTOS UNIT UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES	6/3	30/2020	6/30/2019
Unlicensed Activity Fees	\$	150	\$ 170
Investment Earnings		281	166
Total Revenues		431	336
EXPENSES			
Investigations	-		149
General Counsel/Legal	-		-
Refunds		15	15
Service Charge to General Revenue		33	26
Total Expenses		48	190
CHANGE IN ACCOUNT BALANCE		383	146
PRIOR PERIOD ADJUSTMENT		-	-
ACCOUNT BALANCE, Beginning of Period		8,727	8,581
ACCOUNT BALANCE, End of Period	\$	9,110	\$ 8,727

BOARD OF ARCHITECTURE AND INTERIOR DESIGN UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES		6/30/2020	6/30/2019
Unlicensed Activity Fees	\$	-,	\$ 89,000
Fines		26,503	26,089
Investment Earnings	_	2,130	2,403
Total Revenues	_	35,384	117,492
EXPENSES			
Board Administrative Office		-	-
Refunds		-	-
Service Charge to General Revenue		2,831	9,399
Contracted Services	_	121,999	120,248
Total Expenses	_	124,830	129,647
TRANSFERS			
Transfer of Excess Cash to General Revenue		_	_
Transfer of Excess Sash to Seneral Nevertue	_		
Total Transfers	_		
CHANGE IN ACCOUNT BALANCE		(89,446)	(12,155)
		(00,110)	(12,100)
TRANSFER TO GENERAL REVENUE		-	-
ACCOUNT BALANCE, Beginning of Period	_	126,765	138,920
ACCOUNT BALANCE, End of Period	\$ _	37,319	\$ 126,765

BOARD OF PILOT COMMISSIONERS UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES Unlicensed Activity Fees	6/30/2020 \$ 55	•
Investment Earnings	106	65_
Total Revenues	161	570
EXPENSES		
Service Charge to General Revenue	8	5
Total Expenses	8	5
TRANSFERS Transfer to Working Capital Fund		
Total Transfers		<u> </u>
CHANGE IN ACCOUNT BALANCE	152	565
PRIOR PERIOD ADJUSTMENT	-	-
ACCOUNT BALANCE, Beginning of Period	3,341	2,776
ACCOUNT BALANCE, End of Period	\$3,493	\$ <u>3,341</u>

BOARD OF AUCTIONEERS UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES		6/30/2020		6/30/2019
Unlicensed Activity Fees	\$	11,385	\$	1,020
Fines InvestmentEarnings		1,325		53 711
investinent Earnings	-	1,323	-	711
Total Revenues	_	12,710	_	1,784
EXPENSES				
Investigations		4,782		1,206
General Counsel/Legal		3,166		107
Refunds		-		-
Service Charge to General Revenue		1,017		143
Total Expenses		8,965		1,456
CHANGE IN ACCOUNT BALANCE		3,745		328
PRIOR PERIOD ADJUSTMENT		-		-
ACCOUNT BALANCE, Beginning of Period		37,834		37,506
ACCOUNT BALANCE, End of Period	\$	41,579	\$_	37,834

TALENT AGENTS UNLICENSED ACTIVITY ACCOUNT STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES	6/3	0/2020	6/30/2019
Unlicensed Activity Fees	\$	2,105	\$ 370
Fines		(31)	57
Total Revenues		2,074	427
Total Revenues		2,074	421
EXPENSES			
Refunds	-		-
Investigations		4,079	7,178
General Counsel/Legal		3,518	3,372
Service Charge to General Revenue		(120)	(147)
InterestAssessment		3,575	2,263
Total Expenses		11,052	12,665
TRANSFERS			
Transfer (to)/from Operating Account		-	-
		•	
TotalTransfers		_	_
		•	
CHANGE IN ACCOUNT BALANCE		(8,977)	(12,238)
		(-,-,,	, ,
PRIOR PERIOD ADJUSTMENT		_	_
PRIOR PERIOD ADJUST MENT			
ACCOUNT DALANCE Paginning of Boried		(108,519)	(96,281)
ACCOUNT BALANCE, Beginning of Period		(100,519)	(90,201)
4000UNIT DALAMOS	•	(4.47, 407)	Φ (400 E40)
ACCOUNT BALANCE, End of Period	\$	(117,497)	\$ (108,519)

CONSTRUCTION INDUSTRY LICENSING BOARD UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES		6/30/2020		6/30/2019
Unlicensed Activity Fees Fines	\$	161,028 310,227	\$	308,636 436,622
Investment Earnings	_	-	_	-
Total Revenues	_	471,255	_	745,258
EXPENSES				
Investigations		1,017,781		1,189,382
General Counsel/Legal		636,790		72,150
Refunds		-		-
Service Charge to General Revenue		28,990		55,734
Interest Assessment	_	108,878	_	48,587
Total Expenses	_	1,792,439	_	1,365,853
TRANSFERS				
Transfer from Operating Account				3,000,000
Transfer of Excess Cash to General Revenue		-		-
Total Transfers		-		3,000,000
CHANGE IN ACCOUNT BALANCE		(1,321,184)		2,379,404
ACCOUNT BALANCE, Beginning of Period		444,894		(1,934,510)
ACCOUNT BALANCE, End of Period	\$	(876,290)	\$_	444,894

