

### FLORIDA DEPARTMENT OF STATE

#### CHARLIE CRIST

Governor

#### DAWN K. ROBERTS Interim Secretary of State

#### LONG RANGE PROGRAM PLAN

Department of State

Tallahassee

September 30, 2010

Jerry L. McDaniel, Director Office of Policy and Budget Executive Office of the Governor 1701 Capitol Tallahassee, Florida 32399-0001

JoAnne Leznoff, Council Director House Full Appropriations Council 221 Capitol Tallahassee, Florida 32399-1300

David Coburn, Staff Director Senate Policy and Steering Committee on Ways and Means 201 Capitol Tallahassee, Florida 32399-1300

Dear Directors:

Pursuant to Chapter 216, Florida Statutes, our Long Range Program Plan (LRPP) for the Department of State is submitted in the format prescribed in the budget instructions. The information provided electronically and contained herein is a true and accurate presentation of our mission, goals, objectives and measures for the Fiscal Year 2011-12 through Fiscal Year 2015-16. This submission has been approved by Secretary of State Dawn K. Roberts.

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Interim Secretary of State

R. A. Gray Building • 500 South Bronough Street • Tallahassee, Florida 32399-0250 Telephone: (850) 245-6500 • Facsimile: (850) 245-6125 www.dos.state.fl.us

# **Department Of State**



# Long-Range Program Plan Fiscal Year 2011-2016

#### MISSION

Preserve, Promote, Provide

The Department of State strives to improve the quality of life for all Floridians. We collect Florida's important public records and preserve its rich historical and cultural heritage for the benefit of generations to come. We help to promote economic development and create a competitive business climate for the state through our business-friendly corporate filing environment, grant programs that benefit all communities, enrichment of public libraries statewide, and support for events that attract tourism. We contribute to the establishment of a stable and open state government by providing access to information and protecting democracy through the oversight of fair and accurate elections. These services enhance Florida as a state and provide opportunities for our residents and visitors.

#### VISION

To create opportunities for every Floridian to participate in Florida's culture, history, information, business and electoral process where all Floridians have an appreciation of and are educated on the Department's mission through individual relationships and partnerships with Florida's communities.

#### GOALS, OBJECTIVES AND PERFORMANCE PROJECTION TABLES

(Objectives are not numbered in sequence because some agency programs have been transferred; current numbering preserves historical continuity.)

- **Goal:** Maintain high standards of service in providing public information and assistance that supports Florida's economic and commercial growth and quality of life.
  - **Objective: 1.1:** Increase the level of customer satisfaction with the Division of Elections' services.

Outcome: Percent of survey respondents satisfied with services (quality and timeliness of response).

Baseline FY 2000- 2001	FY 2011- 2012	FY 2012- 2013	FY 2013- 2014	FY 2014- 2015	FY 2015- 2016
90%	93%	93%	93%	93%	94%

**Objective 1.3:** Increase the number of Florida citizens and visitors served by state-supported cultural events, activities and grants.

Outcome: Number of individuals who attended state supported cultural events and were served by state supported cultural activities and grants.

Baseline	FY 2011-	FY 2012-	FY 2013-	FY 2014-	FY 2015-
FY 2011-2012	2012	2013	2014	2015	2016
800,000	800,000	850,000	900,000	950,000	1,000,000

**Objective 1.5:** Increase the number of historic and archaeological properties recorded.

Outcome: Total number of historic and archaeological sites recorded in the Master Site File. (Cumulative)

Baseline	FY 2011-	FY 2012-	FY 2013-	FY 2014-	FY 2015-
FY 1996-1997	2012	2013	2014	2015	2016
106,400	185,000	188,000	191,000	194,000	197,000

**Objective 1.6:** Increase utilization of library, archival, and records management information resources statewide.

Outcome: Percentage increases in use/access to library, archival, and records management information resources statewide.

Baseline FY 1996- 1997	FY 2011- 2012	FY 2012- 2013	FY 2013- 2014	FY 2014- 2015	FY 2015- 2016
2%	2%	2%	2%	2%	2%

**Objective 1.7:** Increase the number of historic properties protected or preserved.

Outcome: Total number of properties protected or preserved. (Cumulative)

Baseline FY 1996-	FY 2011- 2012	FY 2012- 2013	FY 2013- 2014	FY 2014- 2015	FY 2015- 2016
1997					
217	13,000	13,300	13,600	13,900	14,200

<b>Objective 1.8:</b>	Increase the level of customer satisfaction with the
	Museum of Florida History.

Outcome: Percent of Museum of Florida History visitors rating their experience good or excellent.

Baseline	FY 2011-	FY 2012-	FY 2013-	FY 2014-	FY 2015-
FY 2000-2001	2012	2013	2014	2015	2016
88%	91%	91%	92%	92%	92%

**Objective 1.9:** Increase customer satisfaction with the Division of Corporations' services.

Outcome: Percent of client satisfaction with the division's services.

Baseline FY 1995- 1996	FY 2011- 2012	FY 2012- 2013	FY 2013- 2014	FY 2014- 2015	FY 2015- 2016
89%	94%	94%	95%	95%	95%

#### LINKAGE TO GOVERNOR'S PRIORITIES

The Department of State and its divisions fit into each of Governor Charlie Crist's priorities.

- 1. **Protecting Our Communities**: The Division of Elections supports Florida's communities through the oversight of fair and accurate elections which lead to stable local governments and successful communities.
- 2. Strengthening Florida's Families: The Division of Cultural Affairs supports Florida's museums and art centers which provide recreational opportunities and avenues for learning during and after school for the entire family.
- **3. Keeping Florida's Economy Vibrant:** Though the Division of Corporations directly contributes to providing a business friendly climate in Florida, all of the divisions of the Department play a key role in enhancing the quality of life for Florida residents which in turn brings more business to the state.
- 4. Success for Every Student: The Division of Library and Information Services provides access to the Florida Electronic Library to any resident of Florida with a public library card. It is accessible from any public library, public K-12 school, community college, and state university library. This service provides a wide range of electronic information services and resources that are presented via the Web in an organized, coherent, and accessible manner. Any student in Florida can use these databases.
- **5. Keeping Floridians Healthy:** The Division of Cultural Affairs' strategic plan, *Culture Builds Florida's Future*, addresses health and wellness as a key focus area. A strong partnership has also been established with Shands and UF's Arts in Medicine Program.

6. Protecting Florida's Natural Resources: The Division of Historical Resources helps protect Florida's natural resources through both its Public Lands Archaeology Program and its Underwater Archaeology Program.

#### **TRENDS & CONDITIONS**

The Secretary of State assumes many roles as the head of the Department of State, including Custodian of State Records (20.10, F.S.) Florida's Chief Cultural Officer (15.18, F.S.), Chief Election Officer (92.012, F.S.), and Custodian of the Official State Flag and State Seal (15.02, F.S). All Florida residents are touched in some way by the programs, services, and activities of the Department of State.

While each division established within the Department of State has separate and distinct priorities, functions and goals, each division serves their respective stakeholders pursuant to the duties and responsibilities conferred upon the Secretary of State and the Department. The priorities and policies of each of the divisions are considered when determining the Department's goals and objectives. In providing a wide range of services and proficiencies, it is also necessary to consider the trends and conditions that affect Florida as a whole when formulating the strategic direction for the Department of State.

The Department's primary and unique responsibilities have many varied stakeholders. Artists, archivists, preservationists, librarians, corporate officers, and voters are a few of the stakeholders that are affected by Department of State activities. There are also important overlapping strategic dimensions: economic development; corporate registrations and filings; elections; library development; records and archives management services; state library and archives; Florida Administrative Weekly; Florida laws and code; historic preservation; promotion of Florida's arts, history and culture; and direct local grants for libraries, museums, historic and archaeological preservation, and cultural activities.

The Division of Elections and the Division of Corporations have different but well defined functions. One function is shared by both, however, and that is the compilation of records, whether corporate filings or campaign finance records. Though seemingly exclusive of each other, they both serve the state in similar ways.

#### The Division of Elections

The Secretary of State, as Florida's Chief Election Officer, is charged with maintaining uniformity in the interpretation and implementation of election laws through the Division of Elections. Providing information to the 67 Supervisors of Elections, as well as to the general public, is another major responsibility of the Division.

Congress passed the Help America Vote Act of 2002 (HAVA) which required all states to meet requirements with regard to a statewide voter registration system, voting systems, provisional ballots and other election administration activities. Florida has received significant federal monetary support to implement HAVA and requirements under the Military and Overseas Voter

Empowerment Act (MOVE Act). Now that the programs mandated by HAVA and the MOVE Act have been implemented, continued funding will be required to address the ongoing costs associated with administering these programs.

In accordance with HAVA, Florida developed the Florida Voter Registration System (FVRS), which is a compilation of the voter registration records of all registered voters in the state. With 11.1 million registered voters in Florida, the accuracy of voter rolls is critical to the integrity of our elections. In support of that mission, the Division intakes voter registration applications and verifies voter registration data from registrations statewide. The Division is also responsible for identifying duplicate registrations and potentially ineligible voters statewide and forwarding credible and reliable information to the individual county supervisors of elections for removal action. Additionally, to facilitate voter access to voter information including registration status, the Division launched in July 2010 its online statewide Voter Information Look-up. Over the next few years, the Division will be requesting an appropriation of HAVA funds to develop and implement appropriate enhancements to the FVRS to ensure the continued efficient and effective operation and administration of this statewide database.

Federal dollars are being used to assist counties in poll worker training, voter education, disabled voter access to vote privately and independently, implementation of the MOVE Act and absentee ballot status tracking system, voting system upgrades and other election administration activities authorized by HAVA and the Department of State. The HAVA State Planning Committee, a committee required by HAVA to develop Florida's State Plan, met on March 23, 2009 to discuss and approve recommended amendments to the State Plan, including updates to future HAVA budget funding expenditures. The Division of Elections provided the Election Assistance Commission (EAC) with a letter outlining the steps and costs taken to implement the MOVE Act utilizing HAVA dollars. This letter served as an amendment to the State plan.

The Division of Elections plays an additionally prominent role in facilitating voter registration processes. First, the Division is responsible for providing statewide training workshops to numerous governmental offices/agencies that are designated either by the 1993 National Voter Registration Act or the 1995 Florida Voter Registration Act to offer voter registration opportunities at the same time as persons receive governmental or public services. Second, it acts as the repository for third-party voter registration organizations registered agent information and quarterly registration drive activity reports. Third, the Division is instrumental in processing elections fraud complaints, HAVA complaints, NVRA complaints, and third-party voter registration organization complaints. Fourth, the Division prepares and publishes the Florida Voter Registration and Voting Guide that almost all supervisors of elections incorporate as part of their voter and voting education efforts.

Additionally, the Division is responsible for developing the statewide uniform training curriculum essential for poll worker training by Supervisors of Elections prior to each election. This curriculum is reflected in the polling place procedures manual used by election officials and poll workers during the early voting period and on Election Day to facilitate the voting process.

One of the many functions of the Division is to handle all initial filing papers for state and multicounty candidates, political committees, committees of continuous existence and political party executive committees. In addition, the Division processes all qualifying papers for federal, state, and multi-county candidates. In the spring of 2010, candidate, political party, and committee documents were made available to the public on the Division's website.

The Division has implemented an electronic filing system for all candidates, committees and political parties that are required to file campaign reports with the Division. Entities upload or enter campaign finance information directly into the Division's database. This allows the Division to provide immediate public access to the information filed by the entities and also enables the Division to automate essential processes, such as auditing reports and notifying filers of late-filed or missing reports.

The Division also serves as the liaison with the Office of the Governor and the Florida Senate on elected and appointed officials, and issues certificates of election, certificates of incumbency and commissions of office for all elected and appointed officials on the federal, state, district, multicounty and county levels. During summer 2010, records relating to office holders were added to the Division's website.

The Division is responsible for certifying all voting systems that are used to conduct elections in Florida's 67 counties. The voting equipment must meet all voting systems standards as established by law and undergoes rigorous testing in order to be certified by the Division and thus eligible for use in Florida. The certification process helps ensure that Florida's voters are provided an opportunity to cast their ballots on equipment that has been properly tested and certified. The Division also approves the use of ballot on demand printers in counties which facilitate early voting processes and serve as supplemental printers for absentee and precinct ballot requirements. In addition, the Division acquires and reviews each county's security procedures that must be followed during elections.

The Department continues to provide oversight, guidance and technical assistance to counties, candidates, and citizens. Only through free and open access to this information can we protect and preserve the integrity of Florida's elections.

#### **Division of Corporations**

The Division of Corporations serves as the state's central repository for a number of commercial activities that include a variety of business entity filings, trade and service mark registrations, federal lien recordings, judgment lien filings, uniform commercial code financing statements, fictitious name registrations, notary commissions, and cable and video service franchises. The Division also provides a variety of certification services which include Hague Apostilles, authentications, and affirmations. The Division of Corporations maintains in excess of eight million records and annually files approximately two and a half million commercial documents. In FY 2009-10 Division staff performed in excess of five million activities and its programs and services brought in approximately \$245M. Florida's Division of Corporations is the most active business entity filing state unit in the country. The Division's website, <u>www.sunbiz.org</u>, handles in excess of 280 million Web accesses per year.

The Division of Corporations renders two broad functional services: (1) formalizes the legal standing of a business or activity by accepting and indexing the filing or registration, and (2) supplies information and certification regarding the filings and activities of record. OPPAGA affirms that these are essential government services. In the *OPPGGA Justification Review* dated September 2000 under Program Need, they state "The program's services are essential state government functions that contribute to the stability of the business environment and thus the state's economy". The Division's programs enhance confidence and encourage business growth. Individuals and groups from all facets of life rely on the Division's services, i.e., the general public, businesses, law enforcement, the legal community, the banking industry, and other governmental agencies. Public information about corporate and other business entity filing activity protects consumers and businesses and ensures that commerce is conducted by properly registered business entities.

The Division's effort to foster economic and commercial growth by improving information availability and service delivery is a major theme in the development and maintenance of its operations and processes. The division strives to provide a service delivery mechanism and an information registry that spans the breadth of Florida's commercial activities for the purpose of promoting business and public welfare. A key element which will affect the Division's services to its clients and the public is the prevailing political attitude of doing more with less. Harsh economic conditions make this attitude a reality. This attitude, which promotes efficiency in government, brings technology and technological enhancements to the forefront. For this reason the Division's operations will focus on technological enhancements. The Division has developed and implemented rules to foster security, reliability and uniformity in electronic notarizations.

Another key element which will affect the success of the Division's efforts to foster economic and commercial growth is its organizational location. The Division of Corporations is in the Department of State. This location instills confidence, encourages investments, and drives business activity. The Secretary of State is recognized nationally and internationally as the "keeper of records" and the authenticity verification official. Traditionally the Department and the Division have recognized the importance of and enforced expedient processing of filings and certifications (48 hours turn-around time). Business requires expediency along with accuracy; and the business community relies on the Department of State, Division of Corporations, for both. In addition, the Division of Corporations is by statute a ministerial non-regulatory entity. This has always been conducive to the fostering of a business friendly, pro-business environment. This non-regulatory nature of both the Division and the Department has over the years created a positive climate for business organizations and is largely the reason why Florida leads the country in new business formations. High annual report filing and late fees create a dampening effect for a positive, friendly environment.

One aspect of white collar crime that threatens economic and commercial growth is identity theft. The Department will be participating in a National Association of Secretaries of State (NASS) Task Force on Corporate Identity Theft for the purpose of developing a multi-state approach to combat this problem. Currently the Division of Corporations cooperates and assists law enforcement personnel investigating alleged corporate and personal identity theft cases. In addition to corporate and election related records, the Department of State also facilitates access to information, events, and facilities through its Archives, Library, Historical, and Cultural program efforts. The Division of Historical Resources, the Division of Library and Information Services and the Division of Cultural Affairs are all unique divisions; however they do share some strategic dimensions. Access to cultural events and facilities through cultural grants programs, statewide access to free library and information services, and access to historic objects and sites through its museum, preservation, and archaeological activities are top agency priorities.

#### **Division of Historical Resources**

The stewardship of Florida's historical folk culture and archaeological resources is the responsibility of the Division of Historical Resources under Chapter 267, F.S. The Director of the Division of Historical Resources may also serve as Florida's State Historic Preservation Officer (SHPO), providing a liaison between the state and the national historic preservation program conducted by the National Park Service. The State Archaeologist and State Folklorist are also assigned to the Division under Chapter 267, F.S.

In addition to preservation and tourism benefits, the Division's stewardship contributes to the economic well-being of Floridians. State funding for local historic and archaeological preservation projects leverages financial support, as state grant awards require local cost share and matching funds. While grant-in-aid programs directly support and benefit those involved with preservation activities, they also provide a benefit to the local economy and the community as a whole. Contractors, building material suppliers, architects, engineers and others involved in construction are employed in communities throughout Florida to carry out these state-funded projects.

During their 2008 session, the Florida Legislature approved state historic preservation grant funding, and a portion of that funding was for the purpose of updating the 2002 economic impact study created by the Center for Governmental Responsibility at the University of Florida and the Center for Urban Policy Research at Rutgers University. The update of *Economic Impacts of Historic Preservation in Florida* has been completed. The following represents some of the findings of that update:

From fiscal year 2002 to fiscal year 2008, historic preservation grant funds contributed to the creation of 3,790 jobs in Florida. These jobs were the direct and indirect results of Florida Historic Preservation Grant awards of \$92 million for preservation projects. Matching funds for the same period came to \$121.8 million, for a total investment in historic preservation projects of \$213.8 million. These funds in turn generated \$153 million in income, \$197 million in gross state product, \$59 million in state taxes, and \$154 million in in-state wealth.

According to the Federal Advisory Council on Historic Preservation's 2008 study entitled "Statewide Studies on the Economic Impacts of Historic Preservation," research conducted in other states has consistently demonstrated the importance of heritage tourism as an economic engine. The findings of the update to *Economic Impacts of Historic Preservation in Florida* show that in 2007 tourism in our state generated \$65.5 billion in taxable spending. Of that gross

amount, heritage tourism generated some \$4 billion and created over 75,000 Florida jobs, just over \$1.5 billion in income, nearly \$2.5 billion in gross state product, and \$813 million in federal, state and local taxes, resulting in almost \$601 million in in-state wealth creation. Such figures show why heritage tourism is one of Florida's most important industries.

The public's appreciation for our state's historical resources continues to grow. With the support of funding for state preservation programs, we may act as responsible stewards for archaeological and historical sites that have remained intact for hundreds or even thousands of years, and ensure that they remain for generations to come.

Without this support, more land would be converted from forest to pasture, from agricultural to residential, from suburban to urban, and from undeveloped to developed. Each of these intensifications of land use increases the possibility of destroying or disturbing the archaeological and historical sites that have remained intact for hundreds or even thousands of years. At the same time, the amount of public interest and appreciation for such resources is also growing.

The pressure of growth threatens archaeological and historical sites while government, private and non-profit efforts combine to rescue what will be lost and save what remains. The Florida Master Site File, the official inventory of Florida's recorded historical and archaeological resources, currently lists more than 182,000 resources in Florida of all ages and types. Public ownership facilitates the long-term preservation of archaeological and historic sites, but most sites are on private property and are subject to future loss, particularly when such properties are developed or modified for more intensive use. The demand for Florida Master Site File information continues to increase. To meet this demand the Department will continue to propose system improvements to the Florida Master Site File database that will permit faster and more complete response to land use reviews.

Many of Florida's more significant historic building concentrations are found in traditional main street downtowns. Before 1985 there was no effective program to address the growing loss of downtowns to redevelopment, abandonment, and economic deterioration. Since that time, Florida's Main Street Program has reversed this trend by providing 90 designated Main Street communities with technical and modest financial preservation assistance, and by working closely with local governments, chambers of commerce and community redevelopment agencies to target revitalization efforts. The state program currently has 46 participating local programs. According to the recent update of the *Economic Impacts of Historic Preservation in Florida*, from 2007 to 2008, Florida Main Street communities showed an investment/output of roughly \$63.6 million, representing both construction and retail job benefits. This investment resulted in 4,865 jobs, \$148 million in income, \$209 million in gross state product, \$65 million in total taxes (\$21 million in state taxes, and \$44 million in federal taxes) and \$165 million in in-state wealth (gross state product minus federal taxes). Despite the economic downtown, the Florida Main Street Program continues to be an effective economic engine.

In addition to supporting the preservation of historic buildings, the Division also engages in the preservation of the archaeological history of Florida. On average, the Division annually receives 336.5 cubic feet of new artifacts and 20.5 cubic feet of new documents (archaeological excavation field notes, field maps, and related items) for curation and storage. Archaeological

objects are stored in the curation facility at the Northwood Centre, while the archaeological conservation laboratory is in the R.A. Gray Building.

The Division also manages the National Historic Landmark, Mission San Luis in Tallahassee, the seventeenth century capital of western Spanish Florida. The mission's extensive interpretive program, including costumed living history, mission building reconstructions, exhibits, guided tours and educational programs are based on detailed archaeological research conducted at the site since 1983. The recently completed visitor center has enhanced interpretation and public access of the site.

Along with Mission San Luis, the Division also manages the National Historic Landmark, Miami Circle archaeological site in downtown Miami, through a partnership with the History Miami Museum. Construction of the Miami Circle Park, an urban green space that interprets the site, will be substantially complete in 2010.

The Florida Folklife Program (FFP), a component of the Florida Division of Historical Resources and one of the oldest state folk arts programs in the nation, was established in 1979 by the legislature to document and present Florida folklife. The Folklife Program is one of the Department of State's most effective programs for reaching out to Florida's diverse cultural groups. Major folk events, such as the annual Florida Folk Festival and State Fair in Tampa, as well local as folklife events, attract tourists, thus contributing to the state and local economies.

This past year presented the Division with a unique opportunity and responsibility. On March 1, 1985, former Governor LeRoy Collins and his wife Mary Call Darby Collins conveyed in fee simple to the Board of Trustees of the Internal Improvement Trust Fund of the State of Florida 10.33 acres of land located in Tallahassee, Leon County, including the Call/Collins House, commonly known as "The Grove." The Division took physical possession of The Grove in November 2009 with the passing of Mrs. Collins.

Designed and constructed in the 1820's by Richard Keith Call, a protégé of Andrew Jackson and one of territorial Florida's major political figures, The Grove's association with the growth of political society in the period before the Civil War gives the structure historical importance. It is the best example of a neo-classical residence surviving in Tallahassee and probably in Florida. The house has continuously remained in the hands of various descendants of Governor Call and has twice served as the Governor's Mansion. Because of its early date of construction, its historical association, its substantial size, its structural fabric and its remarkable architectural integrity, The Grove is one of Florida's most significant buildings. This fact has been recognized since 1972, when The Grove was listed on the National Register of Historic Places.

Section 267.075(4)(a), Fla. Stat. requires the Division of Historical Resources to maintain the structure, style, character, and landscaping of The Grove. In addition to this great responsibility, the Division has identified an incomparable opportunity to promote and educate an important legacy and chapter of Florida's history by establishing the Governor Richard Keith Call and Governor LeRoy Collins Center for Leadership and Public Service at The Grove. This center would exist to promote the example of principled public service embodied by these two great men through focused educational programming, workshops and seminars. This Center would serve as both a fitting tribute and a powerful legacy for two of Florida's greatest leaders and their

families. By helping to teach and inspire Florida's next generation of leaders, this Center would achieve a significant public value and societal impact.

The preservation and promotion of historical, archaeological, heritage and folk culture resources in Florida creates many enriching and educational opportunities for the residents of the state and contributes to Florida's economic development and tourism industry. Preserving our past leads to a better future for us all.

#### **Division of Library and Information Services**

Working in partnership with archivists, librarians, records managers, government officials, and citizens, the Division of Library and Information Services seeks to assure access to materials and information of past, present, and future value to enable local libraries and state and local government agencies to provide effective information services for the benefit of the people of Florida. The Division also supplies library, records management, and archival services at both the state and local levels.

Many services are provided by the Division to state employees as well as the general public. The State Library and State Archives provides in-person reference and research services to state employees and the public at the R.A. Gray Building in Tallahassee, as well phone, fax and email service to those located outside of Tallahassee. Legislative members and staff also receive State Library services at the Division's branch library in the Capitol building.

The State Library provides state employees with exclusive, no-cost access to many premium databases through the Division's website. Employees in the Department of Health, Agency for Health Care Administration, Department of Children and Families, Department of Corrections, and Department of Juvenile Justice heavily use these services. State employees can also obtain personalized reference and research services via phone, fax, e-mail, or in person from the State Library.

The State Archives of Florida is the repository for the archives of Florida's state government. It is mandated by law to collect, preserve, and make available for research the historically significant records of the state in paper, electronic, and other formats as well as private manuscripts, local government records, photographs, and other materials that complement the official state records.

Florida's Records Management Program, which is managed by the Division, operates at the State Records Center on Shelfer Road in Tallahassee. It promotes the efficient, effective, and economical management of public records in all formats. Proper records management ensures that information is available when and where it is needed, in an organized and efficient manner, and in an appropriate environment. The program also promulgates rules and issues records retention schedules setting forth public records management, retention, and disposition requirements that all Florida public agencies are required to follow. Records management training is provided to state and local government agencies.

The Division recognizes that technology will play an increasingly essential role in the library, archives, and records management fields in the coming years. Evolving technology allows the Division to explore new ways of sharing its valuable services with the citizens of Florida, as well as with researchers worldwide. Therefore, several initiatives represent the Division's

commitment to enhancing access to information about Florida's government, people, and culture through technology.

The Division provides an online classroom, which supplies Florida's library community with training and meeting opportunities including quarterly State Librarian updates, guest speakers on topics of interest to library staff, discussions around topics of interest, and online meetings.

With the unveiling of the Florida Libraries and Grants system, the Division is now able to provide information for and about Florida libraries to the public at any time. The online database allows users to download a text file or an Excel file of library information. Additionally, libraries now have the ability to edit information about their libraries simply by logging into the system. The system will continue to expand over time to include electronic submission of grant applications and related documents.

The Division administers both federal and state library grants programs. The federal Library Services and Technology Act grant program allots federal dollars based on the population of the state from the yearly approved federal budget. Florida distributes those dollars through a competitive grant program. The Division distributes via a formula based grant program dollars to public libraries to enable them to continue to serve their constituents when appropriated by the legislature. Additional grant programs for the multitype library cooperatives, rural libraries and public library construction projects may be funded by yearly appropriation.

The study of Taxpayer Return on Investment in Florida Public Libraries was updated in 2010. The study documents the investment that public libraries contribute to the state's economy. Public libraries return \$8.32 to the economy for every \$1.00 invested; and for every \$3,491 spent on public libraries from public funding sources in Florida, one job is created. This represents the creation of 189,487 jobs.

A 2008 study conducted by the Information Institute at Florida State University "Florida Public Libraries and E-Government: Services, Issues, and Recommendations" states that, "public libraries are an integral part of E-Government delivery in Florida as service providers. Moreover, for many Floridians who do not have access to computers or the Internet, the public library is the only place to engage in the democratic process and open government. Indeed, the majority of survey respondents report they do not own computers, and they use the Internet at the library because they do not have to pay for the service. State and federal E-Government information resources are the most frequently used and the majority of participants search for government forms." A recently released Institute study "E-Government Services in Public Libraries, 2010," states that "Florida remains ahead of the curve…national recognition shows that Florida continues as a national leader in E-Government efforts."

The Division of Library and Information Services provides support to public libraries throughout Florida in their emerging role as centers of E-Government. As state and local governments close offices, reduce workforces, and make more of their services available online, Florida residents are increasingly using the free Internet access and training provided by public libraries in order to obtain E-Government services.

The Division continues to encourage partnerships between public libraries and other governmental and non-governmental agencies to help respond to citizen needs for services. Grants, training, and staff consultation will continue to be important as libraries begin to embrace their E-Government role. Additionally, the Division continues to expand its partnerships with federal and state agencies to coordinate training and information via the online classroom to librarians across the state. Some of the agencies include Social Security Administration, Florida Department of Elder Affairs, Florida Agency for Workforce Innovation, and Florida Department of Highway Safety and Motor Vehicles.

Expanding in its efforts to support public libraries, the Division has engaged in Project Compass, which is a national project from the Institute of Museum and Library Services, WebJunction, and the State Library of North Carolina. Project Compass is an initiative to work in support of public libraries' efforts to meet the urgent and growing demands of communities as they struggle with the loss of jobs and the needs of the unemployed. The Division has sponsored training and will continue to develop partnerships to support public libraries as they assist Floridians in gaining employment.

Use of Florida public libraries is increasing through electronic means. During 2008-2009, 22.7 million people used 14,344 public access computers and more than 88 million people visited libraries virtually. The Division helps libraries meet these demands by coordinating and providing technical assistance for participation in the federal E-Rate program. This program provides subsidies to Florida public libraries in direct support of telecommunications costs necessary to provide Internet access to the public. To date, Florida libraries have received commitments of over \$35 million in direct funding support as part of this program. Currently 55 percent of Florida public libraries participate in the E-Rate program.

In February 2010, the Federal Communications Commission issued The National Broadband Plan entitled "Connecting America." The plan was mandated by the U.S. Congress in the American Recovery and Reinvestment Act. The plan sets in place momentum for change that will have a great impact on Florida public libraries in 2010-2011. Broadband is the new national infrastructure and full participation in American society in the 21st century will require access to broadband.

A key component of the plan addresses reform and expansion of the federal E-Rate program. Additionally it calls for simplifying the application and fund disbursement process, raising the funding cap, and increasing the resources available to support access to the internet through community anchor institutions such as Florida public libraries.

The plan also calls for a new effort to provide support for libraries and other community anchor institutions (such as schools and healthcare facilities) to obtain improved broadband capabilities and associated training to support Web based services for local communities. Through collaboration, this will allow Florida's community anchor institutions to be able to obtain more broadband for less money.

Two initiatives began during the summer of 2010 to prepare Florida public libraries for participation in the availability of new federal grant programs as a result of the "Connecting America" plan.

A comprehensive project was commissioned by the Division of Library and Information Services to oversee an engineering assessment of 170 public library outlets throughout Florida. This project sought to modernize the computing capacity of public library facilities by providing libraries with the information necessary to plan and implement increased broadband access. It also sought to make broadband based services sustainable by increasing Florida public library participation in the federal E-Rate program that provides funding subsidies for telecommunications infrastructure and Internet connectivity for public libraries.

The Division of Library and Information Services partnered with the Department of Management Services to complete and submit an amendment to the NTIA State Broadband Data and Development grant provided to Florida by the National Telecommunications and Information Administration (NTIA). The grant amendment sought additional funding to expand the broadband planning efforts to local Florida communities in a number of ways including: a) support for local broadband planning efforts; b) establishment of a Broadband Program Office at the Department of Management Services that will endeavor to seek out additional grant funds for broadband deployment and provide support for library and school participation in the Federal E-Rate program; and c) expanding the library broadband assessment program that the Division began in the Summer of 2010. NTIA notified the Department of Management Services on September 27, 2010 that Florida is the recipient of a \$6,308,570 federal grant and coordination of the program will start as soon as contracts are signed.

The Division of Library and Information Services supports children and families through its youth services program. Regional staff workshops, program manuals, and professionally designed promotional materials are developed and distributed to libraries statewide. Over 500,000 children participate in summer reading program activities at their local public library each year.

The Florida State Documents Depository Program was established in 1967 through the enactment of Ch. 67-223 L.O.F by the Florida Legislature (section 257.05, Florida Statutes). This program meets the needs of researchers and the general public statewide for access to information by and about Florida government. The program makes publications from all state agencies readily available to the people of the state, in a cost-effective and timely manner, by distributing state agencies' publications to regional state depository libraries and by saving electronic copies of these publications to the Division's server.

The State Documents Program allows the public access to state agencies' electronic publications, even after links to these publications have been removed from an agency's Web site or when a print copy is not accessible. The State Library's online catalog contains hyperlinks to the full text of these publications. The public also has access to library catalog records from resources other than the traditional library catalogs of the State Library or depository libraries. Access to information about which libraries hold these resources or hyperlinks directly to electronic publications saved on the Division's server are also available to citizens through search engines and databases, such as OCLC WorldCat.

Another technological initiative of the Division of Library and Information Services is further enhancement of the Florida Memory Program. The Florida Memory Program (http://www.floridamemory.com) provides the citizens of Florida and researchers worldwide Web based access to historical resources found in the collections of the State Library and State Archives. Over 575,000 digitized photographs, historical textual records, video clips, and sound recordings are available electronically to users.

In an effort to increase the accessibility of the collections of the State Library and State Archives to users, additional resources are added to the Florida Memory website every month. New images and video clips are also regularly posted and featured on the Florida Memory YouTube (http://www.youtube.com/user/FloridaMemory) and Flickr Commons (http://www.flickr.com/photos/floridamemory/) websites. Additionally, the Division participates in the Library of Congress and United Nations Educational, Scientific and Cultural Organization's *World Digital Library* project; the Institute of Museum and Library Services' *Opening History* initiative; the Department of Education's *Florida on iTunes U* program; and the Museum of Florida History's *State History Fair*.

The Florida Memory website features photographs of Florida citizens and their communities; recordings of Florida folklife performances and interviews; videos promoting Florida and its cultural and natural resources; and historical records collections of research value to historians and family history researchers. It is an indispensible educational resource that supports students of all ages and educators with informational resources, activities, and lesson plans.

Another E-Government priority has been the development and implementation of the Florida Government Electronic Rulemaking System (http://www.flrules.org). This has increased both public access and participation in the rulemaking process.

The Division of Library and Information Services' Administrative Code Section is responsible for the publication of the Florida Administrative Code (FAC), the official compilation of agency rules for the State of Florida, and the Florida Administrative Weekly (FAW), the official publication that state and local government agencies use to publish proposed rules, meeting notices, and other agency actions. The printed versions of the FAC and the FAW are the official versions of both publications.

In the summer of 2005, the governor directed the Department of State to develop a Web based system with the goal of increasing public participation in the rulemaking process. The FLRules.org website went live on January 6, 2006. The public now relies on the Web based FAW and FAC for ready and searchable access to information about proposed and current rules, as well as enhanced functionality such as e-mail notification of proposed rules and the ability to comment on the rulemaking process.

The Division has added new features to the on-line Florida Government Electronic Rulemaking System. Agencies may now submit material incorporated by reference in rules electronically, allowing the online version of the Florida Administrative Code and the Florida Administrative Weekly to contain a direct link to the material. Agencies will be required to electronically file incorporated material after December 31, 2010.

The search functions of the system have also been enhanced. New search functions enable users to view a full rule chapter as well as individual rules. Users also have access to improved search

capabilities, including the full text of the Florida Administrative Code.

The Division of Library and Information Services is a state partner in the Library of Congress' National Digital Information Infrastructure and Preservation Program (NDIIPP). Preserving and ensuring long-term access to historical records in electronic form—known as "born-digital" records—is a continuing challenge. The goal of this program is to find innovative ways to guarantee the long-term access to digital information in the same way that libraries and archives provide access to information in print and other media.

While it took two centuries for the Library of Congress to acquire its 29 million books and 105 million other items (manuscripts, motion pictures, sound recordings, maps, prints, and photographs), today it takes only 15 minutes for the world to produce an equal amount of information in digital form.

Florida is one of 21 states working in four multistate projects that are collaborating to test innovative technology for the preservation of important state government information in digital form. The records of state government are of keen interest to Congress, as well as to the states themselves, and the participating state archives and libraries will work collaboratively to ensure that this information remains available and accessible. States face formidable challenges in caring for digital records with long-term legal and historical value. Much state government digital information—including content useful to Congress and state policymakers—is at risk of loss if it is not saved now.

In order to address the challenges of preserving digital library materials, the Division has joined the National Digital Stewardship Alliance hosted by the Library of Congress. This organization is a collaborative effort among government agencies, educational institutions, non-profit organizations and business entities to preserve a distributed national digital collection for the benefit of citizens now and in the future.

The Division is working with its counterparts in Alabama, Arizona, New Mexico, New York, South Carolina, and Wisconsin to establish a low-cost, highly automated information network that reaches across multiple states. Results of this effort, called the Persistent Digital Archives and Library System (PeDALS), will include techniques for taking in, preserving, and making accessible large quantities of electronic records and documents of enduring historical value. Content includes digital publications, agency records, and legislative and court records. The program was first funded as a pilot program through a federal grant from the Library of Congress as part of the NDIIPP program. The PeDALS collaborative is currently seeking continuation funding through the federal grant program sponsored by the National Historical Publications and Records Commission.

Having statewide access to accurate and verifiable sources of electronic information content is a continuing need. To this end, the Division of Library and Information Services has implemented a "Virtual Library" with access to information and resources available through the Internet from all types of Florida libraries. This plan has matured into the Florida Electronic Library (FEL).

The Florida Electronic Library is available to any resident of Florida and is also accessible from public libraries, public K-12 schools, community colleges, and the state university libraries. The Florida Electronic Library provides a wide range of electronic information including access to

over 10,300 periodical titles; digital library collections of important Florida historical material; the "Ask a Librarian" statewide Web based reference service, which is available from 10:00 a.m. until midnight seven days a week; and an online catalog of statewide library holdings that provides access to 40 million books held by Florida libraries. The cost avoidance documented in an August 24, 2010 study by Gale Cengage for public libraries, public K-12 schools, community colleges, and the state university libraries if they individually purchased each of the Florida Electronic Library's Gale databases was \$155,507,588.47 compared to the \$3 million charged for the collaborative purchase with federal Library Services and Technology Act dollars.

During 2009-2010, over 33.4 million searches for online information were conducted by Florida residents using the Florida Electronic Library. In addition, Florida residents used the service to download over 20.8 million full text articles.

In 2010-2011, the Florida Electronic Library will continue an extensive statewide training program targeting public libraries and their patrons. The primary training objective is to develop and deliver online classes promoting the use of the resources provided by the Florida Electronic Library. Each class is designed to enrich the experience of the end user—including library staff, patrons, students, and faculty—and to increase the usage of FEL online resources overall. To meet this objective, the Division has partnered with Gale-Cengage Learning to develop a two-year training plan comprised of 10 courses that will be delivered using a combination of Webinars, face-to-face training, and on-demand access for a total of 240 sessions. In addition, Gale has also devoted 80 hours of consultative marketing support to ensure the proper implementation, design, and effect of this planned initiative.

DLIS continues to provide the current array of electronic resources available through the Florida Electronic Library, and also provides two new online resources: Small Business Resource Center and DemographicsNow. These two new resources will allow the Florida Electronic Library to provide Florida residents with the tools they need to start new businesses, thus creating new jobs for Florida residents. It is clear that the key to economic and job growth is small business.

Small Business Resource Center offers online access to information that covers all areas of starting, operating and maintaining a business including financing, management, marketing, accounting, taxes, payroll and more. Florida residents will have access to sample business plans, real world marketing examples, market trends and market share insights, industry information and industry associations.

DemographicsNow is a helpful source of information for prospective and current entrepreneurs or anyone who needs data to identify cultural patterns or sociological trends. Through this resource Florida residents will have access to receive business plan preparation support, how to profile new customers, scan new markets, determine market penetration for products, implement marketing and communication programs, and develop and plan franchise territories. The Florida Electronic Library (FEL) has been working with Gale-Cengage Learning to explore new ways to increase usage of the Gale electronic resources licensed for Florida. The Gale technical support team has found that by simplifying "logon" process for access to online resources and populating library websites with widgets and icons tied to specific Gale e-resource products, a library can double, triple, and drive usage even higher. The Florida Electronic Library has recently implemented technical changes that enable IP authentication for access to the Gale-Cengage Learning resources. These changes will allow Florida residents to access the FEL resources with the same ease with which they access other popular resources on the Web.

In February 2010, the Florida Electronic Library implemented automatic IP authentication for Florida residents. This means that when a user anywhere in Florida visits the FEL site, an authentication module will recognize their IP address and their affiliated zip code. Users coming from a Florida location will be automatically authenticated to use the FEL resources without having to go through a login routine. If a Florida user comes from outside of Florida (using an IP address outside of Florida), they will be redirected to a login page asking them to enter a Florida public library card number.

Complementing the online access to electronic resources is Florida's collaborative live reference service, Ask a Librarian. Ask a Librarian dramatically extends the reach of libraries into local communities by offering more than 17 million Florida residents a convenient, innovative live chat service accessible from home, school, library, office...anywhere that has an Internet connection. The service is staffed by librarians at 90 public, academic, and special libraries throughout Florida. Since its inception, Ask a Librarian has completed over 100,000 reference transactions via the Web and is currently hosting over 3,000 sessions per month.

Also under the Florida Electronic Library Program, the Division has implemented a search engine that provides access to the digital library resources from Florida libraries. Called "Florida on Florida," it is a catalog of digital materials related to Florida. Items such as maps, photographs, postcards, books, and manuscripts are available. The materials in "Florida on Florida" come from digital collections held by libraries, archives, museums, and historical societies throughout Florida.

The Florida Legislature passed proviso section 81 as part of the Budget during the 2009 session which mandated a joint planning process for development of a statewide approach to the delivery of automated library services. The Division worked with representatives from the Florida Department of Education, the Florida Center for Library Automation, and the College Center for Library Automation to develop a "Plan Providing Options and Recommendations for Cooperative Library Automation Activity" that was submitted to the Legislature and Governor in December 2009. This plan makes recommendations for: 1) establishing a shared online union catalog; 2) a process to negotiate the statewide licensing of electronic resources; 3) consolidating automated, online library services and systems; and 4) establishing a statewide approach and process for contracting with library cataloging utilities and other providers of library services and products.

During the 2010 session, the Legislature passed statutory language that requires further cooperative discussion and shared negotiation efforts for licensing electronic resources beginning July 1, 2010 across the Florida Electronic Library, State University Libraries, and Community College libraries with access options extended to K-12. The Division continues to work with colleagues from the other agencies to assure that Florida residents have access to electronic resources through the most cost effective means for licensing resources from publishers.

Division staff offers extensive assistance to government agencies in implementing recommended public records management practices and achieving cost avoidance through a variety of methods, including a Records Management help e-mailbox and a Web based system for State Records Center customers to manage their inventory and ensure disposition of records that have met their retention requirements. In FY 2009-2010, staff responded to over 4,400 mail, e-mail, telephone, and in-person requests for records management assistance; trained over 868 government employees in full-day records management seminars held in locations around the state; and provided onsite training to 301 individuals, and online Web based training to 373 individuals. Demand for online assistance is expected to grow as travel budgets are cut to meet budgetary limitations.

The Division of Library and Information Services provides access to all kinds of resources that residents of the state of Florida can take advantage of. Access to information leads to a more well-informed, educated, and productive society.

#### **Division of Cultural Affairs**

In 1965, President Johnson signed into law the National Foundation on the Arts and Humanities Act which was the enabling legislation that created the National Endowment for the Arts. Among the Act's findings and purposes it states; "It is necessary and appropriate for the Federal Government to complement, assist, and add to programs for the advancement of the humanities and the arts by local, State, regional, and private agencies and their organizations. Public funding of the arts and humanities is subject to the conditions that traditionally govern the use of public money. Such funding should contribute to public support and confidence in the use of taxpayer funds."

This federal legislation (20 U.S.C. section 954, National Endowment for the Arts) requires that federal funds be accessed and distributed only through an approved application known as a "state plan"; directs the states to designate a State agency as the sole agency for the administration of the State plan s. 265.284 (2), F.S.; requires that funds paid to the State under this subsection will be expended solely on projects and productions approved by the State agency; and that the State agency will provide reports to the National Endowment for the Arts as required. State arts agencies were created in response to this law and there are now state arts agencies in all 50 states and 6 territories.

In 1969, the Division of Cultural Affairs and the Fine Arts Council of Florida were established under Florida's Secretary of State. Statutory authority (Chapter 265, F.S.) was given in 1976 to accept and administer state appropriations for arts grants. This was followed, in 1980, by the establishment of the Florida Arts Council renamed the Florida Council on Arts and Culture in 2009. The Council is a 15-member advisory board whose membership is appointed by the Governor, President of the Senate, and Speaker of the House. (The National Endowment for Arts State Partnership Award eligibility requirements stipulate the establishment of a council, commission or board.) The Council advises the Secretary of State on cultural matters, reviews grant funding recommendations, and provides guidance on policy and advocacy.

The Florida Legislature clearly recognizes the value of the state's cultural resources and has given the Department of State specific direction on the development, promotion, and stewardship

of these resources in section 265.284 of the Florida Statutes. The Division of Cultural Affairs has crafted its mission in response to this state statute and to federal law. The Division's programs, therefore, strive to enrich the daily lives of Florida's citizens, enhance the experiences of its visitors, provide direct economic benefit to communities and contribute to economic stabilization and revitalization. The federal government, in recognition of the economic benefit of the arts, provided stimulus funding from the American Recovery and Reinvestment Act of 2009 to the Division for the retention of jobs in the nonprofit arts industry. An American for the Arts impact study of nonprofit arts and cultural organizations in the State of Florida completed in 2009 reports that these organizations spent over 1.4 billion dollars in 2007 and generated state and local tax revenues of \$500,000,000.

These Division priorities are reflected in its ten-year strategic plan *Culture Builds Florida's Future*. This plan was developed over a two-year period through statewide meetings that provided input from stakeholders, the public, business interests, and local governments. In the plan, four key issues were identified; strengthening the economy, learning and wellness, design and development, and leadership. These areas address the state's challenges in education, tourism, economic development, healthcare, and the environment and coincide with the Governor's priorities of *Protecting Our Communities, Strengthening Florida's Families, Keeping Florida's Economy Vibrant, Success for Every Student, Keeping Floridians Healthy,* and *Protecting Florida's Natural Resources*.

State funding for cultural programming leverages financial support, as grant awards require local matching funds. Cultural programming generates increased economic benefits through tourism. In addition to the primary benefits of a vibrant cultural environment, the Division's grant program contributes to economic development goals by spurring community redevelopment, influencing business relocation decisions and promoting tourism. In January 2009, the Florida Chamber specifically cited arts and culture as a way to attract business and improve quality of life for Floridians. The economic impact of Florida's support for the cultural industries includes jobs created and spending by cultural tourists who visit museums, attend festivals, dine at local restaurants, and stay in area hotels.

Division programs address social problem areas such as at-risk youth by introducing art and cultural activities into after-school programs. According to a study by the John D. and Catherine T. MacArthur Foundation, the Arts Education Partnership, and the President's Committee on the Arts and Humanities, at-risk youth participating in the arts increased ability to communicate effectively, improved ability to work on tasks from start to finish, improved attitudes towards school, and decreased frequency of delinquent behavior and court referrals. Providing children with developmental opportunities through cultural participation in school-based programming is a priority as well. The Florida Department of Education reported that the Charles W. Duval Elementary School in Alachua County went from an F to an A school in one year after implementing the "Whole School Initiative," a learning system which encourages learning by and through the arts. The Davenport School of the Arts in Polk County went from a D to an A school over a three-year period after increasing the number of hours of arts instruction for their students. The Division also supports art in healthcare settings such as hospitals, assisted living facilities, rehabilitation centers and hospices. The Apalachicola Arts in Medicine program was founded in 2009 through a partnership grant with the University of Florida Arts in Medicine

(AIM) program at Shands Hospital funded by the Division. This program, developed by Shands with \$5,000 seed money provided by the Division, is now a national model for rural areas with international applications as well.

The Legislative Sessions of 2008 and 2009 brought several changes to the Division's grant programs. In 2008, the Historical Museums Grants-in-Aid Program was statutorily transferred from the Division of Historical Resources to the Division of Cultural Affairs; the result was that all types of museums; art, youth and children, science, and history were included in the Cultural Support Program. Then in June of 2009, the Division's grant programs were consolidated from 12 to 5 major programs in order to increase information provided to the Legislature, streamline the programs, and make them more inclusive to all cultural nonprofit organizations providing arts and cultural programs in Florida. This major change required that all grant program information, administration procedures, application process, panel review, reporting, and compliance be revised and the resulting impact on grantees be assessed. In the fall of 2010, the Division will meet with representatives from county and local arts agencies, state service organizations, other cultural nonprofit organizations, and community leaders at a Cultural Summit to evaluate the impact of the grant program changes, assess the state of the arts and culture in Florida, and solicit recommendations for maintaining access and excellence in state funded programs.

To increase accessibility the Division is turning more and more to the internet and technology to promote arts and culture, Division programs, and to communicate with constituents. Utilizing the internet, the Division now schedules monthly webinars on timely topics for local arts and cultural agencies, state service organizations, and grantees. Technical assistance workshops for grantees and grant applicants are offered in a webinar format to provide information on arts and cultural resources, grant writing skills and tips, and strategic planning. Teleconferencing for grant review panels and advisory council meetings, first introduced by the Division in 2007-08, continues to reduce state costs and increase access. Newer tools such as e-mail management (such as e-mail software providing automated news blasts and the ability to track recipients, e-mail delivery and return) are being employed along with social networking sites which offer opportunities to promote the arts and cultural events to a worldwide audience.

Additional objectives over the next 5 years include launching a new website to be developed and designed in house at considerable cost savings and the development of the Division's own proprietary online grants management system to replace OASIS (Online Arts Services and Information System), first introduced in 2006 providing further savings.

The pursuit of public/private partnerships is very important to the mission and goals of the Division. Currently, the Division partners with VSA arts of Florida to bring specialized training and awareness to artists with disabilities and disability organizations. In late 2008, the Division was recognized for its work with VSA arts of Florida and was awarded the 2008 National Accessibility Leadership Award from the National Endowment for the Arts and the National Association of State Arts Agencies. The Division is also working with the Governor's Office, VISIT FLORIDA and the Florida Humanities Council to promote VIVA Florida, a commemoration of the 500<sup>th</sup> anniversary of the arrival of Spanish explorers in Florida and highlighting Spain's contributions to the state. The Division is partnering with the Divisions of Historical Resources and Library and Information Services to provide educational programs and

promote events about Florida's Spanish history culminating in 2013. The Florida Association of Museums receives Division funding to provide a curatorial, financial and marketing mentoring program for small and emerging museums. The Division also partners with the National Endowment for the Arts to administer Poetry Out Loud, a national poetry recitation contest, offering a poetry curriculum to every high school (including charter and home schools) in Florida and the opportunity to participate in a statewide competition hosted by the Division in Tallahassee with the goal of competing in Washington, D.C. for the national championship and a college scholarship.

The most significant internal change to the Division occurred on July 1, 2008 when the Museum of Florida History (located in the R. A. Gray Building) and the Historical Museums Grants-in-Aid Program were statutorily transferred from the Division of Historical Resources (Chapter 267, F.S.) to the Division of Cultural Affairs (Chapter 265, F.S.) co-locating all types of exhibit and museum programs in the same statute. The Museum adds professional staff and services that enhance the Division and adds unique to museum administration functions such as facility maintenance, collections management, design and fabrication, exhibitions, installations, educational activities, research, tours, volunteers, and gift shop management.

The Museum was established in statute by the Florida Legislature in 1967. Its mission is to collect, preserve, exhibit, and interpret human culture in Florida and to promote and encourage knowledge and appreciation of Florida history throughout the state. The Museum accomplishes this through exhibitions, educational programming, community outreach, and consultation and technical assistance to agencies and individuals. Accredited by the American Association of Museums since 1986, the Museum houses more than 45,300 artifacts and is open to the public 363 days a year receiving over 58,000 visitors annually. The 27,000 square foot gallery has more than 3,000 square feet of changing exhibit space. The Museum also manages the Knott House Museum, a historical home built in 1843 and restored to its 1930's appearance.

In recent years, new educational activities have been introduced at the Museum, including extended hours, free evening programs on the third Thursday of each month, and free family activities on the second Saturday of each month. At the Knott House, programs such as Swing Dancing in the Street and the Emancipation Day celebration have become well-established community events. The Knott House has also created several programs geared toward children and youth, such as the Teen Poetry Workshop and Girl Scout camps.

Community outreach is a significant part of the Museum's education focus with new programs geared to K-12 students. To ensure the relevance of its student education programs, the Museum created the Teacher Advisory Panel, consisting of local educators, to advise the Museum on its educational offerings. As part of this outreach, the Museum coordinates the State History Fair competition held every year in May on the campus of Tallahassee Community College. Over 880 middle and high school students competed in 2010 to represent Florida at the National History Day contest.

Major exhibition projects completed by the Museum in 2008-09 included an exhibition on Florida's distinctive blues music culture and cattle ranching. The exhibits will travel to several venues in Florida under the sponsorship of the Museum and will then be added to the Museum's Traveling Exhibit Program (TREX). In 2009-10, the Museum presented *Voices of Florida* 

*Women*, drawn exclusively from the permanent collection and added two new exhibits on Florida movie posters and the Seminole Indians to the TREX program. The Museum also hosted external exhibits including the 29<sup>th</sup> Annual Quilt Show and a photographic exhibit on the transformation of family farmland in Florida.

In 2008, a statewide panel of scholars was assembled to advise on planning for the upcoming permanent exhibition on the periods of exploration and colonial settlement in Florida, 1513-1821. The 2010 Legislature awarded \$1 million for the initial installation of the exhibit titled *"Forever Changed, La Florida, 1513-1821"*. The Museum's goal is to complete the first section of the exhibit for the 500<sup>th</sup> anniversary of European presence in Florida in 2013.

Further priorities for the next five-year period focus on upgrading museum security and expanding the physical facilities and visitor services. After 33 years of operation the Museum is in need of additional space for exhibits, programs, and visitor amenities such as retail, food service, and orientation space. Visitor surveys and attendance statistics also indicate that Museum accessibility to the public is limited due to a lack of clear signage and visibility, and meeting space for school groups or workshops. Objectives completed in 2009-10 include the addition of exterior Museum signage, improvements to the visitor parking area, and updating the visitors' service area. Long-range plans will further address the issues of Museum visibility and visitor access through a feasibility study to add an entry space for additional gallery, programming and visitor services areas. In 2011–12 an upgrade is planned to the Museum's security system in order to effectively maintain the current level of coverage and operation. The upgrade is essential for the Museum to continue to acquire high-quality traveling exhibitions, loans of important artifacts for special exhibitions, and maintain permanent collections to required industry standards.

In addition to managing the Museum of Florida History, federal grants program and Legislative grants programs, the Division conducts the following programs in response to Legislative intent (s. 265.282, FS.): Florida Artists Hall of Fame, Arts in State Buildings, Capitol Complex Exhibit, and the Department of State Art Collection.

The Division partners with two citizen support organizations. The Citizens for Florida Arts, Inc. is the non-profit citizen support organization for the state arts agency and in 2008, contracted with Americans for the Arts (Washington, D.C.) to conduct a statewide economic impact study of the arts in Florida. The study was published in the fall of 2009 and distributed throughout the state to its many partners in the cultural community. The Friends of the Museums of Florida History, Inc. supports the Museums by assisting in evaluating the museums' needs and raise funds accordingly. The Friends current focus is the major fundraising effort for the Museum's permanent exhibit entitled, *"Forever Changed, La Florida, 1513-1821"*.