BOARD OF PROFESSIONAL ENGINEERS UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES	_	6/30/2020		6/30/2019
Unlicensed Activity Fees	\$	11,695	\$	227,195
InvestmentEarnings	_	9,222	_	5,907
Total Revenues	_	20,917	_	233,102
EXPENSES				
Unlicensed Activity		-		-
FEMC Contracted Services		-		96,641
Refunds		-		10
Service Charge to General Revenue	_	1,673		18,647
TotalExpenses	_	1,673	_	115,298
TRANSFERS Transfer to Working Capital Fund				
Total Transfers				
CHANGE IN ACCOUNT BALANCE		19,243		117,803
TRANSFERS Transfer of Excess Cash to General Revenue		0		-
ACCOUNT BALANCE, Beginning of Period		336,461		218,658
ACCOUNT BALANCE, End of Period	\$	355,705	\$_	336,461

ATHLETE AGENTS UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES	_	6/30/2020	_	6/30/2019
Unlicensed Activity Fees	\$	300	\$	270
Investment Earnings	_	236	-	138
Total Revenues	-	536	_	408
EXPENSES				
Investigations		563		203
General Counsel/Legal		-		-
Service Charge to General Revenue		43		33
	-		•	
Total Expenses		605		236
	-		•	
CHANGE IN ACCOUNT BALANCE		(70)		173
PRIOR PERIOD ADJUSTMENT		-		-
ACCOUNT BALANCE, Beginning of Period		7,497		7,324
g • •	-		•	.,
ACCOUNT BALANCE, End of Period	\$_	7,427	\$_	7,497

BOARD OF PROFESSIONAL GEOLOGISTS UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES	_	6/30/2020	_	6/30/2019
Unlicensed Activity Fees	\$	4,805	\$	3,765
Investment Earnings	_	3,191	_	1,891
Total Revenues	_	7,996	_	5,656
EXPENSES				
Refunds		-		-
Investigations		1,688		68
Service Charge to General Revenue	_	640	_	452
Total Expenses	_	2,327	_	520
TRANSFERS				
Transfer to Working Capital Fund		-		-
Total Transfers		_		_
1000.1100.000				
CHANCE IN ACCOUNT DALANCE		5,668		5,136
CHANGE IN ACCOUNT BALANCE		5,000		5,130
PRIOR PERIOD ADJUSTMENT		-		-
ACCOUNT BALANCE, Beginning of Period		97,473		92,337
, 5 5 5				
ACCOUNT BALANCE, End of Period	\$	103,141	\$	97,473
ACCOUNT DALANCE, LIIU OI F GIIUU	Ψ	100,141	Ψ-	0.,0

HOME INSPECTORS LICENSING UNIT UNLICENSED ACTIVITY ACCOUNT

STATEMENT OF REVENUE AND EXPENDITURES

FOR THE TWELVE MONTHS ENDING JUNE 30, 2020

REVENUES	_	6/30/2020	_	6/30/2019
Unlicensed Activity Fees	\$	5,781	\$	25,160
Investment Earnings	_	2,574	_	2,261
Total Revenues		8,355		27,422
EXPENSES				
Investigations		1,560		5,367
General Counsel/Legal		-		· -
Refunds		_		25
Service Charge to General Revenue	-	668	_	2,192
Total Expenses	-	2,228	-	7,583
TRANSFERS				
Transfer to General Revenue Fund	_	-	_	
Total Transfers	_		_	
CHANGE IN ACCOUNT BALANCE		6,127		19,838
ACCOUNT BALANCE, Beginning of Period	-	117,349	-	97,511
ACCOUNT BALANCE, End of Period	\$_	123,477	_\$	117,349

MOLD-RELATED SERVICES LICENSING UNIT UNLICENSED ACTIVITY ACCOUNT

FOR THE TWELVE MONTHS ENDING JUNE 30, 2020 (WITH COMPARATIVE TOTALS FOR THE TWELVE MONTHS ENDING JUNE 30, 2019)

REVENUES		6/30/2020	6/30/2019
Unlicensed Activity Fees	\$	14,605	,
Fines & Penalties		2,929	5,804
Investment Earnings	-	<u> </u>	
Total Revenues	-	17,534	18,819
EXPENSES			
Investigations		21,519	22,420
Refunds		-	20
Service Charge to General Revenue		1,342	1,480
Interest Assessment	-	764	293
Total Expenses	=	23,624	24,213
TRANSFERS			
Transfer to General Revenue	-	-	
Total Transfers	_		
CHANGE IN ACCOUNT BALANCE		(6,091)	(5,395)
ACCOUNT BALANCE, Beginning of Period	-	(19,169)	(13,774)
ACCOUNT BALANCE, End of Period	\$_	(25,260)	(19,169)