### LIST OF POTENTIAL POLICY CHANGES

None

#### LIST OF CHANGES THAT WOULD REQUIRE LEGISLATIVE ACTION

# Reduction in copies of hard-copy materials for the Division of Library and Information Services

#### LIST OF ALL TASK FORCES AND STUDIES IN PROGRESS

None

# Performance Measures and Standards -LRPP Exhibit II



Department: State	Department No.: 4500	
Program: Elections	Code: 4510	
Service/Budget Entity: Elections	Code: 45100200	

Approved Performance Measures for FY 2010-11 (Words)	Approved Standards for FY 2009-10 (Numbers)	Prior Year Actual FY 2009-10 (Numbers)	Approved Standards for FY 2010-11 (Numbers)	Requested FY 2011-12 Standard (Numbers)
Percent of survey respondents satisfied with services (quality and	0.00/	00.000/		
timeliness of response)	90%		90%	90%
Average number of days to process campaign finance reports	7	N/A	7	N/A
Percent of training session/workshop attendees satisfied (quality of content and applicability of materials presented)	98%	99%	98%	98%
Number of campaign reports received/processed	13,000	10,136	13,000	13,000
Number of attendees at training, workshops, and assistance events	500	1106	500	N/A
Number of internet website hits	15,000,000	50,333,441	15,000,000	N/A
Number of candidates, committees, and members of the public requesting service	150,000	26,623	150,000	N/A
New Performance Measures for FY 2011-12 (Words)	Approved Standards for FY 2009-10 (Numbers)	Prior Year Actual FY 2009-10 (Numbers)	Approved Standards for FY 2010-11 (Numbers)	Requested FY 2011-12 Standard (Numbers)
Percent of voter registration applications timely processed within 13				
days	NA	NA	NA	95%
Percent of commissions of office issued within 5 business days	NA	NA	NA	95%
Number of web accesses	NA	NA	NA	10,000,000

Department: State Department	ment No.: 4500
Program: Historical Resources	Code: 4520
Service/Budget Entity: Historic Preservation and Education	Code: 45200700

Approved Performance Measures for FY 2010-11 (Words)	Approved Prior Year Standard FY 2009-10 (Numbers)	Prior Year Actual FY 2009-10 (Numbers)	Approved Standards for FY 2010-11 (Numbers)	Requested FY 2011-12 Standard (Numbers)
Total number of properties protected or preserved.	9,900	14,860	9,900	NA
Number of preservation services applications reviewed.	13,000	7,433	13,000	NA
Number of copies or viewings of publiciations including internet	4,000,000	3,018,611	4,000,000	NA
website hits.				
Citizens servedhistoric properties.	7,000,000	1,822,171	7,000,000	NA
Total number of historical and archaeological sites recorded in the				
Florida Master Site File.	154,000	181,559	154,000	NA
Number of historic and archaeological objects maintained for	318,000	431,805	318,000	NA
public use.				
Citizens servedArchaeological Research.	4,000,000	3,141,043	4,000,000	NA
Total local funds leveraged by historical resources program.	\$150,000,000	\$681,178,815	\$150,000,000	NA
Percent of customers satisfied with the quality/timeliness of	96%	96%	96%	NA
technical assistance provided.				
Number of grants awarded.	160	24	160	NA
Number of dollars awarded through grants.	\$13,000,000	\$891,245	\$13,000,000	NA
Number of attendees at produced and sponsored events.	20,000	157,049	20,000	NA
Number of publications and multimedia products available for the	65	97	65	NA
general public.				
New Performance Measures for FY 2011-12 (Words)	Approved Standards for FY 2009-10 (Numbers)	Prior Year Actual FY 2009-10 (Numbers)	Approved Standards for FY 2010-11 (Numbers)	Requested FY 2011-12 Standard (Numbers)
Audience satisfaction with the Division of Historical Resources	NA	NA	NA	96%
Cultural resources documented, protected and preserved	NA	NA	NA	600,000
Public impactsites, services and products	NA	NA	NA	5,000,000
Public impactweb and social media	NA	NA	NA	4,000,000
Economic impact-grants	NA	NA	NA	\$150,000,000
Financial sustainabilitycontributed and earned dollars received	NA	NA	NA	\$250,000

Department: State Depart	rtment No.: 4500
Program: Corporations	Code: 4530
Service/Budget Entity: Commercial Recordings and Registrations	Code: 45300100

Approved Performance Measures for FY 2010-11 (Words)	Approved Prior Year Standard FY 2009-10 (Numbers)	Prior Year Actual FY 2009-10 (Numbers)	Approved Standards for FY 2010-11 (Numbers)	Requested FY 2011-12 Standard (Numbers)
Percent of client satisfaction with the division's services	93%	94%	93%	n/a
Average cost/corporate filing	\$4.78	\$3.07	\$4.78	n/a
Average cost/inquiry	\$0.005	\$0.005	\$0.005	n/a
Percent of total inquiries handled by phone/mail/walk-ins	2%	0.50%	2%	n/a
Percent of total inquiries handled by electronic means	98%	99.50%	98%	n/a
New Performance Measures for FY 2011-12 (Words)	Approved Standards for FY 2009-10 (Numbers)	Prior Year Actual FY 2009-10 (Numbers)	Approved Standards for FY 2010-11 (Numbers)	Requested FY 2011-12 Standard (Numbers)
Percent of total filings handled by electronic means	n/a	n/a	n/a	61%
Percent of total certifications handled by electronic means	n/a	n/a	n/a	61.0%
Number of public electronic uses	n/a	n/a	n/a	280,000,000

STATE

Department No.: 4500

Program: Library and Information Services Code: 4540 Service/Budget Entity: Library, Archives And Information Services - 45Code: 45400100

Approved Performance Measures for FY 2010-2011 (Words)	Approved Prior Year Standard FY 2009-10 (Numbers)	Prior Year Actual FY 2009-10 (Numbers)	Approved Standards for FY 2010-11 (Numbers)	Requested FY 2011-12 Standard (Numbers)
Annual increase in the use of local public library services	2%	15.67%	2%	2%
Annual increase in the usage of research collections (State Library)	6%	-33.00%	6%	N/A
Annual cost avoidance achieved by government agencies through records storage, disposition, and micrographics	\$95,000,000	\$84,449,424	\$95,000,000	\$85,000,000
Customer satisfaction with relevancy / timeliness of research response	96 / 96 %	97% / 96.8%	96 / 96 %	N/A
Customer satisfaction with Records Management technical assistance / training / Records Center services	99 / 98 / 95 %	*/98.7/100%	99 / 98 / 95 %	N/A
Customer satisfaction with accuracy and timeliness of library consultant responses	98%	98%	98%	N/A
Number of items loaned by public libraries	87,920,446	126,600,868	87,920,446	N/A
Number of library customer visits	66,813,348	88,993,769	66,813,348	N/A
Number of public library reference requests	24,899,103	29,195,230	24,899,103	N/A
Number of public library registered borrowers	8,482,517	10,588,178	8,482,517	N/A
Number of persons attending public library programs	3,347,598	4,455,793	3,347,598	N/A
Number of volumes in public library collections	30,397,016	38,104,539	30,397,016	N/A
Number of new users (State Library, State Archives)	6,389	4,240	6,389	N/A
Number of reference requests handled (State Library, State Archives)	118,957	91,228	118,957	N/A
Number of database searches conducted (State Library, State Archives)	7,000,000	274,095,896	7,000,000	N/A
Number of items loaned (State Library)	54,701	57,453	54,701	N/A
Cubic feet of obsolete public records approved for disposal	510,000	747,636	510,000	N/A
Cubic feet of non-current records stored at the Records Center	220,000	255,246	220,000	N/A
Number of microfilm images created, processed, and/or duplicated at the Records Center	70,000,000	2,494,436	70,000,000	N/A
Number of library, archival, and records management activities conducted.	231,806,309	664,247,115	231,806,309	N/A
New Performance Measures for FY 2011-12 (Words)	Approved Prior Year Standard FY 2009-10 (Numbers)	Prior Year Actual FY 2009-10 (Numbers)	Approved Standards for FY 2010-11 (Numbers)	Requested FY 2011-12 Standard (Numbers)
Customer satisfaction with the Division of Library and Information Services				95%
Annual amount of additional information resources available for research by the Division of Library and Information Services				90,000
Annual increase in the usage of the Division of Library and Information Services' resources				2%
Total local financial support leveraged by grant funding awarded				250,000
Number of Florida Electronic Library uses				60,000,000

Department:	State	Department No.: 4500	
Program: Cultura	al Affairs	Code:4550	
Service/Budget	Entity: Cultural Affairs	Code:45500300	

Approved Performance Measures for FY 2010-11 (Words)	Approved Prior Year Standard FY 2009-10 (Numbers)	Prior Year Actual FY 2009-10 (Numbers)	Approved Standards for FY 2010-11 (Numbers)	Requested FY 2011-12 Standard (Numbers)
Attendance at supported events	23,000,000	Available 9/30	23,000,000	23,250,000
Number of Individuals served by professional associations	5,000,000	Available 9/30	5,000,000	5,000,000
Total local financial support leveraged by state funding	\$400,000,000	Available 9/30	\$400,000,000	400,000,000
Number of children attending school based, organized cultural events	4,500,000	Available 9/30	4,500,000	4,000,000
Number of program grants awarded	650	140	650	140
Dollars awarded through program grants	\$11,799,901	\$2,930,911	\$11,799,901	\$1,247,200
Percent of counties funded by the program	83.60%	36%	83.60%	36%
Percentage of large counties (N=35; population greater than 75,000) funded by the program	97.10%	20%	97.10%	20%
Percentage of small counties (N=32; population less than 75,000) funded by the program	81.30%	6%	81.30%	6%
Number of state supported performances and exhibits	27,000	Available 9/30	27,000	27,000
Number of Individuals attending cultural events or served by professional associations	28,000,000	Available 9/30	28,000,000	28,000,000
Number of visitors to state historic museums	120,000	62,580	120,000	55,000
Percent of Museum of Florida History Visitors rating the experience as good or excellent	90%	99%	90%	90%
Number of museum exhibits	70	79	70	70%
Citizens served-historic museums	3,250,000	321,136	3,250,000	250,000

# Assessment of Performance for Approved Performance Measures-LRPP Exhibit III



LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT						
Department: State Program: Elections Service/Budget Entity: Elections Measure: Number of days to process campaign reports						
Action:□ Performance Assessment of Outcome Measure□ Performance Assessment of Output Measure□ Adjustment of GAA Performance Standards						
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference			
7 days	Not measured	NA	NA			
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       Technological improvements. Since January 2005, all reports have been filed         electronically with the Division of Elections so there is no longer a need for the         Bureau of Election Records to manually data enter the campaign finance reports as they are received.						
External Factors (check all that apply):						
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       The Department is requesting that this performance measure be deleted because it is no longer necessary.						

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT			
Department: State         Program: Elections         Service/Budget Entity: Elections         Measure: Number of attendees at training, workshops and assistance         events         Action:         Performance Assessment of Outcome Measure         Performance Assessment of Output Measure         Adjustment of GAA Performance Standards			
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
500	1106	606	+121.2%
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors         Competing Priorities         Previous Estimate Incorrect         Mathematical Control over whether individuals attend workshops and training sessions.         External Factors (check all that apply):         Resources Unavailable         Legal/Legislative Change         This Program/Service Cannot Fix The Problem         Current Laws Are Working Against The Agency Mission			
<b>Explanation:</b> Although performance standards were met in FY 2008-09, the Department is recommending deletion of this measure. External factors such as the financial situation of each county have a substantial effect on the number of attendees. Due to financial constraints, many counties cannot attend these events. Workshop attendance is strictly voluntary.			
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       The Department is requesting that this performance measure be deleted.			

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT			
Department: State         Program: Elections         Service/Budget Entity: Elections         Measure: Number of Internet website hits         Action:         □ Performance Assessment of Outcome Measure         □ Performance Assessment of Output Measure         □ Performance Assessment of Output Measure         □ Adjustment of GAA Performance Standards			
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
15,000,000	50,333,441	35,333,441	235.56%
15,000,000       50,333,441       35,333,441       235.56%         Factors Accounting for the Difference: Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       Other (Identify)         Explanation:       The Division initially based this performance measure on the number of website hits, defined as the total number of times any page on the website was viewed. Several years ago, the Division determined that this number was not a meaningful measure and began tracking website visits, where the number of pages sequentially viewed is not counted. Due to the difference in measurement units, it is not meaningful to compare the approved standard to the actual results. The Department has established a more consistent measurement Department-wide for all divisions which measures web accesses instead of web hits. This measurement will portray a more accurate assessment of how often division websites are used.			
External Factors (check all that apply): <ul> <li>Resources Unavailable</li> <li>Legal/Legislative Change</li> <li>Natural Disaster</li> <li>Target Population Change</li> <li>Other (Identify)</li> <li>This Program/Service Cannot Fix The Problem</li> <li>Current Laws Are Working Against The Agency Mission</li> </ul> <li>Explanation:         <ul> <li>Management Efforts to Address Differences/Problems (check all that apply):</li> <li>Training</li> <li>Personnel</li> <li>Other (Identify)</li> </ul> </li>			

### **Recommendations:**

The Department is recommending the deletion of this measure because it will be replaced with a new measure called "number of web accesses."

LRPP Exhibit III	PERFORMANCE MEASURE ASSESSMENT
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Department: State Program: Elections Service/Budget Entity: Elections Measure: Number of candidates, committees, and members of the public requesting service Action: Performance Assessment of Outcome Measure Revision of Measure

Performance Assessment of <u>Outcome</u> Measure Performance Assessment of Output Measure

Adjustment of GAA Performance Standards

Revision of Measur
Deletion of Measure

Approved Standard	Actual Performance	Difference	Percentage
	Results	(Over/Under)	Difference
150,000	26,623	-123,377	-82.25%

Factors Accounting for the Difference:

Internal Factors (check all that apply):

Personnel Factors

Competing Priorities

Previous Estimate Incorrect

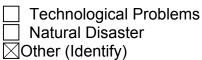
Staff Capacity
Level of Training
Other (Identify)

### **Explanation:**

Improvements to the Division's online services have dramatically decreased the need for candidates, committees, and members of the public to directly contact the division for assistance. For example, citizens can now complete a voter registration application on-line, review reports prepared by the Division, view statistics relating to previous elections, review campaign financing information for candidates and committees and find contact information for the Supervisors of Elections. Likewise, Supervisors of Elections have expanded their websites to include information on polling place and precinct locations and to provide a voter registration look-up feature, absentee ballot tracking system and an on-line absentee ballot request form. Further this year in question was an off-election year. All of the various improvements to both state and local websites have caused a decrease in the number of persons who directly contact the Division for assistance.

### External Factors (check all that apply):

Resources Unavailable
 Legal/Legislative Change
 Target Population Change



] This Program/Service Cannot Fix The Problem

Current Laws Are Working Against The Agency Mission

### Explanation:

There has been a marked increase in public use of the Internet as well as Division/County Supervisor of Elections' web sites for election and candic information.	
Management Efforts to Address Differences/Problems (check all that         Training       Technology         Personnel       Other (Identify)	apply):
<b>Recommendations:</b> The Department is requesting that this performance measure be deleted.	

### **Department: State**

**Program: Historical Resources** 

Service/Budget Entity: Historical Resources Preservation and Exhibition Measure: Total number of properties preserved or protected

### Action:

Performance Assessment of <u>Outcome</u> Measure

Performance Assessment of Output Measure

Adjustment of GAA Performance Standards

	Revisior
1	Deletion

☐ Revision of Measure☑ Deletion of Measure

Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
9,900	14,860	+4,960	+50.1%
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       An anticipated decrease several areas measured in response to the economic downturn did not materialize to the extent that it did in other quantifiable areas.			
External Factors (check all that apply):       Technological Problems         Resources Unavailable       Technological Problems         Legal/Legislative Change       Natural Disaster         Target Population Change       Other (Identify)         This Program/Service Cannot Fix The Problem         Current Laws Are Working Against The Agency Mission         Explanation:         NA			saster
<ul> <li>Training</li> <li>Personnel</li> <li>Recommendation</li> <li>Delete and replace</li> <li>and value and culture</li> </ul>	rts to Address Differ s: with one measure that and resource documer strategies used to achi	Technolog Other (Ide at accurately reflects t ntation, protection and	ntify) the public impact

### **Department: State**

**Program: Historical Resources** 

Service/Budget Entity: Historical Resources Preservation and Exhibition Measure: Number of preservation services applications reviewed

### Action:

Performance Assessment of Outcome Measure

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$\square$	Dolotic

Performance Assessment of Output Measure X

Adjustment of GAA Performance Standards

Revision	of	Measure
Deletion	of	Measure

**Actual Performance** Approved Standard Difference Percentage (Over/Under) Difference Results 13.000 7.443 -5.557 -43% Factors Accounting for the Difference: Internal Factors (check all that apply): Personnel Factors Staff Capacity **Competing Priorities** Level of Training Previous Estimate Incorrect Other (Identify) Explanation: The previous estimate was made not knowing the full impact of the economic downturn on project development and reviews. **External Factors** (check all that apply): Resources Unavailable **Technological Problems** Natural Disaster Legal/Legislative Change Target Population Change Other (Identify) This Program/Service Cannot Fix The Problem Current Laws Are Working Against The Agency Mission **Explanation**: The state of the economy significantly impacts project development and as a result the number of preservation services applications reviewed by the Division. Management Efforts to Address Differences/Problems (check all that apply): Training Technology Personnel Other (Identify) **Recommendations:** Delete and replace with a measure that more accurately reflects the public impact and value of this service.

**Department: State** 

**Program: Historical Resources** 

Service/Budget Entity: Historical Resources Preservation and Exhibition Measure: Number of copies or viewings of publications including internet website hits

### Action:

Performance Assessment of Outcome Measure Performance Assessment of Output Measure

Revision	of Measure
	of Magazina

 $\boxtimes$  Deletion of Measure

Adjustment of GAA Performance Standards

Approved Standard	Actual Performance	Difference	Percentage
	Results	(Over/Under)	Difference
4,000,000	3,018,611	981,389	-24.5%

### Factors Accounting for the Difference:

Internal Factors (check all that apply):

Personnel Factors

**Competing Priorities** 

Previous Estimate Incorrect

	Lever	лп	rain	ing
$\boxtimes$	Other	(Ide	ntif	/)

**Technological Problems** 

Natural Disaster

Staff Capacity

### Explanation:

The Division website is outdated in terms of capacity, aesthetic and accessibility. Therefore, the site is increasingly unappealing to the visiting public. Additionally, traditional publications are loosing ground to online formats.

### External Factors (check all that apply):

Resources Unavailable

Legal/Legislative Change

Target Population Change

Other (Identify) This Program/Service Cannot Fix The Problem

### Current Laws Are Working Against The Agency Mission

### **Explanation:**

The expectations of the visiting public in regards to online experiences have increased significantly since the inauguration of this site. Since the site has not kept pace, the site is increasingly unpopular. Additionally, traditional publications are losing ground to online formats.

Management Efforts to Address Differences/Problems (check all that apply):

#### Training Personnel

#### Technology Other (Identify)

## **Recommendations:**

The Division is presently updating the site. It is also recommended that this measure be deleted and replaced with one exclusively focusing on the public impact of websites and other online formats such as social media.

#### **Department: State**

**Program: Historical Resources** 

Service/Budget Entity: Historical Resources Preservation and Exhibition Measure: Citizens served-historic properties

### Action:

Performance Assessment of <u>Outcome</u> Measure

Performance Assessment of Output Measure

Adjustment of GAA Performance Standards

]	Revision
1	Deletion

☐ Revision of Measure ☐ Deletion of Measure

Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference		
7,000,000	1,822,171	-5,177,829	-73%		
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors         Competing Priorities         Previous Estimate Incorrect         Explanation:					
impacts resulting fro	ate was incorrect beca om the economic dow ed site visitation and p es in general.	nturn. The economic	downturn		
External Factors (check all that apply):					
<ul> <li>Training</li> <li>Personnel</li> <li>Recommendations</li> <li>Delete and replace</li> </ul>	with one measure con cultural sites, service	☐ Technolog ⊠ Other (Iden mprehensively addres	y ntify) ssing the public		

**Department: State** 

**Program: Historical Resources** 

Service/Budget Entity: Historical Resources Preservation and Exhibition Measure: Total number of historical and archaeological sites recorded in the Florida Master Site File

#### Action:

Performance Assessment of Outcome Measure

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Performance Assessment of Output Measure Adjustment of GAA Performance Standards

Revision of Measure	è
<b>Deletion of Measure</b>	

Approved Standard **Actual Performance** Difference Percentage Results (Over/Under) Difference +17.9% 154,000 181.559 +27.559

### Factors Accounting for the Difference:

Internal Factors (check all that apply): Personnel Factors Staff Capacity **Competing Priorities** Level of Training Previous Estimate Incorrect Other (Identify) Explanation: NA External Factors (check all that apply): Resources Unavailable **Technological Problems** Natural Disaster Legal/Legislative Change **Target Population Change** Other (Identify) This Program/Service Cannot Fix The Problem Current Laws Are Working Against The Agency Mission Explanation:

Florida Master Site File listings are largely driven by public submittals and as such vary from year to year.

Management Efforts to Address Differences/Problems (check all that apply): 7 Training ] Technology Personnel Other (Identify) **Recommendations:** Delete and replace with one measure that accurately reflects the public impact and value and cultural resource documentation, protection and preservation

inclusive of all the strategies used to achieve this outcome.

**Department: State** 

**Program: Historical Resources** 

Service/Budget Entity: Historical Resources Preservation and Exhibition Measure: Number of historical and archaeological objects maintained for public use

### Action:

Performance Assessment of Outcome Measure Performance Assessment of Output Measure

	Revision of Measure
$\boxtimes$	Deletion of Measure

Measure

Adjustment of GAA Performance Standards

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Approved Standard	Actual Performance	Difference	Percentage
	Results	(Over/Under)	Difference
318,000	431,805	+113,805	+35%

### Factors Accounting for the Difference:

Internal Factors (check all that apply): Personnel Factors Staff Capacity Competing Priorities Level of Training Previous Estimate Incorrect Other (Identify) **Explanation:** NA External Factors (check all that apply): Resources Unavailable **Technological Problems** Natural Disaster Legal/Legislative Change Target Population Change Other (Identify) ] This Program/Service Cannot Fix The Problem Current Laws Are Working Against The Agency Mission Explanation: Acquisitions are largely driven by externally generated archaeological projects, of

which the State retains a percentage, and therefore vary extensively from year to year. Accordingly, while the economic downturn has resulted in less overall project development, which in turn diminishes private acquisition opportunities, university / student based projects have increased.

Management Efforts to Address Differences/Problems (check all that apply):

#### Training Personnel

Technology

Other (Identify)

### **Recommendations:**

Delete and replace with one measure that accurately reflects the public impact and value and cultural resource documentation, protection and preservation inclusive of all the strategies used to achieve this outcome.

#### **Department: State**

**Program: Historical Resources** 

Service/Budget Entity: Historical Resources Preservation and Exhibition Measure: Citizens served-Archaeological Research

### Action:

Performance Assessment of <u>Outcome</u> Measure Performance Assessment of Output Measure

Adjustment of GAA Performance Standards

Revision of Measure Deletion of Measure

Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
4,000,000	3,141,043	-858,957	-21.5%	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors         Competing Priorities         Previous Estimate Incorrect         Other (Identify)         Explanation:				
External Factors (check all that apply):         Resources Unavailable       Technological Problems         Legal/Legislative Change       Natural Disaster         Target Population Change       Other (Identify)         This Program/Service Cannot Fix The Problem       Other (Identify)         Current Laws Are Working Against The Agency Mission       Explanation:         This measure is largely driven by specialized services such as trainings, research and conservation. Budgetary constraints have limited the public's ability to participate in trainings, the economic downturn has resulted in less artifact conservation, and reduced project development has resulted in less research inquiries.				
<ul> <li>Training</li> <li>Personnel</li> <li>Recommendations</li> <li>Delete and replace</li> </ul>	with one measure con cultural sites, service	☐ Technolog ⊠ Other (Iden mprehensively addres	y ntify) ssing the public	

### **Department: State**

**Program: Historical Resources** 

Service/Budget Entity: Historical Resources Preservation and Exhibition Measure: Total local funds leveraged by historical resources program

### Action:

Performance Assessment of Outcome

Adjustment of GAA Performance Standards

$\langle$	Performance Assessment of Outcome Measure	
٦	Performance Assessment of Output Measure	X

**Revision of Measure** Deletion of Measure

Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
\$150,000,000	681,178,815	+531,178,815	+78%	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors         Competing Priorities         Previous Estimate Incorrect         Other (Identify)         Explanation:         Improved reporting from all impacted sectors has resulted in more accurate numbers and the need to adjust the prior estimate.				
External Factors (check all that apply):				
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:         Delete and replace with a measure evaluating the total economic impact of grants and not just local funds leveraged. This action will more accurately reflect the comprehensive economic value of this program.				

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State         Program: Historical Resources         Service/Budget Entity: Historical Resources Preservation and Exhibition         Measure: Percent of customers satisfied with the quality/timeliness of         technical assistance provided         Action:         □ Performance Assessment of Outcome Measure         □ Performance Assessment of Output Measure         □ Adjustment of GAA Performance Standards				
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
96%	96%	0	0	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       NA				
External Factors (check all that apply):				
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       Delete and replace with a measure that evaluates total audience satisfaction with the Division and not just the quality/timeliness of technical assistance provided.				

### **Department: State**

**Program: Historical Resources** 

Service/Budget Entity: Historical Resources Preservation and Exhibition Measure: Total number of grants awarded

#### Action:

Performance Assessment of <u>Outcome</u> Measure

Performance Assessment of Output Measure

Adjustment of GAA Performance Standards

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1	Deletion

☐ Revision of Measure☑ Deletion of Measure

Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
160	24	-136	-85%	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       The total amount of appropriated funds and grant proposals received impacts the number of grants made by the Division.				
External Factors (check all that apply):				
<ul> <li>Training</li> <li>Personnel</li> <li>Recommendation</li> <li>Delete and replace</li> <li>and not just the tota</li> </ul>	rts to Address Differ s: with a measure evalu al number of grants av economic value of thi	Technolog Other (Ide ating total economic varded. This will mor	impact of grants	

### **Department: State**

**Program: Historical Resources** 

Service/Budget Entity: Historical Resources Preservation and Exhibition Measure: Number of dollars awarded through grants

### Action:

Performance Assessment of <u>Outcome</u> Measure

Revision of Measure Deletion of Measure

Performance Assessment of Output Measure Adjustment of GAA Performance Standards

Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
\$13,000,000	\$891,245	-\$12,108,755	-93.1%	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors         Competing Priorities         Previous Estimate Incorrect         Other (Identify)         Explanation:				
External Factors (check all that apply):         Resources Unavailable       Technological Problems         Legal/Legislative Change       Natural Disaster         Target Population Change       Other (Identify)         This Program/Service Cannot Fix The Problem         Current Laws Are Working Against The Agency Mission         Explanation:         The number of dollars awarded through grants is a function of available State dollars and the annual legislative appropriation.				
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       Other total economic impact of grants and not just total dollars awarded. This will more accurately reflect the comprehensive economic value of this program.				

### **Department: State**

**Program: Historical Resources** 

Service/Budget Entity: Historical Resources Preservation and Exhibition Measure: Number of attendees at produced or sponsored events

### Action:

Performance Assessment of Outcome M Performance Assessment of Output Measure

Adjustment of GAA Performance Standards

leasure	

**Revision of Measure** Deletion of Measure

Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
20,000	157,049	+137,049	+685%	
Factors Accounting for the Difference:       Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       NA				
External Factors (check all that apply):         Resources Unavailable       Technological Problems         Legal/Legislative Change       Natural Disaster         Target Population Change       Other (Identify)         This Program/Service Cannot Fix The Problem       Other (Identify)         Current Laws Are Working Against The Agency Mission       Explanation:         An expanded number of events and increased attendance, beyond that originally expected, in part due to improved facilities and experiences at Mission San Luis.				
<ul> <li>Training</li> <li>Personnel</li> <li>Recommendation</li> <li>Delete and replace</li> </ul>	with one measure co f cultural sites, service	☐ Technolog ⊠ Other (Ide	iy ntify) ssing the public	

**Department: State** 

**Program: Historical Resources** 

Service/Budget Entity: Historical Resources Preservation and Exhibition Measure: Number of publications and multimedia products available for the general public

#### Action:

Performance Assessment of Outcome Measure

Revision of	
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Performance Assessment of Output Measure Adjustment of GAA Performance Standards

Measure Deletion of Measure

Approved Standard Actual Performance Difference Percentage Results (Over/Under) Difference 65 97 +32+49%

### Factors Accounting for the Difference:

Internal Factors (check all that apply): Personnel Factors Staff Capacity **Competing Priorities** Level of Training Other (Identify) Previous Estimate Incorrect Explanation: Reflects an increased focus on multi-media. External Factors (check all that apply): Resources Unavailable **Technological Problems** Natural Disaster Legal/Legislative Change **Target Population Change** Other (Identify) This Program/Service Cannot Fix The Problem Current Laws Are Working Against The Agency Mission **Explanation**: NA Management Efforts to Address Differences/Problems (check all that apply): Training Technology Personnel Other (Identify) **Recommendations:** 

Delete and replace with one measure comprehensively addressing the public impact and value of cultural sites, services and products. At present, this impact is spread over multiple measures.

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State         Program: Corporations         Service/Budget Entity: Commercial Recording & Registration         Measure: Average Cost per Corporate Filing         Action:         Performance Assessment of Outcome Measure         Performance Assessment of Output Measure         Adjustment of GAA Performance Standards				
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
\$4.78	\$3.71	Under \$1.07	22.4%	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors         Competing Priorities         Previous Estimate Incorrect         Budget reductions.         Legal/Legislative Change         Target Population Change         Other (Identify)         Internal Factors         Competing Priorities         Internal Factors         Determine         Budget reductions.         Legal/Legislative Change         Determine         Current Laws Are Working Against The Agency Mission         Explanation:         This measure was achieved and exceeded.         There were more corporate filings than in the previous year.         This is also a condition beyond our control.         These conditions together make this measure unreliable.				
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       Delete this measure.				

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State Program: Corporations Service/Budget Entity: Commercial Recording & Registration Measure: Average Cost per Inquiry				
Performance A	ssessment of <u>Outcom</u> ssessment of <u>Output</u> GAA Performance Sta	Measure 🛛 🖾 Del	vision of Measure etion of Measure	
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
\$.005	\$.005			
Factors Accounting for the Difference:         Internal Factors (check all that apply):				
External Factors (check all that apply): <ul> <li>Resources Unavailable</li> <li>Legal/Legislative Change</li> <li>Natural Disaster</li> <li>Target Population Change</li> <li>Other (Identify)</li> <li>This Program/Service Cannot Fix The Problem</li> <li>Current Laws Are Working Against The Agency Mission</li> </ul> <li>Explanation:         <ul> <li>This standard was achieved. The success is due to systems sophistication and public use of the Internet. This standard no longer measures efficiency since normal operations consistently exceed or achieve the goal. In addition, there were mandated staff reductions which are a factor beyond our control. This measure is no longer reliable.</li> </ul> </li>				
Management Efforts to Address Differences/Problems (check all that apply):   Training Technology   Personnel Other (Identify)   Recommendations: Delete this measure.				

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State         Program: Corporations         Service/Budget Entity: Commercial Recording & Registration         Measure: Percent of Total Inquiries Handled by Mail or Walk-Ins         Action:         Performance Assessment of Outcome Measure         Performance Assessment of Output Measure         Adjustment of GAA Performance Standards				
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
2%	.5%	Under 1.5%	75.0%	
	rities	: Staff Capa Level of Tr Other (Ide	raining	
External Factors (check all that apply):         Resources Unavailable       Technological Problems         Legal/Legislative Change       Natural Disaster         Target Population Change       Other (Identify)         This Program/Service Cannot Fix The Problem       Other (Identify)         Current Laws Are Working Against The Agency Mission       Explanation:         This standard was achieved and exceeded. The success is due to systems sophistication and public use of the Internet. This standard no longer measures efficiency since normal operations far exceed the goal.				
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       Delete this measure.				

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State         Program: Corporations         Service/Budget Entity: Commercial Recording & Registration         Measure: Percent of Total Inquiries Handled by Electronic Means         Action:         Performance Assessment of Outcome Measure         Performance Assessment of Output Measure         Adjustment of GAA Performance Standards				
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
98%	99.5%	Under 1.5%	1.53%	
	rities	: Staff Capa Level of Ti Other (Ide	raining	
External Factors (check all that apply):         Resources Unavailable       Technological Problems         Legal/Legislative Change       Natural Disaster         Target Population Change       Other (Identify)         This Program/Service Cannot Fix The Problem       Other (Identify)         Current Laws Are Working Against The Agency Mission       Explanation:         This standard was achieved and exceeded. The success is due to systems sophistication and public use of the Internet. This standard no longer measures efficiency since normal operations far exceed the goal.				
efficiency since normal operations far exceed the goal.         Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:         Delete this measure.				

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State Program: Corporations Service/Budget Entity: Commercial Recording & Registration Measure: Percent of Client Satisfaction with the Division's Services				
Performance As	ssessment of <u>Outcom</u> ssessment of <u>Output</u> SAA Performance Sta	Measure 🛛 🖾 Del	vision of Measure etion of Measure	
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
93%	94%	Over 1%	1%	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       Technological Problems         Legal/Legislative Change       Natural Disaster         Target Population Change       Other (Identify)         Current Laws Are Working Against The Agency Mission         Explanation:         This standard was achieved and exceeded. Collection and compilation of data for this standard requires resources which are no longer available. This standard				
<ul> <li>is currently incorporated elsewhere in the Department's mission and goals, and that data is collected electronically. Therefore, this standard is no longer needed and is to be deleted.</li> <li>Management Efforts to Address Differences/Problems (check all that apply): <ul> <li>Training</li> <li>Technology</li> <li>Personnel</li> <li>Other (Identify)</li> </ul> </li> <li>Recommendations: <ul> <li>Delete this measure.</li> </ul> </li> </ul>				

#### **Department: State**

Program: Library and Information Services

Service/Budget Entity: Library, Archives and Information Services Measure: Annual increase in usage of research collections (State Library)

#### Action:

Performance Assessment of <u>Outcome</u> Measure
 Performance Assessment of Output Measure

٦	Revision	of Measure
	1101131011	or measure
7	Deletiere	

Deletion of Measure

Adjustment of GAA Performance Standards

Approved Standard	Actual Performance	Difference	Percentage
	Results	(Over/Under)	Difference
6%	-33%	-27%	27%

### Factors Accounting for the Difference:

Internal Factors (check all that apply):

Personnel Factors

Competing Priorities

Previous Estimate Incorrect

	Staff Capacity
	Level of Training
$\ge$	Other (Identify)

### Explanation:

Staff continues to focus on adding content and resources to the Division's web sites. This has increased the number of materials available to researchers off site and more researchers are using the resources of the State Library and Archives via the Internet. The reduction is also due in part to the way the Division is counting web usage. The Division previously counted web "hits" as a part of the measure. Because this count is misleading and dramatically over estimates the popularity of the site, the Division is now using "page views" to count web visits. This is a more accurate number count and better identifies trends and the impact of the web.

Additionally, there were significantly long periods of time when some of the web sites were down due to repairs and system upgrades. These "down" periods resulted in a significant reduction of traffic to the website.

<ul> <li>External Factors (check all that apply):</li> <li>Resources Unavailable</li> <li>Legal/Legislative Change</li> <li>Target Population Change</li> <li>This Program/Service Cannot Fix The</li> <li>Current Laws Are Working Against The</li> <li>Explanation:</li> </ul>	
Explanation:	

### Management Efforts to Address Differences/Problems (check all that apply):

Training
Personnel

☐ Technology ☑ Other (Identify)

### **Recommendations:**

This measure will be deleted. A new measure has been requested to consolidate the usage information for the research collections of the Division of Library and Information Services. "Annual increase in the usage of Division of Library and Information Services research collections" will measure all areas of research in the Division.

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Customer satisfaction with relevancy/timeliness of research response				
Performance As	ssessment of <u>Outcom</u> ssessment of <u>Output</u> SAA Performance Sta	Measure 🛛 Del	vision of Measure etion of Measure	
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
96 / 96%	97 / 96.8%	1 / .8%	1 / .8%	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors         Competing Priorities         Previous Estimate Incorrect         Deternal Factors (check all that apply):         External Factors (check all that apply):         Resources Unavailable         Legal/Legislative Change         Target Population Change         Other (Identify)				
<ul> <li>This Program/Service Cannot Fix The Problem</li> <li>Current Laws Are Working Against The Agency Mission</li> <li>Explanation:</li> <li>Staffs in the State Library and State Archives have continued to develop guides, indexes, and finding aids that assist both staff and patrons in finding information relevant to research requests. The increased use of e-mail and the electronic transmission of requested information have decreased the amount of time it takes to provide information to researchers which increases customer satisfaction.</li> <li>Management Efforts to Address Differences/Problems (check all that apply):</li> <li>Training</li> <li>Technology</li> <li>Personnel</li> </ul>				

### **Recommendations:**

This data will be a component of a new measure, "Customer satisfaction with Division of Library and Information Services" being requested that will merge three customer satisfaction measures used by the Division. The new measure will present a broader perspective of the Division's efforts to meet its customer's needs.

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of New Users (State Library, State Archives)				
Performance As	ssessment of <u>Outcom</u> ssessment of <u>Output</u> SAA Performance Sta	Measure 🛛 🖾 Dele	rision of Measure etion of Measure	
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
6,389	4,240	-2,149	33.6 %	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors         Competing Priorities         Previous Estimate Incorrect         Other (Identify)         External Factors (check all that apply):         Resources Unavailable         Legal/Legislative Change         Target Population Change         This Program/Service Cannot Fix The Problem         Current Laws Are Working Against The Agency Mission				
<b>Explanation:</b> In fiscal year 09-10, there was no marketing drive for library card registration for all state agencies. Staff and resources were unavailable to conduct the campaign and the number of new library card registrations declined. In-house visitors to the State Library and State Archives also decreased which reduces the number of new users. This trend will continue since the library relies more on remote access to on-line resources and fewer purchases are made for circulating materials. Staff of the State Library and State Archives will focus on adding content and resources to the Division's web sites. This will increase the number materials available to researchers off site. Visitors using the resources of the State Library and Archives via the Internet are not reflected in this count.				

<ul> <li>Training</li> <li>Personnel</li> <li>Recommendations:</li> </ul>	erences/Problems (check all that apply):
This output measure will be deleted.	

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of Reference Requests Handled				
Performance As	ssessment of <u>Outcom</u> ssessment of <u>Output</u> GAA Performance Sta	Measure 🛛 Del Indards	rision of Measure etion of Measure	
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
118,957	91,228	27,729	23.3 %	
Internal Factors (c Personnel Fact	rities	☐ Staff Capa ☐ Level of Ti	raining	
<ul> <li>Previous Estimate Incorrect</li> <li>Other (Identify)</li> <li>Explanation:</li> <li>External Factors (check all that apply):</li> <li>Resources Unavailable</li> <li>Legal/Legislative Change</li> <li>Natural Disaster</li> <li>Target Population Change</li> <li>Other (Identify)</li> <li>This Program/Service Cannot Fix The Problem</li> <li>Current Laws Are Working Against The Agency Mission</li> <li>Explanation:</li> <li>The State Library and Archives are adding electronic data and information resources that can be accessed via the Internet. Many of the users are taking advantage of the access to these on-line sources of information developed and offered by the State Library and Archives. We believe this trend will continue as the users rely more on remote access to on-line resources. Economic conditions have also played a factor. In the past many reference requests came from out of town patrons who would travel to the State Library and Archives in order to do research. That traffic has noticeably decreased with the economic downturn over the past several years</li> </ul>				
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)				

## **Recommendations:**

This output measure will be a component of the proposed new FY 2011-2012 outcome measure, 'Annual increase in the usage of Division of Library and Information Services' resources".

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of database searches conducted (State Library & Archives)				
Performance A	ssessment of <u>Outcom</u> ssessment of <u>Output</u> I SAA Performance Sta	Measure 🛛 🖾 Dele	ision of Measure etion of Measure	
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
7,000,000	274,095,896	267,095,896	3,815%	
Internal Factors (check all that apply):       Staff Capacity         Personnel Factors       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       Technological Problems         Legal/Legislative Change       Natural Disaster         Target Population Change       Other (Identify)				
-	ervice Cannot Fix The re Working Against T			
The increase is due to efforts to promote and publicize the Florida Memory site and the additional content added to both Florida Memory and the electronic rulemaking system. Users have access to greater amounts of materials and information from the collections of the State Library and Archives.				
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       Technology				
This output measure will be a component of the proposed new outcome measure, "Annual increase in the usage of Division of Library and Information Services' resources". As a component of the new outcome measure, it will better reflect the usage of Library, Archives, and Laws and Code online collections.				

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT					
Department: State         Program: Library and Information Services         Service/Budget Entity: Library, Archives and Information Services         Measure: Number of items loaned (State Library)         Action:         □ Performance Assessment of Outcome Measure         □ Performance Assessment of Output Measure         □ Adjustment of GAA Performance Standards					
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference		
54,701	57,453	2,752	5%		
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       This outcome consists of direct circulation; audio visual circulation; and interlibrary loan circulation, as well as a daily manual count by staff at the public service desk. Improved record keeping and promotion of research services account for the increase in the number of items used.         External Factors (check all that apply):					
<ul> <li>Resources Unavailable</li> <li>Legal/Legislative Change</li> <li>Target Population Change</li> <li>Other (Identify)</li> <li>This Program/Service Cannot Fix The Problem</li> <li>Current Laws Are Working Against The Agency Mission</li> <li>Explanation:</li> </ul>					
Management Efforts to Address Differences/Problems (check all that apply):          Training       Technology         Personnel       Other (Identify)         Recommendations:       This output measure will be a component of the proposed new outcome measure, "Annual increase in the usage of Division of Library and Information Services' resources".					

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT					
Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Customer satisfaction with Records Management technical assistance / training / Records Center services					
Action:					
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference		
99%/98%/95%	*/98.7%/100%	*/0.7%/5%	*/0.7%/5%		
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       * Technical Assistance - Due to the elimination of two positions and travel         restrictions, on-site technical assistance was eliminated. Assistance via phone, as well as workshops and seminars, is still provided. Webinars have been added for FY2010/2011.         External Factors (check all that apply):       Technological Problems         Resources Unavailable       Technological Problems         Legal/Legislative Change       Natural Disaster					
<ul> <li>Target Population Change</li> <li>This Program/Service Cannot Fix The Problem</li> <li>Current Laws Are Working Against The Agency Mission</li> <li>Explanation:</li> </ul>					
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       It is proposed that this measure be deleted. This data will then become a component of a proposed new measure "Customer satisfaction with the Division of Library and Information Services" being requested that will merge three customer satisfaction measures used by the Division. The new measure will present a broader perspective of the Division's efforts to meet its customer's needs.					

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT					
Department: State         Program: Library & Information Services         Service/Budget Entity: Library, Archives and Information Services         Measure: Annual cost avoidance achieved by government agencies         through records storage/disposition/micrographics.         Action:         Performance Assessment of Outcome Measure         Performance Assessment of Output Measure         Deletion of Measure         Adjustment of GAA Performance Standards					
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference		
\$95,000,000	\$84,449,424	-\$10,550,576	11.1%		
Internal Factors (check all that apply):       □       Staff Capacity         □       Personnel Factors       □       Staff Capacity         □       Competing Priorities       □       Level of Training         □       Previous Estimate Incorrect       □       Cother (Identify)         Explanation:       The total cubic feet of records approved for disposal decreased by 747,636         which reduce the cost avoidance/savings.					
External Factors (check all that apply):         Resources Unavailable       Technological Problems         Legal/Legislative Change       Natural Disaster         Target Population Change       Other (Identify)         This Program/Service Cannot Fix The Problem       Other (Identify)         Current Laws Are Working Against The Agency Mission       Explanation:         The total cubic feet of records disposed by agencies fluctuates from year to year.       With agencies' use of automated systems and more records being "born-digital,"         the number of paper records being stored and destroyed has decreased.       Store					
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       This measure's standard for 2011-2012 should be reduced to \$85,000,000.					

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT					
Department: State Program: Library & Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Cubic feet of obsolete public records approved for disposal.					
Action:         □ Performance Assessment of Outcome Measure         □ Performance Assessment of Output Measure         □ Adjustment of GAA Performance Standards					
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference		
510,000	747,636	237,363	46.6%		
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       The total cubic feet of records disposed by government fluctuates from year to year.         External Factors (check all that apply):       Technological Problems         Legal/Legislative Change       Natural Disaster         Target Population Change       Other (Identify)					
<ul> <li>Current Laws Are Working Against The Agency Mission</li> <li>Explanation:</li> <li>Management Efforts to Address Differences/Problems (check all that apply):         <ul> <li>Training</li> <li>Technology</li> <li>Personnel</li> <li>Other (Identify)</li> </ul> </li> <li>Recommendations:         <ul> <li>This measure is proposed to be deleted because it is included in a higher level measure "Annual cost avoidance achieved by government agencies through records storage/disposition/micrographics."</li> </ul> </li> </ul>					

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT			
Department: State         Program: Library & Information Services         Service/Budget Entity: Library, Archives and Information Services         Measure: Number of microfilm images created, processed, and/or         duplicated at the Records Center.         Action:         Performance Assessment of Outcome Measure         Performance Assessment of Output Measure         Adjustment of GAA Performance Standards			
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
70,000,000	2,494,436	-67,505,564	96.4%
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors         Competing Priorities         Previous Estimate Incorrect         Other (Identify)         Explanation:         The 2010 legislature deleted the source document microfilm program including three FTEs. The Division is no longer performing these services at the same level. The primary agency using this service has transferred to an automated technology that replaces the need for this service. Agencies are using digitization for creating, duplicating, and distributing.         External Factors (check all that apply):         Resources Unavailable       Technological Problems         Legal/Legislative Change       Other (Identify)         Target Population Change       Other (Identify)         This Program/Service Cannot Fix The Problem       Other (Identify)         This Program/Service Cannot Fix The Agency Mission         Explanation:			
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       Deletion of this measure is requested. This output is included in the "Annual cost avoidance achieved by government agencies through records storage/disposition/micrographics."			

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT			
Department: State         Program: Library & Information Services         Service/Budget Entity: Library, Archives and Information Services         Measure: Cubic feet of non-current records stored at the Records Center.         Action:         Performance Assessment of Outcome Measure         Performance Assessment of Output Measure         Adjustment of GAA Performance Standards			
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
220,000	255,246	-35,246	16%
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors         Competing Priorities         Previous Estimate Incorrect         Other (Identify)         Explanation:         Staff will continue to meet with agencies to encourage use of storage at the State         Records Center rather than storage in more expensive office space. Volume of         records stored varies from year-to-year.         External Factors (check all that apply):			
<ul> <li>Resources Unavailable</li> <li>Legal/Legislative Change</li> <li>Target Population Change</li> <li>This Program/Service Cannot Fix The Problem</li> <li>Current Laws Are Working Against The Agency Mission</li> </ul>			
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       This measure is proposed to be deleted because it is included a higher level measure "Annual cost avoidance achieved by government agencies through records storage/disposition/micrographics."			

	LRPP Exhibit III:	PERFORMANCE MEASURE ASSESSMENT
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**Department: State** 

**Program: Library and Information Services** 

Service/Budget Entity: Library, Archives and Information Services Measure: Number of library, archival and records management activities conducted

## Action:

Performance Assessment of Outcome Measure Performance Assessment of <u>Output</u> Measure

	Revision	(
$\mathbf{\nabla}$	Deletion (	~

Staff Capacity

Other (Identify)

Level of Training

**Technological Problems** 

Natural Disaster

Other (Identify)

of Measure  $\boxtimes$  Deletion of Measure

Adjustment of GAA Performance Standards

Approved Standard	Actual Performance	Difference	Percentage
	Results	(Over/Under)	Difference
231,806,309	664,247,115	432,440,806	186.5%

# Factors Accounting for the Difference:

Internal Factors (check all that apply):

- Personnel Factors
- Competing Priorities

Previous Estimate Incorrect

## Explanation:

The demand for the services of the Division of Library and Information	N Services
continue to increase.	

# External Factors (check all that apply):

Resources Unavailable

Legal/Legislative Change

Target Population Change

This Program/Service Cannot Fix The Problem

Current Laws Are Working Against The Agency Mission

Explanation:	
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Management Efforts to Address Differences/Problems (check all that apply):

Training Personnel

Technology
Other (Identify)

# **Recommendations:**

This output measure is made of up of counts already included in other measures and additional small lower level counts. The Division believes the new outcome measures being recommended will better reflect the work being performed by the Division and its impact on the citizens of Florida.

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of volumes in public library collections				
Performance As	sessment of <u>Outcom</u> sessment of <u>Output</u> N AA Performance Sta	Measure 🛛 🖾 Dele	rision of Measure etion of Measure	
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
30,397,016	38,104,539	7,707,523	25.4%	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       Explanation:				
External Factors (check all that apply):       Technological Problems         Resources Unavailable       Technological Problems         Legal/Legislative Change       Natural Disaster         Target Population Change       Other (Identify)         This Program/Service Cannot Fix The Problem         Current Laws Are Working Against The Agency Mission				
<b>Explanation:</b> Public libraries purchase as many new library materials as possible even with a decrease in budgets due to the economic downturn. Demand from their customers continues to grow for all types of materials.				
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       It is proposed that this measure will be rolled into a higher level measure in FY2011-2012 and will not appear as a separate performance measure. The measure is "Annual increase in the usage of local public library services."				

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Annual increase in the use of local public library service				
Performance A	ssessment of <u>Outcom</u> ssessment of <u>Output</u> SAA Performance Sta	Measure 🗌 Dele	sion of Measure tion of Measure	
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
2%	15.67%	13.67%	683.5%	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       Technological Problems         Legal/Legislative Change       Natural Disaster         Target Population Change       X Other (Identify)         This Program/Service Cannot Fix The Problem       Current Laws Are Working Against The Agency Mission         Explanation:       Explanation:				
Historically public library usage increases during economic downturns. The statistics reported by Florida's public libraries shows increased usage of programs and services.				
Management Efforts to Address Differences/Problems (check all that apply):   Training Technology   Personnel Other (Identify)   Recommendations:				

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of items loaned by public libraries				
Action:         □ Performance Assessment of Outcome Measure         □ Performance Assessment of Output Measure         □ Adjustment of GAA Performance Standards				
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
87,920,446	126,600,868	38,680,422	44.0%	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors       Staff Capacity         Competing Priorities       Level of Training         Previous Estimate Incorrect       Other (Identify)         Explanation:       Technological Problems         Resources Unavailable       Natural Disaster         Legal/Legislative Change       Other (Identify)         Target Population Change       Other (Identify)				
<ul> <li>Current Laws Are Working Against The Agency Mission</li> <li>Explanation:</li> <li>Historically public library usage increases during economic downturns. The statistics reported by Florida's public libraries shows increased usage of programs and services.</li> </ul>				
Management Efforts to Address Differences/Problems (check all that apply):         Training       Technology         Personnel       Other (Identify)         Recommendations:       It is proposed that this measure will be rolled into a higher level measure in FY2011-2012 and will not appear as a separate performance measure. The measure is "Annual increase in the use of local public library services."				

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT				
Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Customer satisfaction with accuracy and timeliness of library consultant responses				
Performance A	ssessment of <u>Outcom</u> ssessment of <u>Output</u> GAA Performance Sta	Measure 🛛 🖾 Del	vision of Measure etion of Measure	
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
98%	98%	0%	0%	
Factors Accounting for the Difference:         Internal Factors (check all that apply):         Personnel Factors         Competing Priorities         Previous Estimate Incorrect         Other (Identify)         External Factors (check all that apply):         Resources Unavailable         Legal/Legislative Change         Target Population Change         Other (Identify)         This Program/Service Cannot Fix The Problem         Current Laws Are Working Against The Agency Mission         Explanation:				
Management Efforts to Address Differences/Problems (check all that apply):          Training       Technology         Personnel       Other (Identify)         Recommendations:       It is proposed that this measure will be rolled into a new higher level measure at the Division level in FY2011-2012 and will not appear as a separate performance measure. The new measure is "Customer satisfaction with the Division of Library and Information Services."				

LRPP Exhibit II	I: PERFORMAN	CE MEASURE AS	SESSMENT
Service/Budget En	and Information Ser	es and Information	Services
Performance As	sessment of <u>Outcom</u> sessment of <u>Output</u> I AA Performance Sta	Measure 🛛 🖾 Dele	vision of Measure etion of Measure
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
66,813,348	88,993,769	22,180,421	33.2%
Internal Factors (cl Personnel Factor Competing Prior Previous Estima Explanation: External Factors (cl Resources Unat Legal/Legislative Target Populatio This Program/Se Current Laws An Explanation: Historically public like statistics reported by programs and service	ors rities ate Incorrect vailable e Change on Change ervice Cannot Fix The re Working Against T orary usage increases y Florida's public libra ces.	☐ Staff Capa ☐ Level of Tr ☐ Other (Iden ☐ Technolog ☐ Natural Dis ☑ Other (Iden he Agency Mission s during economic do aries shows increased	raining ntify) ical Problems saster ntify) wnturns. The d usage of
<ul> <li>Training</li> <li>Personnel</li> <li>Recommendations</li> <li>It is proposed that the Division level in FY2</li> </ul>	: nis measure will be ro 2011-2012 and will no	ences/Problems (ch Technolog Other (Iden olled into a higher leve ot appear as a separa ase in the use of local	y ntify) el measure at the te performance

LRPP Exhibit II	I: PERFORMAN	CE MEASURE AS	SESSMENT
Service/Budget Ér Measure: Number Action: Performance As Performance As	and Information Ser atity: Library, Archiv of persons attendin essessment of <u>Outcom</u> essessment of <u>Output</u> I GAA Performance Sta	es and Information og public library prog <u>e</u> Measure Measure Measure Measure Measure	
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
3,347,598	4,455,793	1,108,195	33.1%
Internal Factors (c Personnel Factor Competing Prio Previous Estima Explanation: External Factors (d Resources Una Legal/Legislativ Target Populatio This Program/S Current Laws A Explanation: Historically public lill statistics reported b programs and servi	rities ate Incorrect check all that apply): vailable e Change on Change ervice Cannot Fix The re Working Against The prary usage increases y Florida's public libra ces.	☐ Staff Capa ☐ Level of Tr ☐ Other (Ider ☐ Technolog ☐ Natural Dis ☑ Other (Ider e Problem he Agency Mission s during economic dor aries shows increased	aining ntify) ical Problems saster ntify) wnturns. The I usage of
<ul> <li>Training</li> <li>Personnel</li> <li>Recommendations</li> <li>It is proposed that the FY2010-2011 and weights</li> </ul>	ts to Address Differ s: his measure will be ro vill not appear as a se increase in the use o	☐ Technolog ☑ Other (Ider lled into a higher leve parate performance i	y ntify) el measure level in measure. The
LRPP Exhibit II	I: PERFORMAN	CE MEASURE AS	SESSMENT

Department: State		vices	
Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services			
Measure: Number	of public library ref	erence requests	
Performance As	sessment of <u>Outcom</u> sessment of <u>Output</u> N AA Performance Sta	🛛 🖾 Dele	ision of Measure tion of Measure
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
24,899,103	29,195,230	4,296,127	17.3%
Factors AccountinInternal Factors (clPersonnel FactorCompeting PriorPrevious Estimation:	rs	Staff Capa	aining
Current Laws An Explanation: Historically public like	vailable e Change on Change ervice Cannot Fix The re Working Against The orary usage increases y Florida's public libra	Natural Dis Natural Dis Other (Ider Problem Ne Agency Mission during economic dov	ntify) wnturns. The
Management Effor Training Personnel	ts to Address Differ	ences/Problems (cho	y
higher level measur	: It is proposed that t e in FY2011-2012 an re. The measure is " es."	d will not appear as a	separate

# LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of public library registered borrowers

Performance As	ssessment of <u>Outcom</u> ssessment of <u>Output</u> I GAA Performance Sta	Measure 🛛 🖾 Dele	vision of Measure etion of Measure
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
8,482,517	10,588,178	2,105,661	24.8%
Factors AccountinInternal Factors (cPersonnel FactorCompeting PrioPrevious Estimation:	ors rities	: Staff Capa Level of Tr Other (Iden	raining
<ul> <li>Resources Una</li> <li>Legal/Legislativ</li> <li>Target Population</li> <li>This Program/S</li> <li>Current Laws A</li> <li>Explanation:</li> <li>Historically public lil</li> </ul>	e Change on Change ervice Cannot Fix The re Working Against T orary usage increases y Florida's public libra	☐ Natural Dis ⊠ Other (Ider e Problem	ntify) wnturns. The
<ul> <li>Training</li> <li>Personnel</li> <li>Recommendations</li> <li>It is proposed that t</li> <li>FY2011-2012 and v</li> </ul>	<b>s:</b> his measure will be ro vill not appear as a se	ences/Problems (ch Technolog Other (Iden olled into a higher leve eparate performance i use of local public libra	y ntify) el measure in measure.

LRPP Exhibit	III: PERFORMA	NCE MEASURE A	ASSESSMENT
•		ort & Development (	Grants
Performance A	ssessment of <u>Outcom</u> ssessment of <u>Output</u> SAA Performance Sta	Measure 🗍 Del	vision of Measure etion of Measure
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
650	140	-510	-88%
	rities	☐ Staff Capa ☐ Level of Ti ☐ Other (Ide	raining
<ul> <li>Resources Una</li> <li>Legal/Legislativ</li> <li>Target Populati</li> <li>This Program/S</li> <li>Current Laws A</li> <li>Explanation: Red</li> </ul>	e Change	Natural Dis Other (Ide e Problem he Agency Mission s for grants (appropria	ntify) ation was 1/5 of
Training     Personnel     Recommendation	r <b>ts to Address Differ</b> <b>s:</b> The Division has c egories in an effort to	☐ Technolog ⊠ Other (Ide onsolidated its grant	ly ntify) program from 11 to

LRPP Exhibit ]	II: PERFORMA	NCE MEASURE A	SSESSMENT
Department: State Program: Cultural Affairs Service/Budget Entity: Cultural Support & Development Grants Measure: Dollars awarded through Program Grants			
Performance As	sessment of <u>Outcom</u> sessment of <u>Output</u> N AA Performance Star	Aeasure 🗍 Dele	ision of Measure etion of Measure
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
\$11,799,901	\$2,930,911	-\$8,868,990	-75%
Internal Factors (ch Personnel Facto Competing Prior Previous Estima Explanation:	rs ities	<ul> <li>Staff Capa</li> <li>Level of Tr</li> <li>Other (Ider</li> </ul>	aining
Current Laws Ar <b>Explanation:</b> Grant	vailable e Change n Change ervice Cannot Fix The e Working Against Th	Natural Dis	ntify)
Management Effort		ences/Problems (cho	y

LRPP Exhibit	III: PERFORMA	NCE MEASURE	ASSESSMENT
-		ort & Development (	Grants
Performance A	ssessment of <u>Outcom</u> ssessment of <u>Output</u> SAA Performance Sta	Measure 🗌 Del	vision of Measure etion of Measure
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
83.6%	36%	-47.6	-57%
	rities	Staff Capa	raining
Resources Una Legal/Legislativ Target Populati	e Change	☐ Natural Di ⊠ Other (Ide e Problem	
	decline in funding dire grants mean fewer c		
Management Effor Training Personnel Recommendation	rts to Address Differ s:	ences/Problems (ch	y

LRPP Exhibit	III: PERFORMA	NCE MEASURE /	ASSESSMENT
Measure: Percent funded Action: Performance As Performance As		N=35; population gr	
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
97.1%	20%	-77.1%	-79%
	orities	: Staff Capa Level of Ti Other (Ide	raining
<ul> <li>Resources Una</li> <li>Legal/Legislativ</li> <li>Target Populati</li> <li>This Program/S</li> <li>Current Laws A</li> <li>Explanation: Red</li> </ul>	e Change	Natural Di Other (Ide e Problem he Agency Mission uces the number of g	ntify)
Management Effor Training Personnel Recommendation	rts to Address Differ s:	ences/Problems (ch	IY

LRPP Exhibit	III: PERFORMA	NCE MEASURE A	ASSESSMENT
Performance A	ssessment of <u>Outcom</u> ssessment of <u>Output</u> GAA Performance Sta	Measure 🗍 Del	vision of Measure etion of Measure
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference
81.3	6%	-75.3%	-93%
Internal Factors (d Personnel Fact Competing Price Previous Estima Explanation: External Factors ( Resources Una Legal/Legislativ Target Populati	check all that apply): vailable ve Change	<ul> <li>Staff Capa</li> <li>Level of Tr</li> <li>Other (Iden</li> <li>Technolog</li> <li>Natural Dis</li> <li>Other (Iden</li> </ul>	raining ntify) ical Problems saster
Current Laws A Explanation: Red year) reduces the n awarded grants. So smaller surrounding FL provide technica accessibility. This	are Working Against T uctions in state dollars number of grants awai ome large counties re g counties. State serv al and training service cannot be reported in ars going directly to a	he Agency Mission s (appropriation was 7 rded and impacts the ceiving grants provide vice organizations suc s to all 67 counties in this performance mea	number of counties e services to ch as VSA arts of the area of
Management Effor Training Personnel Recommendation	rts to Address Differ s:	rences/Problems (ch	у

# LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT

**Department: State Program: Cultural Affairs** Service/Budget Entity: Museum of Florida History Measure: Citizens served by historical museums Action:

Performance Assessment of <u>Outcome</u> Measure Revision of Measure Performance Assessment of Output Measure

Deletion of Measure

Adjustment of GAA Performance Standards

Approved Standard	Actual Performance	Difference	Percentage
	Results	(Over/Under)	Difference
3,250,000	321,136	-2,928,864	-90%

## Factors Accounting for the Difference:

Internal Factors (check all that apply):

Personnel Factors

**Competing Priorities** 

Previous Estimate Incorrect

	Level of Training
$\times$	Other (Identify)

Staff Capacity

**Explanation:** When the standard for this measure was established, the Museum of Florida History managed the Historical Museums Grants program and other museum sites, including the Old Capitol and Mission San Luis. Visitors reported by museums receiving grants were counted in this total. This number provided the greater part of the total citizens served, ranging between 2,518,192 and 3,915,354 since 2000–01. Currently, we are only counting citizens who participate in or receive services from the Museum of Florida History and the Knott House.

**External Factors** (check all that apply):

Resources Unavailable Jenal/Legislative Change

Leyal/Leyislative Change
Target Population Change

Natural Disaster Other (Identify)

This Program/Service Cannot Fix The Problem

Current Laws Are Working Against The Agency Mission

Exp	lanation:

Management Efforts to Address Differences/Problems (check all that apply):

Training Personnel

by

Technology Other (Identify)

Technological Problems

<b>Recommendations:</b>	This measure sho	ould be revised to	o reflect citizens served	
by the Museum of Flo	rida History only.	The requested s	tandard is 250.000.	

LRPP Exhibit III: PERFORMANCE MEASURE ASSESSMENT         Department: State         Program: Cultural Affairs         Service/Budget Entity: Museum of Florida History         Measure: Number of visitors to state historical museums         Action:         Performance Assessment of Outcome Measure         Performance Assessment of Output Measure         Performance Assessment of Output Measure         Adjustment of GAA Performance Standards				
Approved Standard	Actual Performance Results	Difference (Over/Under)	Percentage Difference	
120,000	62,580	-57,420	-48%	
Internal Factors (d Personnel Fact Competing Price Previous Estime Explanation: The standard for the History (MFH) still of As of July 1, 2006, Legislature. Since of Historical Resources ites. External Factors ( Resources Un Legal/Legislative Target Populat Target Populat Current Laws A Explanation: In the affected by a lack of the ground floor of and a visible dedication by the public as a since reported problems	orities ate Incorrect is measure was estat managed the Old Cap management of the O 2004–05 Mission Sar rces. MFH is no longe (check all that apply): available ve Change	☐ Staff Capa ☐ Level of T ☑ Other (Ider blished when the Mus bitol and co-managed Did Capitol was transf h Luis has been mana er authorized to count ☐ Technolog ☐ Natural Di ☑ Other (Ider e Problem The Agency Mission e Museum of Florida I al presence. The Mus g is difficult for public s been lacking; the loc stead of a museum. Yo g parking facilities du	raining ntify) eeum of Florida Mission San Luis. Ferred to the aged by the Division t visitors to these gical Problems saster ntify) history has been seum's location on access; signage cation is perceived Visitors have also te to confusing	

## Management Efforts to Address Differences/Problems (check all that apply):

Training
Personnel

☐ Technology ⊠ Other (Identify)

## **Recommendations:**

We are requesting a change to this standard to reflect the change of site management noted above. The requested standard is 55,000 visitors, to include visitors to the Museum of Florida History and the Knott House.

Despite not meeting the standard, visitation in 2009–10 increased by 7.81% over 2008–09 figures. During 2009–10, the Museum added exterior signage to the building and parking garage to improve visibility and access to the Museum by prospective visitors. Despite an inadequate marketing budget, creative measures are being utilized (such as public service announcements, messages to targeted audiences, and e-mail) to promote the Museum.

# Performance Validity and Reliability -LRPP Exhibit IV



#### EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Elections Service/Budget Entity: Elections Measure: Percent of survey respondents satisfied with services (quality and timeliness of response)

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

The Department of State provides a customer satisfaction survey both on its web site and in e-mail communications with the public. These surveys ask the recipient of Division services to assess the timeliness and adequacy of the Division's response.

#### Validity:

This outcome measure is an indication of customer satisfaction with Division services. While there is a risk of overstating or understating the Division's performance depending on which customers actually return the survey, the aggregate measure should give an indication of the responsiveness of Division staff. Not all surveys that are returned relate to services provided by the Division. For example, a number of persons wrote that they were unable to contact their supervisor of elections for information relating to their registration or absentee ballots. These surveys were not considered when determining the actual numbers for FY 2008-09.

#### **Reliability:**

While a customer satisfaction survey many not provide a fool proof means of determining satisfaction with Division services, the survey should be an adequate proxy for Division responsiveness and should provide a benchmark with which to evaluate Division performance. All surveys which do not relate to Division issues should be ignored when determining whether the measure was met.

#### EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Elections Service/Budget Entity: Elections Measure: Percent of training session/workshop attendees satisfied (quality of content and applicability of materials presented)

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

The Division utilizes a short training evaluation instrument that is provided to attendees following training. The survey asks the attendee to assess the quality of the content and training materials and the applicability of the training or technical assistance provided.

#### Validity:

This outcome measure is an indicator of customer satisfaction with Division services. While there is a risk of overstating or understating the Division's performance depending on which attendees actually complete and return the survey, the aggregate measure should give an indication of the whether the Division staff is providing the type of training needed by attendees.

#### **Reliability:**

While a training evaluation instrument may not provide a fool proof means of determining satisfaction with Division training, the evaluation should be a benchmark with which to evaluate staff's performance.

#### EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Elections Service/Budget Entity: Elections Measure: Average number of days to process campaign finance reports

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

In 2002, the Division began to track the average number of days it took to process a campaign finance report. At that time, the Division received paper copies of campaign finance reports of candidates and committees and the goal was to provide public web access within 7 days. This measure tracked the average number of days to data enter the contributions received and expenditures made from each of the reports and post the information on the Division's web site. Beginning in January 2005, all reports are filed electronically with the Division so there is no longer a need for the Division to manually data enter the reports. As the performance measure is no longer applicable, the Division does not capture or report any data relating to this measure.

Validity: NA

Reliability: NA

#### EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Elections Service/Budget Entity: Elections Measure: Number of campaign reports received/processed

Action (check one):

] R	equesting	revision to	approved	performance	measure.
-----	-----------	-------------	----------	-------------	----------

- Change in data sources or measurement methodologies.
- Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

The Division keeps a count of the total number of campaign reports received and processed. Campaign treasurer's reports are required to be filed pursuant to Chapter 106, F.S. by all candidates, political committees, committees of

continuous existence and political party executive committees. Information on the number of reports received is entered into the Florida Elections System database for extracting and generation of reports.

#### Validity:

This output measure has high validity as one indicator of the Division's workload. Auditing and maintaining campaign finance information is a major workload effort in the Division. While major elections occur on two and four year cycles, election/campaign information is reported and audited continuously throughout every year.

#### **Reliability:**

This measure has high reliability. The Division has a database system in place that accurately tracks the number of campaign reports received and processed.

#### EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Elections Service/Budget Entity: Elections Measure: Number of attendees at training, workshops and assistance events

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

For most training and workshop events, the Division tracks the number of attendees via sign-in sheets. For those events that are not sponsored by the Division, the Division receives a count of attendees from the sponsoring organization.

#### Validity:

This measure can be influenced by the volume of training requests received and the number of training events offered. The number of events can be greatly influenced by staffing levels and in-house technical expertise available. In addition, external factors have a substantial effect on the number of attendees. Financial constraints, particularly in the 67 counties, make it harder for the target population to attend various training events. Workshop attendance is strictly voluntary.

#### Reliability:

This measure has high reliability. The Division has a method for collecting the number of attendees at each event.

#### EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Elections Service/Budget Entity: Elections Measure: Number of Internet website hits

Action (check one):

Requesting revision to approved performance measure.
 Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

This measure represents the number of web hits received on the Division's web site. The Division of Elections provides online access to information on a myriad of election related topics. The web site has a means of collecting information based on web visits to detect the number of times Division information is accessed.

#### Validity:

This measure could be problematic if the Division's web site is not maintained in a timely fashion. The Visit Detail Report captures information about the number of individuals who visit the site, the number of requests generated by those individuals and the total number of web hits for the Division's web page.

#### **Reliability:**

This measure is automatically captured by the web site activity report. Data is captured based on visits so that activity can be accurately reported.

#### EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Elections Service/Budget Entity: Elections Measure: Number of candidates, committees and members of the public requesting assistance

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

The scope of this measure includes requests for help in all program areas. The Division's staff logs requests for assistance. Although there was a high volume of requests during the election year, many staff members did not log all of their phone calls.

#### Validity:

This output measure is one of many indicators of the volume of workload. While there is a risk of staff overstating/understating the requests, the measure should give an indication of the responsiveness of the Division staff.

#### Reliability:

This measure is only reliable if staff is diligent in logging all of the requests for assistance that they receive.

#### EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Elections Service/Budget Entity: Elections Measure: Percentage of voter registration applications timely processed within 13 days

Action (check one):

Requesting revision to approved performance measure.

- Change in data sources or measurement methodologies.
- Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

The Bureau of Voter Registration Services is required to enter new voter registration applications or updates to the statewide voter registration system within 13 days of receipt. Authorized staff of the Bureau enters information from new applications and updates into the statewide system which includes creating and storing of images of the voter registration applications into the Florida Voter Registration System (FVRS).

#### Validity:

This measure is an indicator of the Division's efficiency and output as assessed by Division's staff. This performance measure calculates the percentage of applications that the Bureau of Voter Registration Services staff input and properly process through the FVRS within the statutory timeframe. This measure gives an accurate indication of the efficiency and responsiveness of the Division staff to the submission of voter registration applications and updates by citizens of Florida.

#### **Reliability:**

Although the workload in processing voter registration applications spikes in general election years, the Bureau has a continuous number of applications and updates they are required to process. The Bureau uses manual procedures, including date stamp and spreadsheet of applications batches, to internally track the number of days the application is in the hands of Bureau staff from initial receipt of registration cards to final entry into the statewide database.

#### EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Elections Service/Budget Entity: Elections Measure: Number of web accesses

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

This measure represents the number of web accesses on the Division's web site. The Division of Elections provides online access to information to registered voters and citizens of the state on a myriad of election related topics, including voter registration information look-up. Database staff have a means of collecting information based on the number of web visits and number of times Division information is accessed. The performance measure "web accesses" will be accounted for by counting the following file types in the web site web logs:

- Asp
- Aspx
- Cfm
- Doc
- Exe
- Html
- Htm
- Mdb
- Mp3
- Png

- Ppt
- Txt
- Xml
- Zip

#### Validity:

This measure is valid as the updated voting content and general accessibility of the website will have a substantial role in the amount of voter and stakeholder traffic to the website. The Division's web site is becoming the major means to communicate with the citizens of the state and interact with campaigns, candidates, and political committees. The data is captured by means of an automated Visit Detail Report generated at the end of the fiscal year which provides the number of visits requests generated by those individuals and the total number of web accesses for the Division's web page.

#### **Reliability:**

This measure is automatically captured by the web site activity report. Data is captured based on visits and requests so that activity can be accurately reported by means of Visit Detail Reports.

#### EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Elections Service/Budget Entity: Elections Measure: Percentage of commissions issued within 5 business days

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

The Bureau of Election Records acts as a liaison between the Governor's Office, the Florida Senate and elected and appointed officials. The Commission Section issues commissions of office for various elected and appointed officials.

#### Validity:

This measure is an indicator of the efficiency of continuous service workload as assessed by Division staff. This performance measure should give an accurate indication of the responsiveness of the Division staff in issuing commissions after submission of the proper documentation by elected and appointed officials.

#### **Reliability:**

The automated tracking of this measure is conducted by staff printing out of commission reports monthly through a database for review and determination of performance by the Bureau. Although the workload with issuing commissions is heavier in election years, the Bureau will be conducting this performance measure continuously throughout the year.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

#### Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Total number of properties protected or preserved

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

This measure represents the increased number of properties brought into protection during the year, either those administered by the Division or those protected in the private sector. Included would be sites which, after development review and compliance consideration, remain preserved or were the subject of mitigation activities, properties identified for preservation through Division-sponsored grant awards, properties which through the Division's technical assistance have resulted in improved public use, sites acquired by the state during the year as part of Florida Forever, properties for which the Division provides oversight in the architectural review processes as a part of local, state or national programs.

#### Validity:

This measure captures the percentage change in the number of properties protected as a result of Division efforts during the year. It includes the continuing protection of properties currently administered by the Division but acquired in previous years.

#### **Reliability:**

This measure has high reliability. The Division has a data collection system in place to track the number of properties protected, broken down by the programs enumerated above. This measure captures a direct product of the agency that leads to protection of Florida's heritage.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Number of preservation services applications reviewed

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

Counted in this measure are review and compliance applications, which are monitored for compliance with state and federal historic preservation laws.

#### Validity:

This output measure captures technical assistance services in heritage protection. As land is developed, this development carries with it the possibility of destroying or damaging archaeological and historical sites. These compliance reviews are an important step in protecting Florida's heritage.

#### **Reliability:**

This measure has high reliability. The Division has a data collection system in place that accurately records the number of reviews. This measure captures a direct product of the Division that leads to protection of Florida's heritage.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Number of copies or viewings of publications including internet website hits

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This measure captures the number of times people used publications and other educational materials. Included are recipients of special publications, number of answers provided to inquiries for Florida Master Site File data, number of brochures distributed, and number of books sold. The number of people accessing the Division's home page on the World Wide Web is also included. Counts are maintained separately by utilization type but combined into a single overall count for this measure.

#### Validity:

This outcome measure summarizes public access to historical information provided by the Division. As technology changes in the future, we would expect dissemination methods to continue to change.

#### Reliability:

This measure has high reliability. The Division has a data collection system in place that accurately records the utilization or distribution of these materials by program type. Utilization of historical information should increase public awareness and support for preserving Florida's heritage, as well as providing enjoyment and learning directly to the user. One should not try to maximize the number of publications distributed to the detriment of quality in the historical information disseminated. For example, schools will presumably not use the curriculum materials if they are of poor quality. As a set, the measures submitted represent the entire major program activities conducted by the Division.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Citizens served-historic properties

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This measure quantifies visitors to grant assisted projects, recipients of publications, attendees at produced and sponsored events, requests for assistance, and preservation applications reviewed.

#### Validity:

This measure is a quantity indicator of individuals and groups reached by programs and activities.

#### Reliability:

This data has high reliability. The Division has a data system in place that accurately records attendance and level of outreach to visitors, tourists, and groups within the general public.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

#### Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Total number of historical and archaeological sites recorded in the Florida Master Site File

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This measure represents the number of historical and archaeological sites maintained in an accessible database and is a cumulative. Most of these sites are in private ownership and are subject to future loss when property is developed or modified for more intensive use.

#### Validity:

This output measure captures a Division activity that provides public access to information about historical and archaeological sites that have been formally recorded. This information provides the foundation for historic preservation, research, and educational programming.

#### Reliability:

This measure has high reliability. The Division has a database in place that accurately records the number of sites kept on file.

LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Number of historic and archaeological objects maintained for public use

Action (check one):

Requesting revision to approved performance measure.

- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This measure represents artifacts maintained in archaeological collections after receipt by excavation, collection, donation and loan by the Division's Bureau of Archaeological Research.

#### Validity:

This measure represents an increase in the store of knowledge about Florida's history and culture that can be enjoyed by citizens and visitors.

#### Reliability:

This measure has high reliability. The Division has a data collection system in place that accurately records the quantity of objects maintained in its collections based on the number of individual bags of artifacts in curation. Maintaining the collection assures scientists of the continued availability of historical objects to study, opportunities for the general public to enjoy and learn about Florida's history and culture, and for students to learn more about Florida history and become better stewards of Florida's historic resources.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

#### Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Citizens served-Archaeological Research

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This measure quantifies responses by the Florida Master Site File to inquiries, recipients of publications, books written by staff, attendees at lectures, tours, and training, recipients of brochures and publications, Conservation Lab visitors and tours and visits to Division web sites.

#### Validity:

This measure is a quantity indicator of individuals and groups reached by programs and activities within the Division's Bureau of Archaeological Research.

#### Reliability:

This data has high reliability. The Division has a data system in place that accurately records attendance and level of outreach to visitors, tourists, and groups within the general public.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

#### Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Total funds leveraged by historical resources program

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This measure counts the number of local cost share dollars attributed to Division-sponsored grants. It includes both cash and in-kind match provided by local communities. It also includes the total amount of local economic activity directly attributable to federal historic building rehabilitation tax credit and ad valorem tax exemptions, as well as the total amount of local economic activity directly attributable to community revitalization programs such as the Main Street Program. These amounts are tracked separately for each program but combined into a single overall measure. Local contributions that continue for more than one year will be counted each year they recur.

#### Validity:

This outcome measure focuses on the ability of state support to attract local dollars. It is an indication of the extent to which state funding can leverage local efforts to protect historic properties. These local preservation efforts benefit the local economy and also serve to raise public awareness and understanding of heritage preservation.

#### **Reliability:**

The Division has developed a regularized data collection system through its grant-reporting requirements for capturing this data. Grant reports that document actual local cost share and in-kind service statistics are

received 18-21 months after state funds are appropriated. Therefore, actual local cost share figures and inkind service documentation are reported in a subsequent fiscal year to the appropriation. However, estimated local cost share and in-kind service amounts could be used to coincide with the fiscal year appropriation. As a set, the measures submitted represent the entire major program activities conducted by the Division.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Percent of customers satisfied with the quality/timeliness of technical assistance provided

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

The scope of this measure includes requests for help in all program areas. Recipients of assistance are surveyed using a random sample of public contacts. The calculation for the first measure component (quality) are to divide the number of respondents expressing satisfaction with the quality of help given by the total number of respondents. The calculation for the second component (timeliness) are to divide the number of respondents expressing satisfactions of help given by the total number of respondents expressing satisfaction with the timeliness of help given by the total number of respondents expressing satisfaction with the timeliness of help given by the total number of respondents. Results for this measure are derived using the questions 1-6 and 9-10 of the Customer Satisfaction Survey Report, a survey that is attached to all outgoing emails. Questions 1-6 ask for responses of Excellent, Good, Fair, and Poor concerning the service provided by the Division's employees. The percentage of satisfied customers for each question is individually is calculated by adding together the percentage figures of customer responses of Excellent and Good. In addition, the percentage of positive answers to questions 9 and 10 (yes/no questions), which address timeliness, are incorporated. The average of the combined Excellent and Good responses to the first six questions and the percentage of positive answers to questions 9 and 10 are then calculated to arrive at the percentage of customers satisfied with the quality/timeliness of technical assistance provided.

#### Validity:

This outcome measure is an indicator of service quality as assessed directly by the Division's customers. For services for which people can opt to use or not use a service, this measure may not be as valid an indicator of service quality as is demand for the service, indicated perhaps more appropriately by utilization. The second component of the measure is an indicator of service timeliness as assessed directly by the Division's customers.

#### Reliability:

Given a sufficiently large sample size, the repeated samples of the same population within the same timeframe should provide the same assessment of the level of satisfaction. The sampling procedures are yet to be determined. This measure does not cover satisfaction of people who attend sponsored events. Increases in attendance may be a better measure of program quality for these events, given that citizens and tourists can choose the events they deem worth attending and thereby "vote with their feet" rather than filling out survey forms. As a set, the measures submitted represent all the Division's major program activities.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Number of grants awarded

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

The Division counts the total number of grants it awards each year including awards to local governments and not-for-profit organizations for preservation of historic properties, excavation of archaeological sites, surveys to identify and evaluate historical resources, establishment of Main Street programs, and interpretation of Florida's historic sites.

#### Validity:

The measure has high validity as one indicator of the Division's output. Grant awards are one means of accomplishing the Division's purpose of encouraging identification, evaluation, protection, preservation, collection, conservation and interpretation of Florida's historic sites, properties and objects related to Florida history and heritage.

#### Reliability:

This measure has high reliability. The Division has a data collection system in place that accurately tracks the number of grants awarded. This measure, however, is totally dependent on the state economy and appropriations of the legislature, both of which are out of the Division's control.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Number of dollars awarded through grants

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

The Division counts the total number of grants it awards each year including awards to local governments and not-for-profit organizations for museum exhibit projects, preservation of historic properties, excavation of archaeological sites, surveys to identify and evaluate historical resources, establishment of the Main Street Programs, and community education. This measure represents a total for all these programs combined.

#### Validity:

The measure has high validity as one indicator of the Division's output. Grant awards are one means of accomplishing the Division's purpose of encouraging identification, evaluation, protection, preservation, collection, and conservation and interpretation of Florida's historic sites, properties and objects related to Florida history and heritage

#### Reliability:

This measure has high reliability. The Division has a data collection system in place that accurately tracks the number of grants awarded. This measure, however, is totally dependent on the state economy and appropriations of the legislature, both of which are out of the Division's control.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition

#### Measure: Number of attendees at produced or sponsored events

#### Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

The attendance data includes visits to historic sites managed by the Division, such as the Mission San Luis, the number of people attending activities at Division-sponsored events, such as the Folklife Area at the Florida Folk Festival, grant-sponsored events, such as walking tours and workshop series, and other historic preservation education activities. Attendance counts are maintained separately by program type but are combined here into a single overall measure.

#### Validity:

This measure summarizes opportunities for citizens and visitors to enjoy Florida's historical resources. The number of attendees may vary substantially from year to year due to changes in funding levels, the number of "blockbuster" events funded, and other factors over which the Division has no control, such as the weather and the state of the economy.

#### **Reliability:**

This Division has a regularized data collection procedure in place to count attendance at Division-produced events. Grant-supported attendance data are reported through a regularized data collection process that is consistent from year to year, but these grant reports are received 18-21 months after funds are awarded. This measure is appropriate in that it represents a significant amount of the Division's resources in carrying out what is a fundamental purpose of the program, the interpretation of Florida history and heritage, thereby enabling enjoyment and learning for attendees and an improved appreciation for Florida's multi-cultural heritage. As a set, the measures submitted represent the entire major program activities conducted by the Division.

LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Number of publications and multimedia products available for the general public

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This measure represents the total number of reports, books, brochures, and multimedia products prepared by Division staff or prepared as a result of grant award contracts. The count includes old, but still available products, in addition to new products created during the past year. It is a count of work products, not a measure of circulation or distribution. For example, if 2,000 copies of a brochure were printed and distributed, the count for this measure would be one brochure, not 2,000.

#### Validity:

This output measure is a quantity indicator for an important Division activity - interpreting Florida history and heritage. This activity depends strongly upon grant funding.

#### Reliability:

This measure has high reliability. The Division has a data collection system in place that accurately records the number of work products by product type each year. As a set, the measures submitted represent the entire major program activities conducted by the Division.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Audience satisfaction with the Division of Historical Resources

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This measure will evaluate audience satisfaction with all areas of Division operations. The foundation of this measure is existing customer service surveys, but the Division will also begin proactively measuring audience satisfaction with all functions, programs and operations. This will include on-line and personal surveys of grant recipients, advisory council members, public program and site visitors, agency partners, and staff. Survey tools will be developed according to audience and function and therefore each survey will be unique, but this measure will be based on a comprehensive and holistic assessment of total satisfaction inclusive of all survey instruments.

The Director's Office will administer this program and the metric for success will be 96% audience satisfaction with Division operations. The surveys themselves will vary by audience and function, but all surveys will be compiled by the Director's Office and one report generated based on an across-the-board review of findings. Division staff in each program areas will administer the surveys, either personally or though on-line formats, and collect the surveys at prescribed times (either as completed or at specific time intervals based on the program area). The source of data is the public with whom the Division interacts in the fulfillment of its mission.

Specific areas to be surveyed include: 1) Grant Recipients: on-line survey to be distributed to program participants at the conclusion of each grant cycle; 2) Compliance Review: on-line survey to be distributed to program participants at the conclusion of randomly selected (i.e. every fourth DOT project or every tenth DEP project) review projects; 3) Survey and Registration: on-line survey to be distributed to program participants following each National Register of Historic Places submittal; 4) Master Site File: on-line survey to be distributed to program participants following site submittal to the file and public file access; 5) Florida Folklife: on-line survey to be distributed to program participants following apprenticeships and fieldwork and personal survey distributed to attendees following public programs such as the annual Florida Folk Festival; 6) Architectural and Preservation Services: on-line survey distributed to program participants at the conclusion of randomly selected (i.e. every sixth tax act review) review and technical support projects; 7) Certified Local Governments: on-line survey annually submitted to program partners and on-line survey of program participants following each training workshop; 8) Historic Marker Program: on-line survey distributed to program participants following each marker project; 9) Public Lands and Underwater Archaeology: on-line surveys distributed to program partners and participants following each sponsored activity, training, or field exercise; 10) Collections and Conservation: on-line survey distributed to each user (researcher or guest) or partner (loanee) at the conclusion of each project; 11) Mission San Luis: on-line survey to teachers for each visiting school group and ongoing passively distributed personal surveys for general visitors and focused guest surveys at prescribed intervals; 12) Advisory Councils: on-line surveys distributed annually to members of all advisory and support councils; 13) Customer Satisfaction: on-line surveys distributed as undertaken at present; and 14) Special Surveys: on-line or personal surveys in response to special circumstances or needs (i.e. following up to the Division's response to the Gulf Oil Spill).

The majority of these surveys will be issued via on-line tools such as Survey Monkey and therefore will be consistent in application, data collection, and data storage. Surveys not administered via Survey Monkey will be developed, applied, collected and stored by Division staff in accordance with professional standards. As is true for all public surveys, a diversity of responses is possible. Therefore, to ensure accuracy and

consistency of the data and findings, questions will be determined and applied, and assessments of the findings conducted, in accordance with professional standards.

#### Validity:

Audience satisfaction is the most important assessment of organizational excellence. Audience satisfaction is also a key determinant of an organization's reputation and therefore an important indicator of the public's awareness and support of an organization and the programs and services that it offers.

#### **Reliability:**

This measure has high reliability. A formal survey distribution, collection and evaluation system will be used to track and record audience responses. The majority of these surveys will be issued via on-line tools such as Survey Monkey and therefore will be consistent in application, data collection, and data storage. Surveys not administered via Survey Monkey will be developed, applied, collected and stored by Division staff in accordance with professional standards. As is true for all public surveys, a diversity of responses is possible. Therefore, to ensure accuracy and consistency of the data and findings, questions will be determined and applied, and assessments of the findings conducted, in accordance with professional standards.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Cultural resources documented, protected and preserved

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This measure represents the Division's success in fulfilling a key aspect of its mission and strategic plan, specifically, the documentation, protection and preservation of cultural resources. This measure consolidates several existing measures into one comprehensive evaluative tool for overall success in cultural resources management and stewardship. For the purposes of this measure, cultural resources include historic, archaeological, folklife, landscape and material cultural resources. Specifically, this measure will track activities including but not limited to the total number of resources reviewed for compliance purposes, recorded on the Florida Master Site File, preserved through Division sponsored grants, collection acquisitions, and properties listed on the National Register of Historic Places.

Staff in each program area will administer these programs and the metric for success will be the total number of resources documented, protected and preserved. Methodology in each area varies and includes: 1) Compliance Review: total number of cultural resources documented through federal and state mandated review processes prior and / or in conjunction with development projects; 2) Florida Master Site File: total number of cultural resources recorded in the Site File; 3) Grants: total number of cultural resources / sites documented, protected and preserved as a result of grant funding; 4) Collections and Conservation: total number of cultural resources added to our collections or conserved by the lab; 5) Survey and Review: total number of cultural resources added to the National Register of Historic Places; 6) Florida Main Street: total number of new Main Street Communities; 7) Certified Local Governments: total number of new community partners; 8) Florida Folklife: total number of folk resources documented, protected and preserved through field work; and 9) Public Lands and Underwater Archaeology: total number of cultural resources documented, protected or preserved though field work.

This data is compiled in a variety of ways and stored in compliance with acceptable professional and operational standards. These strategies included: 1) Compliance Review: hard copy files by project; 2) Florida Master Site File: digital copies on dedicated sequel server; 3) Grants: hard copy and digital files by project; 4) Collections and Conservation: hard copy and digital files on access database; 5) Survey and Review: Federal program and listing; 6) Florida Main Street: determined and approved by Department of State and National Trust for Historic Preservation; 7) Certified Local Governments: Federal program and

listing; 8) Florida Folklife: hard copy and digital files; and 9) Public Lands and Underwater Archaeology: hard copy and digital files. As such, this data is collected, stored and applied consistently and accurately.

#### Validity:

This measure represents the Division's success in fulfilling a key aspect of its mission and strategic plan, specifically, the documentation, protection and preservation of cultural resources. This measure consolidates several existing measures into one comprehensive evaluative tool for overall success in cultural resources management and stewardship.

#### **Reliability:**

This measure has high reliability. The Division has systems in place in each operational area described above to track and evaluate these activities. This data is compiled in a variety of ways and stored in compliance with acceptable professional and operational standards. These strategies included: 1) Compliance Review: hard copy files by project; 2) Florida Master Site File: digital copies on dedicated sequel server; 3) Grants: hard copy and digital files by project; 4) Collections and Conservation: hard copy and digital files on access database; 5) Survey and Review: Federal program and listing; 6) Florida Main Street: determined and approved by Department of State and National Trust for Historic Preservation; 7) Certified Local Governments: Federal program and listing; 8) Florida Folklife: hard copy and digital files; and 9) Public Lands and Underwater Archaeology: hard copy and digital files. As such, this data is collected, stored and applied consistently and accurately.

# LRPP EXHIBIT IV: Performance Measure Validity and Reliability

#### Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Public impact-sites, services, and products

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

# Data Sources and Methodology:

This measure represents the Division's success in fulfilling a key aspect of its mission and strategic plan, specifically, engaging the public by providing educational, recreational, and inspirational experiences in connection with cultural resources. This measure consolidates several existing measures into one comprehensive evaluative tool for overall success in public engagement and education. For the purposes of this measure, public impact and engagement will be measured in association with activities including but not limited to historic site visits (those administered and/or operated by the Division), artifact loans, research visits, preservation services, event and program attendance, product use, and workshop participation.

Staff in each program area will administer these programs and the metric for success will be public participation in Division sponsored events and activities. Methodology in each area will focus on attendance / participation and will include: 1) Mission San Luis: number of site visits, outreach participation and program attendance; 2) Artifact Loans: number of loans on partner organizations and site visits at partner organizations displaying Division collections; 3) Research Visits: number or researchers in all program areas; 4) Preservation Services: number of situations Division staff provide technical support; 5) Event and Program Attendance: number of guests, exclusive of Mission San Luis, for all other program areas (i.e. Geocaching Event); 6) Product Use: distribution of Division produced trail guides and other educational materials; and 7) Workshop Participation: number of attendees at Division sponsored trainings and workshops.

This data is compiled either by hard sales (admissions at Mission San Luis), event registrations, or collected on-site participant counts. As such, this data is collected, stored and applied consistently and accurately.

#### Validity:

This measure represents the Division's success in fulfilling a key aspect of its mission and strategic plan, specifically, engaging the public by providing educational, recreational, and inspirational experiences in

connection with cultural resources. This measure consolidates several existing measures into one comprehensive evaluative tool for overall success in public engagement and education.

#### **Reliability:**

This measure has high reliability. The Division has systems in place in each operational area described above to track and evaluate these activities. This data is compiled either by hard sales (admissions at Mission San Luis), event registrations, or collected on-site participant counts. As such, this data is collected, stored and applied consistently and accurately.

# LRPP EXHIBIT IV: Performance Measure Validity and Reliability

#### Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Public impact-web and social media

#### Action (check one):

Requesting revision to approved performance measure.

- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

# Data Sources and Methodology:

This measure represents the Division's success in fulfilling a key aspect of its mission and strategic plan, specifically, engaging the public through the innovative use of websites and social media. For the purposes of this measure, public impact will be evaluated by tracking data including but not limited to website visits, network friends, on-line program participation in webinars and other comparable offerings, and e-commerce.

Staff in each program area will administer these programs and the metric for success will be total levels of public participation in all the Division's digital / on-line initiatives. Methodology in each area will vary, but will included: 1) Website Visits: tracked by on-line analytics; 2) Network Friends: tracked by on-line analytics; 3) On-Line Program Participation: tracked by log-ins and actual participation, and 4) E-Commerce: tracked by on-line analytics and based on number of actual transactions.

This data is compiled based on the regular review and documentation of on-line analytics. As such, this data is collected, stored and applied consistently and accurately.

#### Validity:

This measure represents the Division's success in fulfilling a key aspect of its mission and strategic plan, specifically, engaging the public through the innovative use of websites and social media.

#### **Reliability:**

This measure has high reliability. The Division has systems in place in each operational area described above to track and evaluate these activities. Staff in each area will administer these programs and these efforts will largely focus on the regular documentation of on-line analytics. As such, this data is collected, stored and applied consistently and accurately.

# LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Economic impact-grants

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.

# Backup for performance measure.

# Data Sources and Methodology:

This measure represents the Division's success in fulfilling a key aspect of its mission and strategic plan, specifically, facilitating the success of local organizations and maximizing economic development opportunities associated with Division operations and programming. Therefore, the focus of this measure is not on the total number and dollar value of grants, but on the direct public benefit and impact of these grants on local organizations, communities, and economies. For the purposes of this measure, economic impact includes but is not limited to both cash and in-kind matching dollars provided by local communities, the total amount of local economic activity directly attributable to federal historic building rehabilitation tax credit and ad valorem tax exemptions, and the total amount of local economic activity directly attributable to federal historic building rehabilitation tax credit and ad valorem tax exemptions, and the total amount of local economic activity directly attributable to federal historic building rehabilitation tax credit and ad valorem tax exemptions, and the total amount of local economic activity directly attributable to community revitalization programs such as the Florida Main Street Program. These amounts will be tracked separately for each program but combined into a single overall measure. This outcome measure focuses on the ability of state support to attract local dollars. It is an indication of the extent to which state funding can leverage local efforts to protect historic properties. These local preservation efforts benefit the local economy and also serve to raise public awareness and understanding of heritage preservation.

Staff in each program area will administer these programs and the metric for success will be the total dollar value of economic impact. This data is submitted to the Division by program participants on a quarterly and final basis as prescribed by Administrative Rule and Grant Contract. This public reporting highlights several impact metrics including cash contributions, in-kind / volunteer contributions, tax and other incentive based credits, employment generated, and public use. Once received at the Division, this data is recorded and compiled by staff. As such, this data is collected, stored and applied consistently and accurately.

#### Validity:

This measure represents the Division's success in fulfilling a key aspect of its mission and strategic plan, specifically, facilitating the success of local organizations and maximizing economic development opportunities associated with Division operations and programming. Therefore, the focus of this measure is not on the total number and dollar value of grants, but on the direct public benefit and impact of these grants on local organizations, communities, and economies. This outcome measure focuses on the ability of state support to attract local dollars. It is an indication of the extent to which state funding can leverage local efforts to protect historic properties. These local preservation efforts benefit the local economy and also serve to raise public awareness and understanding of heritage preservation.

# **Reliability:**

This measure has high reliability. The Division has developed a regularized data collection system through its grant-reporting requirements for capturing this data. Grant reports that document actual local cost share and in-kind service statistics are received 18-21 months after state funds are appropriated. Therefore, actual local cost share figures and in-kind service documentation are reported in a subsequent fiscal year to the appropriation. However, estimated local cost share and in-kind service amounts could be used to coincide with the fiscal year appropriation. As a set, the measures submitted represent the entire major program activities conducted by the Division.

Staff in each program area will administer these programs and the metric for success will be the total dollar value of economic impact. This data is submitted to the Division by program participants on a quarterly and final basis as prescribed by Administrative Rule and Grant Contract. This public reporting highlights several impact metrics including cash contributions, in-kind / volunteer contributions, tax and other incentive based credits, employment generated, and public use. Once received at the Division, this data is recorded and compiled by staff. As such, this data is collected, stored and applied consistently and accurately.

It is, however, important to note that the economic impact of grants is solely based on the funds available for grants, and this level of funding is determined by the Florida Legislature.

#### Department: State Program: Historical Resources Service/Budget Entity: Historic Resources Preservation and Exhibition Measure: Financial sustainability-contributed and earned dollars received

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This measure represents the Division's success in fulfilling a key aspect of its mission and strategic plan, specifically, achieving organizational sustainability in part by diversifying and strengthening its base of financial support beyond public appropriations and trust fund allocations. One key strategy for achieving this goals is proactively and entrepreneurially pursuing contributed (grants, sponsorships, planned giving, etc.) and earned (admissions, retail sales, service fees, etc.) income. For the purposes of this measure, contributed and earned income received will be based exclusively on total dollars received inclusive of all Division operations.

Staff in each program area will administer these programs and the metric for success will be total dollars received / earned. The methodology for this measure includes standards accounting functions such as admission sales recorded through a point-of-sale system and the professionally tracking of contributions in a database. As such, this data is collected, stored and applied consistently and accurately.

#### Validity:

This measure represents the Division's success in fulfilling a key aspect of its mission and strategic plan, specifically, achieving organizational sustainability in part by diversifying and strengthening its base of financial support beyond public appropriations and trust fund allocations.

#### **Reliability:**

This measure has high reliability. The Division has systems in place in each operational area described above to track and evaluate these activities. Staff in each program area will administer these programs and the metric for success will be total dollars received / earned. The methodology for this measure includes standards accounting functions such as admission sales recorded through a point-of-sale system and the professionally tracking of contributions in a database. As such, this data is collected, stored and applied consistently and accurately.

Department: Department of State Program: Corporations Service/Budget Entity: Commercial Recording and Registration Measure: Average Cost per Corporate Filing

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

**TO BE DELETED.** Cost standard no longer a measure of success or failure since it is impacted heavily by factors outside the control of the Division.

#### Data Sources and Methodology:

n/a

Validity: n/a

Reliability: n/a

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: Department of State Program: Corporations Service/Budget Entity: Commercial Recording and Registration Measure: Average Cost per Inquiry

Action (check one):

Requesting revision to approved performance measure.

- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

**TO BE DELETED.** Cost standard no longer a measure of success or failure since normal operations far exceed the goal.

Data Sources and Methodology: n/a

Validity: n/a

Reliability: n/a

**Department: Department of State Program: Corporations** Service/Budget Entity: Commercial Recording and Registration Measure: Percent of Total Inquiries Handled by Mail or Walk-Ins

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

TO BE DELETED. This standard is no longer a measure of success or failure since normal operations far exceed the goal.

# Data Sources and Methodology:

n/a

Validity: n/a

**Reliability:** n/a

# LRPP EXHIBIT IV: Performance Measure Validity and Reliability

**Department: Department of State Program: Corporations** Service/Budget Entity: Commercial Recording and Registration Measure: Percent of Total Inquiries Handled by Electronic Means

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

TO BE DELETED. This standard is no longer a measure of success or failure since normal operations far exceed the goal.

Data Sources and Methodology: n/a

Validity: n/a

**Reliability:** n/a

Department: Department of State Program: Corporations Service/Budget Entity: Commercial Recording and Registration Measure: Percent of Client Satisfaction with Division's Services

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

**TO BE DELETED.** This standard requires manual collection of data. The Division does not have the resources to continue this standard. It has been incorporated elsewhere in the Department's missions and goals, and data for that standard is collected electronically.

#### **Data Sources and Methodology:**

n/a

Validity: n/a

Reliability: n/a

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: Department of State Program: Corporations Service/Budget Entity: Commercial Recording and Registration Measure: Percent of Total Filings Handled by Electronic Means

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

The Division has an information system which has the capability to track information related to this performance measure. This information is maintained as part of performing the Division's business filing processes. The system has report generation capabilities that enable the Division to track the performance measure and growth, if applicable. The system also has the capability to create reports as needed. SQL queries against the data base generate the needed information. Annually a report based on these SQL queries is electronically produced and utilized in determining the percentage. This information is obtained from Systems personnel and compiled in the Director's Office.

The percentage is determined by dividing the number of electronic filings by the total number of filings processed by the Division. Both numbers are electronically maintained and generated. The average for the last two fiscal years is 61%. This is the requested standard.

# Validity:

This output measure establishes one of the demands placed upon the Division and is indicative of the level of service that the Division provides. Process changes and the use of technology are reflected in this measure. It measures the Division's efficiency through the use of technology.

This measure is an accurate assessment of the volume of electronic filings processed. This measure is a valid indicator of the demand for the Division's services and the Division's capability to render those services in an efficient and timely manner. It is expected that an increase in the use of technology will result in an increase in the efficiency of service delivery. Radical changes in conditions can be identified.

This measure is an adequate indicator of effectiveness and efficiency. Its primary purpose is to provide a benchmark against which changes in process, use of technology or privatization issues could be evaluated. This measure provides a common unit of analysis and as such is appropriate for use in performance measurement. This could be affected by changes in resource availability.

All of the Division's filing activities are covered by this performance measure. No activities have been left out. Outputs and outcomes are linked in order to show a relationship between customer satisfaction and the efficiency of program operations. As efficiency is improved, monitoring of customer satisfaction levels is important to ensure quality of service does not suffer. Monitoring this balance will assist policymakers with funding decisions.

# **Reliability:**

The reliability of this measure is high. All information on filings processed is maintained electronically in the Division's data base. Repeated measurement for identical time periods should provide identical results. Capturing this information in the data base is an integral part of the filing process. All filing transactions are recorded.

# LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: Department of State Program: Corporations Service/Budget Entity: Commercial Recording and Registration Measure: Percent of Total Certifications Handled by Electronic Means

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

The Division has an information system which has the capability to track information related to this performance measure. This information is maintained as part of performing the Division's business filing processes. The system has report generation capabilities that enable the Division to track the performance measure and growth, if applicable. The system also has the capability to create reports as needed. SQL queries against the data base generate the needed information. Annually a report based on these SQL queries is electronically produced and utilized in determining the percentage. This information is obtained from Systems personnel and compiled in the Director's Office.

The percentage is determined by dividing the number of electronic filings by the total number of filings processed by the Division. Both numbers are electronically maintained and generated. The average for the last two fiscal years is 61%. This is the requested standard.

#### Validity:

This output measure establishes one of the demands placed upon the Division and is indicative of the level of service that the Division provides. Process changes and the use of technology are reflected in this measure. It measures the Division's efficiency through the use of technology.

This measure is an accurate assessment of the volume of electronic certifications processed. This measure is a valid indicator of the demand for the Division's services and the Division's capability to render those services in an efficient and timely manner. It is expected that an increase in the use of technology will result in an increase in the efficiency of service delivery. Radical changes in conditions can be identified.

This measure is an adequate indicator of effectiveness and efficiency. Its primary purpose is to provide a benchmark against which changes in process, use of technology or privatization issues could be evaluated. This measure provides a common unit of analysis and as such is appropriate for use in performance measurement. This could be affected by changes in resource availability.

All of the Division's filing activities are covered by this performance measure. No activities have been left out. Outputs and outcomes are linked in order to show a relationship between customer satisfaction and the efficiency of program operations. As efficiency is improved, monitoring of customer satisfaction levels is important to ensure quality of service does not suffer. Monitoring this balance will assist policymakers with funding decisions.

# Reliability:

The reliability of this measure is high. All information on filings processed is maintained electronically in the Division's data base. Repeated measurement for identical time periods should provide identical results. Capturing this information in the data base is an integral part of the filing process. All filing transactions are recorded.

# LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: Department of State Program: Corporations Service/Budget Entity: Commercial Recording and Registration Measure: Number of Public Electronic Uses

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

# Data Sources and Methodology:

The Division has an information system which has the capability to track information related to this performance measure. This information is maintained as part of performing the Division's business filing processes. The system has report generation capabilities that enable the Division to track the performance measure and growth, if applicable. The system also has the capability to create reports as needed. SQL queries against the data base generate the needed information. Annually a report based on these SQL queries is electronically produced and utilized in determining the number. This information is obtained from Systems personnel and compiled in the Director's Office.

This number is obtained electronically from the Division's computer system. The average for the last two fiscal years is 280M electronic accesses. This is the requested standard.

# Validity:

This output measure establishes one of the demands placed upon the Division and is indicative of the level of service that the Division provides. Process changes and the use of technology are reflected in this measure. It measures the Division's efficiency through the use of technology.

This measure is an accurate assessment of the volume of electronic Web accesses. This measure is a valid indicator of the demand for the Division's services and the Division's capability to render those services in an efficient and timely manner. It is expected that an increase in the use of technology will result in an increase in the efficiency of service delivery. Radical changes in conditions can be identified.

This measure is an adequate indicator of effectiveness and efficiency. Its primary purpose is to provide a benchmark against which changes in process, use of technology or privatization issues could be evaluated. This measure provides a common unit of analysis and as such is appropriate for use in performance measurement. This could be affected by changes in resource availability.

All of the Division's system accesses are covered by this performance measure. No activities have been left out. Outputs and outcomes are linked in order to show a relationship between customer satisfaction and the efficiency of program operations. As efficiency is improved, monitoring of customer satisfaction levels is important to ensure quality of service does not suffer. Monitoring this balance will assist policymakers with funding decisions.

# **Reliability:**

The reliability of this measure is high. All information on system accesses is maintained electronically in the Division's data base. Repeated measurement for identical time periods should provide identical results. Capturing this information in the data base is an integral part of the system operation. All WEB access transactions are recorded.

#### Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Cubic feet of non-current records stored at the Records Center

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This performance measure is within the Division's functional area of Information Resource Management. It is one of the three performance measures which are components of the performance measure "Annual cost avoidance achieved by government agencies through records storage, disposition, and micrographics."

The data for this performance measure comes from an automated inventory tracking system which allows the Division to manage its inventory. This system allows government agencies to retrieve boxes or documents which they have stored in the state records center. These figures are reported monthly in the Division's internal report to the Secretary of State.

This output measure is rolled up into outcome measure "Annual cost avoidance achieved by government agencies through records storage, disposition, and micrographics." It is requested for deletion because it is already counted in this outcome measure.

#### Validity:

The data for this performance measure comes from an automated inventory tracking system.

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### Reliability:

The data for this performance measure comes from an automated inventory tracking system.

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Cubic feet of obsolete public records approved for disposal

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

# Data Sources and Methodology:

This performance measure is within the Division's functional area of Information Resource Management. It is one of the three performance measures which are components of the performance measure "Annual cost avoidance achieved by government agencies through records storage, disposition, and micrographics."

The number of cubic feet of obsolete public records disposed of comes from annual records management compliance statements filled out by each government agency in the State. Agencies count the number of boxes, since each box is one cubic foot in volume. Since the Division must wait to get the compliance reports from the agencies, the data is always one year behind. Therefore, figures currently reported are for the previous year.

This output measure is rolled up into outcome measure, "Annual cost avoidance achieved by government agencies through records storage, disposition, and micrographics." It is requested for deletion because it is already counted in this outcome measure.

# Validity:

The number of cubic feet of obsolete public records disposed of comes from annual records management compliance statements filled out by each government agency in the State.

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### Reliability:

The number of cubic feet of obsolete public records disposed of comes from annual records management compliance statements filled out by each government agency in the State.

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Customer satisfaction with records management technical assistance / training / Records Center services

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

This performance measure is within the Division's Information Resource Management functional area. It is used to determine the level of customer satisfaction with records management technical assistance, training, and Records Center services.

Surveys for this performance measure are given out to all customers (state and local government agencies), who are asked to respond. Service points for the survey include in-person, telephone, mail, e-mail, and fax. Customers receiving service from the Division via any of these means are surveyed.

Records management technical assistance normally results in the rendering of an analysis, proposal, recommendation or instructions for implementation of specific procedures or processes. Advice rendered by

and limited to telephone communications does not fall within the definition of this technical assistance. Records management training includes professional assistance on issues related to records management practices. Records Center services include accessioning (pickup), storage, reference and delivery, and final disposition of stored records.

All questions on the survey link to performance based budgeting requirements or the Service Quality Evaluative (SERVQUAL) model used in both the public and private sectors. Methodology and evaluation instruments were developed by consultants from the Florida State University School of Information Studies.

It is requested that this measure be deleted and merged with the outcome measure "Customer satisfaction with Division of Library and Information Services" which will present a broader perspective of the success of the Division's efforts to meet its customer's needs.

# Validity:

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# Reliability:

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: PERFORMANCE MEASURE VALIDITY AND RELIABILITY

Department:	State
Program:	Library and Information Services
Service:	Library, Archives, and Information Services
Measure:	Number of microfilm images created, processed and/or duplicated at the
	Records Center

Action (check one):

- Requesting Revision to Approved Measure
- Change in Data Sources or Measurement Methodologies
- Requesting New Measure
- Backup for Performance Outcome and Output Measure

#### Data Sources and Methodology:

It is the actual number of microfilm images filmed, processed and duplicated at the Records Center. Operator statistics are tallied and entered into the billing system for agency invoicing. A report that tallies these numbers is run for each month.

This output measure is rolled up into outcome measure, "Annual cost avoidance achieved by government agencies through records storage, disposition, and micrographics." It is requested for deletion because it is already counted in this outcome measure.

#### Validity:

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### Reliability:

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: PERFORMANCE MEASURE VALIDITY AND RELIABILITY

Department:	State
Program:	Library and Information Services
Service:	Library, Archives, and Information Services
Measure:	Annual cost avoidance achieved by government agencies through records storage/disposition/micrographics.

Action (check one):

Requesting Revision to Approved Measure

Change in Data Sources or Measurement Methodologies

Requesting New Measure

Backup for Performance Outcome and Output Measure

# Data Sources and Methodology:

All data elements for this outcome are contained within the standard state fiscal cycle of July 1 through June 30.

# Data Sources, Definitions, Calculations and Manipulations

The cost avoidance is based on three factors:

- Actual cubic feet of records approved for destruction multiplied times the cost to maintain one cubic foot of records in an office environment (\$85.00).(\* see FORMULA). The number of cubic feet approved for destruction is maintained in the Compliance Database.
- Actual cubic feet of records stored in the State Records Center multiplied times the cost to maintain one cubic foot of records in an office environment (\$85.00), less the cost to store in the records center (storage and accession fee \$4.00)=\$81.00 (\*see FORMULA)
- Actual savings(\*see FORMULA) from elimination of paper and reduction in postage from the use of Computer Output Microfilm (COM). This is determined from a formula provided considering the cost if the information was printed on paper less the cost to produce the same number of images or pages of computer output microfilm through the services of this program. The actual number of pages or images is reported for billing purposes and the cost of producing the information on COM is taken directly from the billing system reports. Postage savings are calculated with the formula provided. It is based on the cost of postage to mail paper versus mailing the equivalent information in COM format.

#### \*Formula:

• Cost to Maintain One Cubic Foot of Records in an Office Environment:

#### FILE CABINET: \$ 3.27

A four drawer letter size cabinet \$185 on state contract holds 6 cubic feet. Amortized over 10 years. **FLOOR SPACE:** \$15.39 Space required for cabinet including access is 6 square feet, or 1 square foot per cubic foot. The Department of Management Services charges \$15.39 per square foot for annual rent. **SUPPLIES:** \$7.15 Estimated cost of supplies for maintaining one cubic foot of records including labels, folders, tabs, etc. **LABOR** \$59.81 Cost of the average filing clerk with benefits is \$1,869 per month or \$22,429.92 annualized. Average workload of 25 cabinets per filing clerk \$22,429.92/25 = \$897.20/6 cubic feet = \$149.53. 40% of labor cost saved-\$59.81.

TOTAL ANNUAL COST \$85.62 per cubic foot.

• Cost Savings from Microfilm Services:

# COST SAVING FROM MICROFILM SERVICES

Original microfilm images created and duplicated (COM and source document)

# COST AVOIDANCE IN PAPER NOT CREATED

Total images divided by 2700 X \$20 (cost of paper--\$20 per 2700 sheets). Subtract cost to produce microfilm (from billing summary).

• Postage cost avoidance:

COST OF POSTAGE TO MAIL PAPER 42 CENTS PER 5 PAGES Total images divided by 5 X 42 cents=cost of postage if mailing paper. COST OF POSTAGE TO MAIL MICROFILM 42 CENTS PER 775 IMAGES Total microfilm images divided by 775 X 42 cents=cost of postage to mail fiche.

# NET SAVINGS TO MAIL MICROFILM VS. PAPER

# TOTAL COST AVOIDANCE FROM ELIMINATION OF PAPER AND REDUCTION IN POSTAGE

#### Validity:

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### **Reliability:**

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Annual increase in usage of research collections (State Library)

Action (check one):

Requesting revision to approved performance measure.

- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

# Data Sources and Methodology:

Data from the State Library for this outcome is compiled from each of the output measures listed below. These outputs are combined into a single increase or decrease and stated as a percentage for the outcome measure.

Output measures tied to this Outcome:

**Number of New Users**: This data is compiled from patron registrations generated by the State Archives' automated system and from the number of library card registrations recorded in the library management system. Data is generated by these automated systems and reported monthly.

# Number of Reference Requests Processed: (By program unit)

- State Archives: Determined by the average number of reference actions per reference request. This is further divided by the different groups using the Archives: Genealogy - 8 actions per patron, Legislative - 5 actions per patron and other - 5 actions per patron. Actions include logging patrons into automated system; pulling and refiling archival boxes; logging records in and out of the archives system; refiling microfilm and books; answering informational and directional questions; assisting patrons with equipment; photocopying of paper records and duplication of cassette tapes; answering correspondence and phone calls,; and any other actions required to assist the patron. Each law or bill requested by legislative patrons is considered a separate action.
- State Library: This category includes the number of reference transactions recorded on monthly tally sheets at public service desks (telephone, in-person, fax, U.S. Mail and interlibrary loan subject requests which are processed by Reference staff) as well as the number of reference questions received by e-mail and reference transactions processed through the Lending Services Unit.

**Number of Database Searches**: For the State Library: Data has been compiled from commercial database vendors and from Web server logs. For the State Archives: database searches are compiled using statistics provided by web server logs.

Number of Items Loaned: Includes direct circulation system; audio visual circulation; full-text articles accessed through commercial databases; and interlibrary loan (ILL) circulation; and in-house usage (staff statistics).

# Term Definitions:

- **Reference Requests Processed**: Any request by the public or state and local government units or employees for information directed to the State Library or State Archives either through in-person contact or by contact through telephone, fax, letters or other forms of communication that is processed by staff members.
- **Number of Registered Users:** Refers to registered patrons of the State Library and State Archives, either the public or state and local government units or employees.
- Automation Systems: Provide access to the collections of the State Library and the State Archives. The materials are organized and accessible to both state government staff and the public to meet their research needs. These online systems provide access by identifying, verifying and assisting users in locating materials in the library and archives and/or linking them to online counterparts.
- Florida Government Information Locator Service (http://dlis.dos.state.fl.us/fgils): A searchable
  index to information from and about state government, connecting searchers with state government
  web sites, specific pieces of information embedded in web sites, full text electronic publications,
  and information about non-electronic information resources within state government.

#### Validity:

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### **Reliability:**

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Customer satisfaction with relevancy and timeliness of research response

# Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

Data for this measure is derived from a customer satisfaction survey developed to determine customer satisfaction with the relevance of the research response in the State Library and State Archives. All questions on the survey link to PB2 requirements or the Service Quality Evaluative (SERVQUAL) model used in both the public and private sectors. Methodology and evaluation instruments were developed by consultants from the Florida State University School of Information Studies. A survey approach was recommended using a sampling methodology. Customer satisfaction surveys are taken during two nominal weeks spread throughout the fiscal year. The weeks include typical fall-winter weeks and one week during the legislative session. No less than one hundred surveys are completed during each of the four weeks in both the State Library and State Archives. Service points for the survey include in-person, telephone, mail, e-mail, and fax. Customers receiving service from the State Library and State Archives via any of these means are surveyed.

#### Validity:

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### **Reliability:**

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of new users. (State Library, State Archives)

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This performance measure is within the Division's functional area of Information Access Services. The number of new users refers to registered patrons of the State Library and State Archives, which consists of the state and local government employees and the general public. This is composed of the following counts: the number of new registrations for State Library cards; the number of registrations in the Archives and the number of visitors to the Library and Archives facilities. In addition, the Division counts the number of new users to the State Library who do not register for a card in the Division's automated system which provides access to the collection of the State Library. Staff queries visitors upon entry to the library as to whether they have a state library card. If they do not have a card and do not wish to register for a card, they are still counted as a library user on tally sheets.

# Validity:

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### Reliability:

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of reference requests handled. (State Library, State Archives)

Action (check one):

Requesting revision to approved performance measure.

- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

A processed reference request is any request made by the public or state and local government for information directed to the State Library, State Archives or the Capital Branch either through in-person contact or by contact through telephone, fax, e-mail, letters or other forms of communication that is processed by staff members. This performance measure counts the number of reference requests handled in both the State Library and the State Archives. The source and calculations of these counts are as follows:

- State Archives: The number of reference requests handled is determined by the average number of reference actions per reference request. This is further divided by the calculated average number of actions necessary to conduct that research by the different groups using the Archives: 'Genealogy' 8 actions per patron; 'Legislative' 5 actions per patron; and 'Other' 5 actions per patron. Actions include logging patrons into automated system; pulling and refilling archival boxes; logging records in and out of automated system; refiling microfilm and books; answering informational and directional questions; assisting patrons with equipment; photocopying of paper records and duplication of cassette tapes answering correspondence and phone calls; and any other actions required to assist the patron. Each law or bill requested by legislative patrons is considered a separate action.
- State Library: This category includes the number of reference transactions recorded on monthly tally sheets at public service desks (telephone, in person, fax, mail, and interlibrary loan subject requests which were processed by reference desk and Capitol Branch staff as well as the number of reference questions received by e-mail and reference transactions processed through the Lending Services Unit. It also includes chat reference requests through the Florida Electronic Library Ask a Librarian service, and the Get Answers link on the MyFlorida.com Web page.

# Validity:

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# Reliability:

**R**eliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of database searches conducted. (State Library, State Archives)

#### Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

Data has been compiled from vendor-supplied statistics, Web server logs, and State Library and Archives databases.

Data counts include the following:

- **Page Views:** A page view is, technically, a page that is displayed by a browser. This term is often used loosely to also include page files that are delivered to a browser, whether or not they are displayed on the screen. An example of a page view that is not actually displayed is a redirect page.
- Visits: A visit is a series of page views, beginning when a visitor's browser requests the first page from the server, and ending when the visitor leaves the site or remains idle beyond the idle-time limit. It is all the activity of one visitor's browser to a Web site, within certain time constraints.
- **Sessions:** Cycle of user activities that starts when a user connects to a database and ends by connecting to another database or leaving the service through a logout or timeout due to inactivity.
- Full Text Downloaded: Sum of only full text records examined downloaded or otherwise supplied to user to the extent these are recordable and controlled by the vendor server rather than the browser.
- **Retrievals:** All full text abstract and extended citation records examined, downloaded, or otherwise supplied to the extent these are recordable and controlled by the Gale server and not the browser.
- Number of Searches: A specific intellectual query submitted through a search form to the database.

# Validity:

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### **Reliability:**

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of items used. (State Library)

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

# Data Sources and Methodology:

The Division counts items used in the State Library's reference room and not borrowed. Items used include books, periodicals, microfilm, microfiche, documents, maps, archives and manuscript collections and ephemera (vertical file). The count for number of items used also includes direct circulation; audio visual circulation; and interlibrary loan (ILL) circulation; as well as a daily manual count by staff at the service desk.

# Validity:

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### **Reliability:**

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Customer satisfaction with accuracy and timeliness of library consultant responses.

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

It is used to determine the level of customer satisfaction with the relevance and timeliness of the response given by the library consultants.

Customer satisfaction surveys are managed and reported through an online survey program. Surveys were mailed out to library directors, library cooperative members and multitype library cooperative executive directors. To measure the indicator, on a scale of 1 to 4, 4 equals excellent, 3 equals good, 2 equals fair, and 1 equals poor.

The customer satisfaction survey was created by the Development office, and was closely modeled after the survey Florida State University Information Studies Group developed for the Division. Customer satisfaction is measured in the areas of quality of consultant responses, timeliness of response, and accuracy of response.

# Validity:

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# Reliability:

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: Performance Measure Validity and Reliability

#### Department: State Program: Division of Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Annual increase in the use of local public library services

# Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

# Data Sources and Methodology:

FY2009 Public Library Data (data for local fiscal year 2008-2009) *Output Measures for Public Libraries*, second edition, American Library Association, 1987.

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collect local public library data for the most recent local fiscal year. These instructions and definitions are designed to address quality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the *Public Libraries Survey* which is administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U. S. Census Bureau.

#### TERMS:

• Number of items loaned by public libraries: Local public libraries annually report the number of circulation transactions (items loaned) for the most recent local fiscal year.

• Circulation transaction: The act of lending an item from the library's collection for use generally (although not always) outside the library. Includes renewals.

• Items: Physical units, volumes, or pieces; print or non-print; cataloged or un-cataloged.

• Number of library customer visits: Local public libraries report the number of library customer visits for the most recent local fiscal year. All members of the public entering the library, for whatever purposes, are counted. A common method used for sampling is outlined in *Output Measures for Public Libraries: A Manual of Standardized Procedures*, second edition, American Library Association, 1987.

• Number of public library reference requests: Local public libraries report the number of reference transactions (requests) completed during the most recent local fiscal year.

• Reference transaction: An information contact that involves the knowledge, use, recommendations, interpretation, or instruction in the use of one or more information sources by a member of the library staff. Information and referral service is included. It may be based on either an actual count or a sample, as outlined in *Output Measures for Public Libraries: A Manual of Standardized Procedures,* second edition, American Library Association, 1987.

• Number of public library registered borrowers: A library user who has applied for and received an identification number or card from the public library that has established conditions under which the user may borrow. Registration records need to be updated regularly to provide an accurate count. It is recommended that public libraries update their files of registered borrowers every three years to ensure validity.

• Number of persons attending public library programs: Count the audience at all programs during the entire year. A program is any planned event which introduces those attending to any of the broad range of library services or activities, or which directly provides information through the presentation of talks, films, dramas, etc. Programs need not take place in the library, but the library must be the primary contributor of time, money, or people in the planning or presentation.

• Number of volumes in public library collections: Public libraries report the number of volumes of books and serials held at the end of the most recent local fiscal year.

Book: A non-periodical printed publication bound in hard or soft covers, or in loose-leaf format, of at least forty-nine pages, exclusive of the cover pages; or a juvenile non-periodical publication of any length bound in hard or soft cover.

Serial: A publication issued in successive parts, usually at regular intervals, and as a rule, intended to be continued indefinitely. Serials include periodicals (magazines), newspapers, annuals (reports, yearbooks, etc.), memoirs, proceedings, and transactions of societies. Except for the current volume, count unbound serials when the library has at least half of the issues in a publisher's volume.

Other Factors Effecting Outcome:

• Local and Federal Fiscal years differ from the State of Florida: federal fiscal year of 10-1 through 9-30; local government fiscal year of 10-1 through 9-30; and state fiscal year of 7-1 through 6-30

Local Government Libraries collect and report data for this measure and provide the data to the state on standard statistical data-gathering forms.

# Validity:

To measure the increase in use of local public library service, output measures developed at the national level are used to count the number of users and the number of uses.

• The following indicators were originally included as output measures but were lower level and will be kept as operational (internal) measures and not included:

· Threats to validity of data would include local government decisions

• A computerized data collection system has been developed to track data for the measures. This is safeguarded by a daily system back-up. All data collected is published.

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# Reliability:

To measure the increase in use of local public library service, output measures developed at the national level are used to count the number of users and the number of uses.

• The following indicators were originally included as output measures but were lower level and will be kept as operational (internal) measures and not included:

• Threats to validity of data would include local government decisions

• A computerized data collection system has been developed to track data for the measures. This is safeguarded by a daily system back-up. All data collected is published.

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of library customer visits

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This performance measure is it is one of the six performance measures which are components of the formula-driven measure of "Annual increase in the use of local public library services." All members of the public entering the library, for whatever purposes, are counted.

Data for this performance measure is submitted to the Division of Library and Information Services in December for the fiscal year just ended in an annual report from Florida public libraries. The Division compiles the data for publication on the web. Selected data is reported nationally.

This output measure is rolled up into outcome measure, "Annual increase in the use of local public library service." It is requested for deletion because it is already counted in the outcome measure.

#### Validity:

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collect local public library data for the most recent local fiscal year. These instructions and definitions are designed to address quality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the *Public Libraries Survey* administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U.S. Census Bureau.

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### **Reliability:**

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collect local public library data for the most recent local fiscal year. These instructions and definitions are designed to address quality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the *Public Libraries Survey* administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U.S. Census Bureau.

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of items loaned by public libraries

# Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

Data Sources and Methodology: This performance measure is it is one of the six performance measures which are components of the formula-driven measure of "Annual increase in the use of local public library services."

Data for this performance measure is submitted to the Division of Library and Information Services in December for the fiscal year just ended in an annual report from Florida public libraries. The Division compiles the data for publication on the web. Selected data is reported nationally.

This output measure is rolled up into outcome measure, Annual increase in the use of local public library service. It is requested for deletion because it is already counted in the outcome measure.

# Validity:

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collects local public library data for the most recent local fiscal year. These instructions and definitions are designed to address quality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the Public Libraries Survey administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U.S. Census Bureau.

Validity and reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### **Reliability:**

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collects local public library data for the most recent local fiscal year. These instructions and definitions are designed to address quality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the Public Libraries Survey administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U.S. Census Bureau.

Validity and reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### EXHIBIT IV: Performance Measure Validity and Reliability

**Department: State Program: Library and Information Services** Service/Budget Entity: Library, Archives and Information Services Measure: Number of persons attending public library programs

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.

Backup for performance measure.

**Data Sources and Methodology:** A program is defined as any planned event which introduces those attending to any of the broad range of library services or activities, or which directly provides information through presentations, talks, films or dramas. Programs need not take place in the library, but the library must be the primary contributor of time, money, or people in the planning or presentation. Program attendance is measured by counting the number of people in the audience at all programs during the entire year. This performance measure is one of the six performance measures which are components of the formula-driven measure of "Annual increase in the use of local public library services."

Data for this performance measure is submitted to the Division of Library and Information Services in December for the fiscal year just ended in an annual report from Florida public libraries. The Division compiles the data for publication on the web. Selected data is reported nationally.

This output measure is rolled up into outcome measure, "Annual increase in the use of local public library service." It is requested for deletion because it is already counted in the outcome measure.

# Validity :

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collect local public library data for the most recent local fiscal year. These instructions and definitions are designed to address quality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the *Public Libraries Survey* administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U.S. Census Bureau.

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# **Reliability:**

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collect local public library data for the most recent local fiscal year. These instructions and definitions are designed to address quality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the *Public Libraries Survey* administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U.S. Census Bureau.

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of public library reference requests

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

# Data Sources and Methodology:

A reference transaction is an information contact that involves the knowledge, use, recommendations, interpretation, or instruction in the use of one or more information sources by a member of the library staff.

Information and referral service is included. This performance measure is one of the six performance measures which are components of the formula-driven measure of "Annual increase in the use of local public library services."

Data for this performance measure is submitted to the Division of Library and Information Services in December for the fiscal year just ended in an annual report from Florida public libraries. The Division compiles the data for publication on the web. Selected data is reported nationally.

This output measure is rolled up into outcome measure, "Annual increase in the use of local public library service." It is requested for deletion because it is already counted in the outcome measure.

# Validity:

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collects local public library data for the most recent local fiscal year. These instructions and definitions are designed to address quality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the *Public Libraries Survey* administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U.S. Census Bureau.

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

#### **Reliability:**

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collects local public library data for the most recent local fiscal year. These instructions and definitions are designed to address quality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the *Public Libraries Survey* administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U.S. Census Bureau.

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards

# EXHIBIT IV: Performance Measure Validity and Reliability

#### Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of public library registered borrowers

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

A registered borrower is a library user who has applied for and received an identification number or card from the public library. This performance measure is one of the six performance measures which are components of the formula-driven measure of "Annual increase in the use of local public library services."

Data for this performance measure is submitted to the Division of Library and Information Services in December for the fiscal year just ended in an annual report from Florida public libraries. The Division compiles the data for publication on the web. Selected data is reported nationally.

This output measure is rolled up into outcome measure, "Annual increase in the use of local public library service." It is requested for deletion because it is already counted in the outcome measure.

# Validity:

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collects local public library data for the most recent local fiscal year. These instructions and definitions are designed to address quality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the *Public Libraries Survey* administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U.S. Census Bureau.

Validity and reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

### **Reliability:**

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collects local public library data for the most recent local fiscal year. These instructions and definitions are designed to address quality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the *Public Libraries Survey* administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U.S. Census Bureau.

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of volumes in public library collections

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

This performance measure is one of the six performance measures which are components of the formuladriven measure of "Annual increase in the use of local public library services." The performance measure counts books and serials defined as follows:

- Book: A non-periodical printed publication bound in hard or soft covers, or in loose-leaf format, of at least forty-nine pages, exclusive of the cover pages; or a juvenile non-periodical publication of any length bound in hard or soft cover.
- Serial: A publication issued in successive parts, usually at regular intervals, and as a rule, intended to be continued indefinitely. Serials include periodicals (magazines), newspapers, annuals (reports, yearbooks, etc.), memoirs, proceedings, and transactions of societies. Except for the current volume, count unbound serials when the library has at least half of the issues in a publisher's volume.

Data for this performance measure is submitted to the Division of Library and Information Services in December for the fiscal year just ended in an annual report from Florida public libraries. The Division compiles the data for publication on the web. Selected data is reported nationally.

This output measure is rolled up into outcome measure, "Annual increase in the use of local public library service." It is requested for deletion because it is already counted in the outcome measure.

# Validity:

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collect local public library data for the most recent local fiscal year. These instructions and definitions are designed to address guality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the Public Libraries Survey administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U.S. Census Bureau.

Validity of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards.

# **Reliability:**

Instructions and definitions are included with the Annual Statistical Report for Public Libraries, which collect local public library data for the most recent local fiscal year. These instructions and definitions are designed to address quality of data issues by increasing the reliability and validity of data collected and reported, and is consistent with the instructions and definitions used in the Public Libraries Survey administered by the Institute of Museum and Library Services. These data elements have gone through a national adjudication process and have been reviewed by the U.S. Census Bureau.

Reliability of this measure has been tested and the results incorporated by the Agency Inspector General in accordance with AIA standards

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State **Program: Library and Information Services** Service/Budget Entity: Library, Archives and Information Services Measure: Number of library, archival, and records management activities conducted

Action (check one):



Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

# Data Sources and Methodology:

This performance measure is formula-driven and combines a total of seventeen of the Division's performance measures (as listed below) as well as fourteen internal measures.

# Performance Measures

- Number of New Users
- Number of Database Searches Conducted
- Number of Reference Requests Handled •
- Number of FAW notices edited and typeset
- Number of Laws received and produced
- Number of items loaned by public libraries
- Number of library customer visits
- Number of public library reference requests
- Number of public library registered borrowers
- Number of persons attending public library programs
- Number of volumes in public library collections
- Cubic feet of non-current records stored at the Records Center
- Number of Archival Files Processed
- Library Collection Actions

- Archival Conservation/Preventive Treatments
- Number of Items Used
- Number of Florida Electronic Library uses

The fourteen internal measures are described below:

- *Library Development Technical Assistance:* Contact logs are collected twice a year to determine the annual number of requests for information or assistance.
- Actual Cubic Feet Of Records Approved For Destruction Multiplied Times The Cost To Maintain One Cubic Foot of Records In An Office Environment: The number of cubic feet disposed is maintained in the Records Management Compliance Database.
- Actual Cubic Feet Of Records Stored In The State Records Center Multiplied Times The Cost To Maintain One Cubic Foot Of Records In An Office Environment, Less The Cost To Store In The Records Center.
- Number of Workshop Attendees, Records Management Services: Determined by the number of individuals trained by the Records Management staff through regional, special interest groups, and specific agency requests. This includes state and local government. These training sessions are in accordance with section 257.36(1)(g), F.S. and include requirements relating to access to public records; and current practices, methods, procedures, and devices for the efficient and economical management of records.
- Number of Accessions/Pickups, State Records Center: Determined by the number of individual scheduled pickups for records to be stored at the State Records Center. It is not the total number of boxes picked up. Each pickup (trip) has a unique number of boxes that are contained in the group transferred for storage and is ultimately calculated in the total number of boxes stored.
- . *Number Of Boxes Stored In State Records Center:* This is the actual number of boxes stored in the State Records Center for state and local government agencies. The annual total is the average holdings based on individual monthly statistics.
- Technical Assistance Conducted, Records Management Services: Technical assistance is determined by the number of requests for technical advice and expertise in regards to matters pertaining to records management practices, including the use of space, equipment, technology, supplies, and personnel in creating, maintaining, and servicing public records. Technical assistance does not include fulfilling information requests, i.e. requests for publications, general records management compliance and procedural questions, etc.
- *Number of Records Dispositions:* Determined by the number of cubic feet of records disposed that have met their legal, fiscal, administrative and archival value in accordance with approved records retention schedules established by the Records Management Program. These figures include records disposition by all state and local government agencies.
- Number Of Microfilm Rolls Processed, Records Management Services: This is determined by the sum of all source document and computer output microfilm images that have been produced on microfilm by filming, computer output microfilming, processing, duplicating on fiche and rolls, on16mm, 35mm, or 105mm, on silver original film, silver duplicate film, or diazo film.
- Number of Items Processed Through The Communications Tracking System And The Director's Assistant Originated By Other Offices: These consist of the number of letters, e-mails, reports, white papers, talking points, speeches, articles, promotional items such as brochures and rack cards and other written communications written by staff of other offices and processed by the Communications Office. Data is collected from Communications Tracking System.
- Number Of Items Processed Through The Communications Tracking System Originated By The Office Of The Director Or The Communications Office: These consist of the number of letters, emails, reports, white papers, talking points, speeches, articles, promotional items such as brochures and rack cards and other written communications requested by the State Librarian and

administrative staff, or the Communications Manager and Communications Staff, and processed by the Communications Office. Data is collected from Communications Tracking System.

- *Number of Events Implemented Or Attended:* Includes number of events that are developed, planned, organized, executed, and evaluated by the Communications Office, as well as attendance at events planned by other organizations but attended by staff.
- Number Of Promotional Items Distributed: Consists of the number of items distributed to increase knowledge and use of the agency's resources. Includes brochures, magnets, bookmarks, pathfinders, key chains, t-shirts, etc. Data is collected from inventory list as compared to purchase orders.
- Technical Assistance Contacts: These consist of consultative services to government agencies, and other organizations and individuals regarding archival, library, and records management practices and procedures. They include personal visits, telephone calls, e-mails, or other contacts in which assistance is provided (this includes retention schedules and compliance statements). Data is collected from individual monthly reports.

# Validity and Reliability:

Validity and reliability of this measure has been tested and the results incorporated by the agency Inspector General in accordance with AIA standards.

# EXHIBIT IV: Performance Measure Validity and Reliability

#### Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Customer satisfaction with Division of Library and Information Services

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

# Data Sources and Methodology:

This performance measure is based on data gathered through surveys of the Division's clientele in key service areas. The purpose is to assess the Division's progress towards meeting customer service expectations in providing research assistance as well as technical assistance and training in a timely manner.

The survey instruments used were developed by Florida State University and are distributed throughout the year measuring key service points including customers served through a variety of communication methods including in-person, telephone, mail, fax, and email contacts. Customer satisfaction is measured in terms of quality of responses, timeliness of response, and accuracy of response.

This new measure merges three customer satisfaction measures presently used by the Division:

- Customer satisfaction with relevancy/timeliness of research response
- Customer satisfaction with Records Management records center services
- Customer satisfaction with Records Management training
- Customer satisfaction with accuracy and timeliness of library consultant responses

The same methodology will be used for the collection of the data as used presently for each of the current measures and the calculations will be merged into one percentage that is reported.

# Customer satisfaction with relevancy/timeliness of research response is used to determine the level of customer satisfaction with the relevancy and timeliness of the research response in the State Library and State Archives.

*State Library:* Surveys are conducted by the designated librarian on a quarterly basis with one of the time periods occurring during the annual Legislative session. The Library surveys both on site and online customers. On site/paper responses are retrieved from collection boxes placed in the library and are tabulated daily. Online responses are tabulated by the online survey instrument as they are taken, and are analyzed once a day. Paper and online response results are entered into an Excel spreadsheet, which calculates timeliness and relevancy percentages by taking an average of the ten questions on the survey. Each quarterly survey period continues until a combination of 100 on site/paper and online responses are collected.

*State Archives*: The data used to calculate customer satisfaction is collected from surveys distributed throughout the fiscal year to State Archives customers. The survey is based on a number of measurement categories, including relevancy and timeliness. Possible responses for each question are Excellent, Good, Fair, Poor or No Opinion. Data from collected surveys is entered into an Excel spreadsheet. Formulas in the Excel spreadsheet calculate the number of Excellent, Good, Fair, Poor and No Opinion responses for each question. Based on these totals and total number of responses, the percentage of Excellent and Good responses are calculated. The number reported for this measure is the percentage of Excellent and Good responses. The Program Manager's Administrative Assistant collects the surveys entering the results into an Excel spreadsheet which then calculates timeliness and relevancy percentages.

# **Customer satisfaction with Records Center services**

The data used to calculate customer satisfaction is collected from surveys distributed throughout the fiscal year to Record Center customers. The survey contains 13 questions concerning customer satisfaction with the quality, timeliness, and accuracy of Records Center services, including reference service, accession service, and technical assistance. Possible responses for each question are Excellent, Good, Fair, Poor or No Opinion. Data from collected surveys is entered into an Excel spreadsheet by an Administrative Assistant. The data is spot checked against the paper surveys by a Government Operations Consultant II. Formulas in the Excel spreadsheet calculate the number of Excellent, Good, Fair, Poor and No Opinion responses for each question. Based on these totals and total number of responses, the percentage of Excellent and Good responses and the percentage of Fair and Poor responses are calculated. The number reported for this measure is the percentage of Excellent and Good responses.

#### Customer satisfaction with Records Management training

The data used to calculate customer satisfaction is collected from surveys distributed to training class attendees throughout the fiscal year. The survey contains 11 questions concerning customer satisfaction with the knowledge and communication skills of the presenter and the appropriateness, benefits and relevancy of the presentation. Possible responses for each question are Strongly Agree, Agree, Disagree , Strongly Disagree and Not Applicable. Survey data is entered into an Excel spreadsheet by an Administrative Assistant. The data is spot checked against the paper surveys by a Government Operations Consultant II. Formulas in the Excel spreadsheet calculate the number of Strongly Agree, Agree, Disagree , Strongly Disagree and Not Applicable responses for each question. Based on these totals and total number of responses, the percentage of Agree and Strongly Agree responses are calculated. The number reported for this measure is the percentage of Agree and Strongly Agree responses.

# Customer satisfaction with accuracy and timeliness of library consultant responses is used to determine the level of customer satisfaction with the relevance and timeliness of the response given by the library consultants.

The customer satisfaction survey is sent electronically to public library directors and multitype library cooperative executive directors. The customer satisfaction survey was created by the Development office, and was closely modeled after the survey Florida State University Information Studies Group developed for the Division. Customer satisfaction is measured in the areas of quality of consultant responses, timeliness of response, and accuracy of response. The survey is administered and compiled by the Library Program

Administrator in the Planning, Evaluation and Statistics unit. The survey is disseminated and submitted in April.

Customer satisfaction percentages will be an average of the four measures to determine the outcome. The new measure, Customer satisfaction with the Division of Library and Information Services, will present a broader perspective of the success of the Division's efforts to meet its customer's needs.

# Validity:

The customer service measure is derived from the Department's core mission. This measure indicates that Division staffs are performing their job in a manner which exhibits exemplary customer satisfaction. This measure reflects the responses to the customer satisfaction surveys that the Division asks their customers to fill out. By analyzing the results of the surveys we are able to improve our services accordingly.

# **Reliability:**

The data obtained from these surveys has a high degree of accuracy and reliability. The customer service measures have been measured for a number of years. The same methodologies are being used in the new measure. The difference is that the measures are being averaged across the Division. The methodologies used to determine the individual levels of customer satisfaction have garnered consistent data over the years.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Annual amount of additional information resources available for research by the Division of Library and Information Services

# Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

# Number of archival files processed

This measure represents the quantity of archival files over which the Archives has established intellectual and physical control in order to make the records accessible to researchers. An archival file means a physical file folder or a digital or media equivalent. Establishing intellectual and physical control over records includes compiling descriptive information about the records and entering that descriptive information into the Archives automated catalog, enabling searching and reporting of collections to facilitate access and research use. The Archivist Supervisor II for Archives collections management, compiles the data monthly from reports generated from the Archives automated catalog. Monthly reporting data includes the current month's data as well as the fiscal-year-to-date total. The quantity for this measure is calculated using the following formula: cubic feet x 30 (based on an average of 30 files per cubic foot for quantities measured in cubic feet) plus the number of files in other formats (e.g. number of audio cassettes, number of video cassettes, etc.).

#### Library collection actions

The information by which this measure is derived is obtained via reports from the State Library's automated library catalog. Data includes number of titles, including books, serials, and government publications, that library cataloging staff process for the State Library's collections. A title is processed by creating, checking

in or editing information in the library catalog and preparing the items for distribution to the appropriate locations. The data for the number of actions completed by the cataloging staff is collected and reported monthly and compiled annually by the Library Program Administrator for library cataloging.

# Number of FAW notices edited and published

This measure represents the number of notices received, edited, and published by staff for inclusion in the Florida Administrative Weekly. Notices are required to be published by all state agencies pursuant to Chapter 120 F.S. Types of notices include, but are not limited to, Development of Proposed Rules; Proposed Rules; Emergency Rules; and meetings, workshops and public hearings. The source of the number is the printed Florida Administrative Weekly. Staff manually counts the number of notices in each section of the Weekly. The numbers are then entered into a Word table reflecting the total number of notices in each area for the month. This total is included in a monthly report from the Administrative Code, Weekly and Law Section. An Administrative Assistant I is responsible for tallying this measure.

# Number of laws received and processed

This measure represents the number of records file with the Department of State and processed through the Administrative Code and Weekly Section. "Processing" is receiving, date stamping, recording, and maintaining the record. Types of records filed include laws, vetoed bills, resolutions; memorials; municipal and county ordinances; municipal charters; Governor's Proclamations; executive orders; and extraditions. There are statutory requirements that these materials be file with the Department. Laws received are stamped by an automatic numbering machine that consecutively numbers each law with a chapter law number. The number on the last law stamped reflects the total number of laws received. This number is added to the Section's monthly report. The number of municipal and county ordinances; municipal charters; Governor's Proclamations; executive orders; and extraditions received and processed are obtained from word processing tables. Each category of records has a table. When material is received, information about the record is entered into the table. In order to retrieve the number of records received each month, a manual count of each table is completed. The numbers are reported in the monthly report. An Information Specialist I, an Accountant I, and a Program Administrator are responsible for this measure.

# Number of adopted agency rules edited and published

This measure represents the number of adopted agency rules edited and published in the Florida Administrative Code. Rules are required to be published pursuant to Chapter 120 F.S. The measure number includes rules filed for adoption and those in which technical changes have to be made. Each rule filed for adoption is entered into a database. The database generates a report containing the total number of rules filed. Agency requests for technical changes are received by letter. Each letter will contain a request for one or more technical changes. The total number of technical changes is derived from a count from each letter for the month. An Administrative Assistant III and an Operations and Management Consultant II are responsible for this measure.

# Number of additional on-line resources made available via the Internet

This measure represents the number of items from the collections of the State Library and the State Archives that are digitized and made available to the public on the Division's and the Florida Memory websites. Data for the number of items added to the Division's website is generated by the library management system and monthly activity logs and is compiled and reported monthly by the Library Program Administrator. Data for Florida Memory website is compiled annually by the Archives Supervisor using the web server properties statistics supplied in each individual folders/collections. Items added to the State Library and State Archives collections include original records, documents, photographs, audio and video recordings, and maps.

# Validity:

Data for this outcome is compiled from each of the output measures listed above. These outputs are added together to represent the annual amount of new library and archival materials made available. The Division captures the source data for this measure with totals taken from server records, the library management system and monthly activity reports. The source data is consistently gathered each month and by analyzing the results of this information the Division is able to improve the way information is delivered. This measure assures the Division is meeting it's statutory mission.

# Reliability:

The data reported for this measure is highly reliable and has been accurately counted for a number of years, and will result in consistent information on the growth of the program from year to year. Periodic reviews are conducted to ensure consistency.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Annual increase in the usage of the Division of Library and Information Services' resources.

Action (check one):

Requesting revision to approved performance measure.

- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

# Data Sources and Methodology:

Data for this outcome is compiled from each of the output measures listed below and compared to data from the previous year. These outputs are added together to represent the usage of the Division's research collections and on-line resources. The value is then subtracted from the value obtained in the previous year to determine the annual increase. The numbers include those from the State Library, State Archives, the Florida Administrative Code and Weekly, Development and Records Management program.

#### Number of information requests

A request for information directed to the State Library, State Archives, Administrative Code and Weekly, and Records Management either through in-person contact or by telephone, fax, e-mail, letters or other forms of communication that is processed by staff members.

This performance measure counts the number of reference requests handled in the State Library, the State Archives, and the Administrative Code and Weekly. The source and calculations of these counts are as follows:

*State Library:* This category includes the number of reference transactions recorded on monthly tally sheets at public service desks (telephone, in-person, fax, mail and interlibrary loan subject requests which were processed by State Library and Capitol Branch staff) as well as the number of reference questions received by e-mail and reference transactions processed through the lending services unit. Data is collected by library staff as the transactions occur. Statistics are compiled and reported by the Library Program Specialist on a monthly basis. This category also includes online chat reference requests received through the Florida Electronic Library Ask a Librarian service and emailed reference requests received from the Get Answers link on the MyFlorida.com Web page. This data is compiled from commercial database vendors and is also reported monthly by the Library Program Specialist.

State Archives: This measure represents the number of reference requests handled by the State Archives. The number of reference requests handled is determined by multiplying the number of reference requests by the average number of reference actions per reference request. A reference request is a request for information from a researcher for information from the Archives' collections. Requests are grouped into three categories: genealogy, legislative, and other. Actions include logging patrons into the archives automated system, pulling and refilling archival boxes, logging records in and out of the automated system, refilling microfilm and books, answering information and directional questions, assisting patrons with equipment, photocopying of paper records and duplication of audio and video, answering correspondence and phone calls, and any other actions required to assist the patron. Each law or bill requested by

legislative patrons is considered a separate action. The number of actions per request are: genealogy – 7 actions per patron; legislative – 14 actions per patron; and other – 7 actions per patron.

The source of the data is the Archives Automated System. Staffs enter reference requests into the system. The system generates a report listing the number of reference requests and the type of research. This number is used for formula above furnishing the ultimate number of reference requests. Positions responsible for this measure are Archives Assistant, Archivist I, Archivist II, Archivist III, and Archives Supervisor II.

Administrative Code and Weekly: This category includes the number of reference transactions, both telephone and e-mail, received and completed by the section. The reference transactions include answering requests for information from the Administrative Code and Weekly; providing copies of public records filed with the section and public record certifications; and referrals to other agencies. The telephone transactions are recorded on forms located at each work station. The forms are totaled each month and the number is reported in the monthly report. E-mail totals are obtained from the Department's e-mail system and totals for both actions are recorded in monthly activity reports by the Program Administrator, Records Technician, and Administrative Assistant I.

*Development:* The number of contacts with public library and multitype library directors is determined via contact logs and electronic link data collection.

Contact logs are manually filled out twice a year by the staff of Development. The Library Program Administrator in the Planning, Evaluation and Statistics unit uses the information collected to determine the annual number of requests for information or assistance. The total number of contacts recorded is multiplied by six to determine the annual count.

The electronic link data collector measures actions taken by e-mail recipients. The data collector specifically measures the number of people who follow an electronic link to additional content. The Administrator in the Planning, Evaluation and Statistics unit updates an electronic file with this information monthly. The data is compiled in the same electronic file with other continuing education statistics.

*Records Management:* This output includes the number of contacts with public agency employees and officials, elected and appointed officials, and citizens requesting information about public records management requirements, standards, policies, and services.

# Number of uses of electronic resources

Data is compiled from commercial database vendors and from web server logs for all Division websites and is compiled and reported monthly by the State Library's Program Specialist and the State Archives Archivist Supervisor. Development's Library Program Administrator in the Planning, Evaluation and Statistics unit analyzes the web server logs to determine the number of uses of electronic resources related to the Development program service area. Information inquiries may be via telephone, mail, e-mail, or in-person. The Archivist Supervisor II calculates this number from detailed staff contact logs recording the type and nature of each information inquiry, with current month and fiscal year-to-date totals compiled and reported monthly from these sources.

Data counts include the following:

- *Page Views:* A page view is, technically, a page that is displayed by a browser. This term is often used loosely to also include page files that are delivered to a browser, whether or not they are displayed on the screen. An example of a page view that is not actually displayed is a redirect page.
- *Visits:* A visit is a series of page views, beginning when a visitor's browser requests the first page from the server, and ending when the visitor leaves the site or remains idle beyond the idle-time limit. It is all the activity of one visitor's browser to a Web site, within certain time constraints.
- Sessions: Cycle of user activities that starts when a user connects to a database and ends by connecting to another database or leaving the service through a logout or timeout due to inactivity.
- Content Downloaded: Sum of only electronic Content Files examined, downloaded or otherwise supplied to user to the extent these are recordable and controlled by the server, or the commercial

database vendor's server, rather than the browser. Examples of content files include but are not limited to files with the following extensions, pdf, doc, txt, wav, mp3, mpg, wmv, wma, xls, avi, zip, asp, aspx, mov, tif, gif, jpg.

- *Retrievals:* An abstract, extended citation or "thumbnail" photo records examined, downloaded, or otherwise supplied to the extent these are recordable and controlled by the server, or the commercial database vendor's server, and not the browser.
- *Number of Searches:* A specific intellectual query submitted through a search form to the database.

# Number of items used

The Division counts items that are used in the State Library's public reference room and not borrowed. Items used include books, periodicals, microfilm, microfiche, documents, maps, archives and manuscript collections and ephemera (vertical file). These items are counted manually on a daily basis as the materials are reshelved. This count also includes the number of items used due to direct circulation (generated by library management system); audio visual circulation (generated by library management system); and interlibrary loan (ILL) circulation (generated by library management software). Statistics are compiled and reported on a monthly basis by the Library Program Specialist.

# Number of individuals trained

*Community Development:* The Library Program Consultant responsible for Continuing Education and the Library Program Administrator in the Planning, Evaluation and Statistics unit both compile and analyze the statistics related to training. The electronic data collection file is updated following each training event for inperson and live virtual training. The electronic data collection file is updated at least monthly for the asynchronous (self-paced) training sessions.

*Records Management:* The Operations & Management Consultant II responsible for records management training compiles statistics related to training including the number of attendees from each training event for in-person and live virtual training. The actual registration sign in sheets are used to determine the total attendees at seminars and agencies inform the Division in writing of the number of individuals attending webinars. The data is included in monthly reports.

#### Validity:

These data sources were chosen to measure how effectively the resources of this division are used. The Division captures the source data for this measure with totals taken from databases, web software and monthly activity reports. The source data is consistently gathered each month and by analyzing the results of this information the Division is able to improve the way information is delivered and to meet the Division's statutory requirements.

#### **Reliability:**

The data reported for this measure is highly reliable has been accurately counted for a number of years, and will result in consistent information from year to year. Periodic reviews are conducted to ensure consistency.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Total local financial support leveraged by grant funding awarded

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

#### Data Sources and Methodology:

The data for this performance measure is reported by libraries as part of their application process for each of the grant programs. The measure is an indicator of the extent to which state dollars encourage local effort. In each case this is the amount of local financial support leveraged from grant awards made by the Division. This includes the State Aid to Libraries, Public Library Construction, and Library Cooperative grant programs. The Library Program Administrator in the Planning, Evaluation and Statistics unit collects the amount of local financial support from the grant applications.

The State Aid to Libraries grant program Summary Financial Report collects in December of each year the local funds expended centrally on the maintenance and operation of a public library during the immediately completed fiscal year. The amount of local funds expended centrally will be collected as the local financial support leveraged for this grant program.

The Public Library Construction grant program collects the total cost of the construction projects awarded in the reporting year. The grant award will be deducted from the total project cost to determine the local financial support leveraged for this grant program.

The Library Cooperative Grant program collects financial information by source from each of the grantees. The local financial support leveraged will include membership fees, local government appropriations/grants, E-rate discounts and other sources. These figures are reported in Part II of the Annual Statistical Report Form for Multitype Library Cooperatives.

All three totals will be added together to determine the amount leveraged. The data for this performance measure indicates the amount of local dollars dedicated to the provision of library services.

**Validity:** The Division provides grants to public libraries and to organizations that support library services. In almost every case the grant program requires that local dollars be spent in support of the program. This measure records the extent to which state dollars encourage local effort.

**Reliability:** This data has been reported by the grant applicants and collected by the Agency for several years and is highly reliable.

# EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Library and Information Services Service/Budget Entity: Library, Archives and Information Services Measure: Number of Florida Electronic Library uses

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

#### Data Sources and Methodology:

The Florida Electronic Library offers an array of Web based library services to all of the residents of Florida. Those services include access to subscription databases, Florida on Florida (a union catalog of digital resources unique to Florida), and the Ask a Librarian service (a chat based virtual reference service). Data for this performance measure is also collected to obtain Federal funding.

Data is compiled and reported from vendor-supplied statistical reports and from web server logs using logfile analysis. Server logs are analyzed using commercially available Web log analysis software. The Web log analysis software is able to read and compile data from the logfiles where the server records all transactions.

Data counts include the following:

- *Page Views:* A page view is, technically, a page that is displayed by a browser. This term is often used loosely to also include page files that are delivered to a browser, whether or not they are displayed on the screen. An example of a page view that is not actually displayed is a redirect page. This count is derived from computer generated Web logfile analysis.
- *Visits:* A visit is a series of page views, beginning when a visitor's browser requests the first page from the server, and ending when the visitor leaves the site or remains idle beyond the idle-time limit. It is all the activity of one visitor's browser to a Web site, within certain time constraints. This count is derived from computer generated Web logfile analysis.
- Sessions: Cycle of user activities that starts when a user connects to a database and ends by connecting to another database or leaving the service through a logout or timeout due to inactivity. This count is derived from computer generated vendor supplied statistical reports.
- Content Downloaded: Sum of electronic content files examined, downloaded or otherwise supplied to user to the extent these are recordable and controlled by the server rather than the browser. Examples of content files include but are not limited to files with the following extensions: pdf, doc, txt, wav, mp3, mpg, wmv, wma, xls, avi, zip, asp, aspx, mov, tif, gif, jpg. . This count is derived from computer generated vendor supplied statistical reports.
- *Retrievals:* An abstract, extended citation or "thumbnail" photo records examined, downloaded, or otherwise supplied to the extent these are recordable and controlled by the server and not the browser. This count is derived from computer generated vendor supplied statistical reports.
- *Number of Searches:* A specific intellectual query submitted through a search form to the database. This count is derived from computer generated vendor supplied statistical reports.

# Validity:

This measure addresses the degree of the Division's adherence to the core purpose of the federal Library Service and Technology Act program: to advance and promote equal and readily available access to information for Florida residents. The total number of uses of the Florida Electronic Library represents the usage by the citizens of Florida including K-12 students; university and college students; public library card holders; or any resident of the state of a core set of informational databases purchased with federal funds.

# Reliability:

The performance data gathered has a high degree of reliability as it is all generated by computerized reports and conforms to the following standards for measurement of Web based Library Services: COUNTER (Counting Online Usage of Networked Electronic Resources) and The *Standardized Usage Statistics Harvesting Initiative (SUSHI) Protocol* standard (ANSI/NISO Z39.93-2007)

# EXHIBIT IV: PERFORMANCE MEASURE VALIDITY AND RELIABILITY

Department:	State
Program:	Cultural Affairs
Service:	Museum of Florida History
Activity:	Museum programs
Measure:	Citizens served by the Museum of Florida History

Action (check one):

- Requesting Revision to Approved Measure Х
- Change in Data Sources or Measurement Methodologies
- Requesting New Measure
   Backup for Performance Outcome and Output Measure

# Data Sources and Methodology:

This measure assesses the number of persons who are served by Museum of Florida History activities, including produced and sponsored exhibits and programs, both on-site and off-site, citizens served by museum traveling exhibits, and citizens receiving publications and responses to public inquiries. In the past visitors to museums funded by the Historical Museums Grants-in-Aid program were counted in this measure. Since this program is no longer managed by the Museum of Florida History, we are requesting a revision to this measure and a new standard of 250.000 citizens served.

#### Validity:

This measure gives an indication of participation levels across a variety of museum program types and locations. It expands the data collected by museum visitation statistics to include those reached by off-site and outreach programs as well as those on site. The number of participants may vary substantially from year to year due to changes in special program topics, target audiences, funds for marketing, and factors over which the Museum has no control such as the weather and the state of the economy. An increased number of participants is not necessarily an indication of the guality or success of the program; for example a program may reach smaller underserved groups, or may only accommodate a limited number of participants.

#### **Reliability:**

This measure includes persons who are served by the following types of programs. Each program, event, exhibit, publication, or other service is counted separately and then combined for the total. Participants may also be counted as visitors to Museum of Florida History sites and/or also reported elsewhere. For most programs, participation is recorded by simple head count and reported by the staff person in charge of the program. Attendance for traveling exhibits is counted by the host institution and reported to Museum of Florida History staff.

- School programs on-site •
- School programs through off-site outreach •
- Highlights tours and other special museum tours presented by staff or volunteers .
- Public programs such as lectures, films, panel discussions, workshops, concerts and demonstrations held on-site (Examples: Second Saturday Family Programs and Third Thursday Evening Programs)
- Off-site community presentations
- Florida History Fair activities
- Florida Heritage Education Teacher Workshops
- MFH-sponsored special events such as Jazz at the Gray
- Attendance at facilities rental events that involve a Museum special tour or program
- Attendance for traveling exhibits
- Any other MFH produced program in which participation can be quantified
- Number of publications distributed
- Number of responses to public inquiries

# EXHIBIT IV: PERFORMANCE MEASURE VALIDITY AND RELIABILITY

Department:	State
Program:	Cultural Affairs
Service:	Museum of Florida History
Activity:	Historical exhibits
Measure:	Number of visitors to Museum of Florida History sites

Action (check one):

X Requesting Revision to Approved Measure

- Change in Data Sources or Measurement Methodologies
- Requesting New Measure
- Backup for Performance Outcome and Output Measure

#### Data Sources and Methodology:

This measure assesses the number of on-site visitors to the Museum of Florida History and the Knott House. It includes both individual and group visitation (school and other types of groups). Visitors who choose to access other programs of the Museum (such as lectures or programs, publications, or requests for information) may also be counted again under other measures. In the past visitors to former Museum sites Mission San Luis and the Old Capitol were counted in this measure. Since these sites are no longer managed by the Museum of Florida History, we are requesting a revision to the measure and a new standard of 55,000 visitors.

#### Validity:

Visitation statistics are a standard measure for most museums and provide information on the number of persons who choose to access museum exhibit facilities. The number of visitors may vary substantially from year to year due to changes in special exhibit topics, funding for exhibits and exhibit marketing, and factors over which the Museum has no control such as weather, the state of the economy, travel and tourism levels, gasoline prices, security concerns, and school budget and priorities affecting field trips.

#### Reliability:

The number of visitors is counted manually and maintained separately at each Museum of Florida History site. The numbers presented for this category are a simple head count of persons visiting during all hours that facilities are open to the public. This information is recorded by staff or volunteers at the reception desk on a Daily Visitation Sheet and reported by the Education staff in a monthly report.

# LRPP EXHIBIT IV: Performance Measure Validity and Reliability

#### Department: State

Program: Cultural Affairs Cultural Support Service/Budget Entity: Cultural Affairs Measure: Number of individuals attending cultural events or served by professional associations

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.

Backup for performance measure.

**Data Sources and Methodology:** Program participation data are supplied by the grantees annually as part of their final report. The number of program participants reported is tied directly to the activity in the organization that is supported by the grant. The measure is calculated from the year to year change in aggregation of the participants reported on an annual basis by grantees supported by the following programs: Arts grants, State Touring, General Program Support, and Specific Cultural Projects. In addition to attendance at cultural events, the definition of program participation includes individuals served by Local Arts Agencies and State Service Organizations. These organizations are not performing organizations but are countywide cultural umbrella organizations and professional associations, such as the Florida Music Educators Association and the Florida Association of Museums. The number of people served consists of

voluntary membership and participation tied directly to the activity in the organization that is supported by the grant. Examples of activities would be workshops (e.g., how to market performances, how to better utilize volunteers, board development) conferences and newsletters.

(Changes are required as a result of grant consolidation resulting in 5 funding appropriation categories and the elimination of the individual discipline grant programs.)

Validity: No change

Reliability: No change.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Cultural Affairs Cultural Support Service/Budget Entity: Cultural Affairs Measure: Number of individuals served by professional associations

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

**Data Sources and Methodology:** These service data are supplied by the Local Arts Agency and State Service Organization grantees. These organizations are not performing organizations but are countywide cultural umbrella organizations and professional associations, such as the Florida Music Educators Association and the Florida Association of Museums. The number of people served consists of voluntary membership and participation tied directly to the activity in the organization that is supported by the grant. Examples of activities would be workshops (e.g., how to market performances, how to better utilize volunteers, board development), conferences and newsletters.

(Changes are required as a result of grant consolidation resulting in 5 funding appropriation categories and the elimination of the individual discipline grant programs.)

Validity: No change

Reliability: No change.

# LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Cultural Affairs Cultural Support Service/Budget Entity: Cultural Affairs Measure: Attendance at Supported Cultural Events

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

**Data Sources and Methodology:** Attendance data is supplied by the grantees as part of their final report. The attendance reported is tied directly to the activity of the organization that is supported by the grant. The measure is an aggregation of the attendance reported on an annual basis in final reports by grantees supported by the following programs: Arts Grants, State Touring, General Program Support and Specific Cultural Projects. Individual Artists Fellowship Awards are excluded from this data.

(Changes are required as a result of grant consolidation resulting in 5 funding appropriation categories.)

Validity: No change

Reliability: No change.

LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Cultural Affairs Cultural Support Service/Budget Entity: Cultural Affairs Measure: Number of children attending organized, school-based cultural events

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

**Data Sources and Methodology:** These attendance counts are supplied by the grantees as part of their final report. Some of the activities, such as visiting artists or performing arts group, are held in schools. Others are field trips, such as visiting a museum. The events reported would be tied directly to the activity by the grantee organization that is support by the grantee organization that is supported by the grant. Grant program included in this measure are: Arts grants, State Touring, General Program Support, and Specific Cultural Projects.

(Changes are required as a result of grant consolidation resulting in 5 funding appropriation categories and the elimination of the individual discipline grant programs.)

Validity: No change

Reliability: No change.

LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Cultural Affairs Cultural Support Service/Budget Entity: Cultural Affairs Measure: Number of children attending organized, school-based cultural events

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

**Data Sources and Methodology:** These attendance counts are supplied by the grantees as part of their final report. Some of the activities, such as visiting artists or performing arts group, are held in schools. Others are field trips, such as visiting a museum. The events reported would be tied directly to the activity by the grantee organization that is support by the grantee organization that is supported by the grant. Grant program included in this measure are: Arts grants, State Touring, General Program Support, and Specific Cultural Projects.

(Changes are required as a result of grant consolidation resulting in 5 funding appropriation categories and the elimination of the individual discipline grant programs.)

Validity: No change

Reliability: No change.

# LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Cultural Affairs Cultural Support Service/Budget Entity: Cultural Affairs Measure: Total local financial support leveraged by state funding

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

**Data Sources and Methodology:** This measure is divided into two parts: grants awarded through the Cultural Facilities Grants program and grants for program support awarded through the other programs. These data would be extracted from the final reports on the grants awarded except Individual Artist Fellowships. They would be the aggregate of the local match that the grantees provided in order to obtain the state funding.

(Changes are required as a result of grant consolidation resulting in 5 funding appropriation categories and the elimination of the individual discipline grant programs.)

Validity: No change

Reliability: No change.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Cultural Affairs Cultural Support Service/Budget Entity: Cultural Affairs

# Measure: Number of State Supported Performances and Exhibits

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

**Data Sources and Methodology:** This data is compiled from grantee final reports, Grant programs included in this measure are: Arts grants, State Touring, General Program Support, and Specific Cultural Projects. This measure represents a total for all these programs combined. (In counting data, a play that is performed 45 times would be counted as one performance, and a museum exhibit that runs for six months would be counted as one exhibit.)

(Changes are required as a result of grant consolidation resulting in 5 funding appropriation categories and the elimination of the individual discipline grant programs.)

Validity: No change

Reliability: No change.

#### LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Cultural Affairs Cultural Support Service/Budget Entity: Cultural Affairs Measure: Number of Program Grants Awarded

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

**Data Sources and Methodology:** The Division keeps a count of the total number of grants it awards each by program. This measure is divided into two parts: grants awarded for capital projects through the Cultural Facilities Grant program and grants for cultural activities awarded through Arts grants, Individual Artist Fellowships, State Touring, General Program Support, Specific Cultural Projects and Cultural Endowment grants. This measure represents a total for all these programs combined.

(Changes are required as a result of grant consolidation resulting in 5 funding appropriation categories and the elimination of the individual discipline grant programs.)

Validity: No change

Reliability: No change.

# LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Cultural Affairs Cultural Support Service/Budget Entity: Cultural Affairs Measure: Percent of Counties Funded

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

**Data Sources and Methodology:** This measure tracks the number of counties funded overall as well as the proportion of large (over 75,000 population) counties served and the proportion of small (under 75,000 population) counties served. It is calculated by identifying the county location of every grant awarded and counting the number of counties that have at least one grantee supported by the Division.

(Changes are required as a result of grant consolidation resulting in 5 funding appropriation categories and the elimination of the individual discipline grant programs.)

Validity: No change

Reliability: No change.

# LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Cultural Affairs Cultural Support Service/Budget Entity: Cultural Affairs Measure: Percent of Large Counties Funded (N=35; population greater than 75,000)

Action (check one):

- Requesting revision to approved performance measure.
- Change in data sources or measurement methodologies.
- Requesting new measure.
- Backup for performance measure.

**Data Sources and Methodology:** This measure tracks the number of large counties funded overall. It is calculated by identifying the county location of every grant awarded and counting the number of counties that have at least one grantee supported by the Division.

(Changes are required as a result of grant consolidation resulting in 5 funding appropriation categories and the elimination of the individual discipline grant programs.)

Validity: No change

Reliability: No change.

# LRPP EXHIBIT IV: Performance Measure Validity and Reliability

Department: State Program: Cultural Affairs Cultural Support Service/Budget Entity: Cultural Affairs Measure: Percent of Small Counties Funded (N=32; population less than 75,000)

Action (check one):

Requesting revision to approved performance measure.

Change in data sources or measurement methodologies.

Requesting new measure.

Backup for performance measure.

**Data Sources and Methodology:** This measure tracks the number of small counties funded overall. It is calculated by identifying the county location of every grant awarded and counting the number of counties that have at least one grantee supported by the Division.

(Changes are required as a result of grant consolidation resulting in 5 funding appropriation categories and the elimination of the individual discipline grant programs.)

Validity: No change

Reliability: No change.

EXHIBIT IV: PERFORMANCE MEASURE VALIDITY AND RELIABILITY

Department:	State
Program:	Cultural Affairs
Service:	Museum of Florida History
Activity:	Historical exhibits
Measure:	Percentage of Museum of Florida History visitors rating the experience as good or excellent

Action (check one):

Requesting Revision to Approved Measure

Change in Data Sources or Measurement Methodologies

Requesting New Measure

Backup for Performance Outcome and Output Measure

#### Data Sources and Methodology:

[This measure was previously used when the Museum was part of the Division of Historical Resources. There is no change in the measure, or in data sources or measurement methodologies.] This measure summarizes on-site visitor satisfaction with the overall quality of their experience.

## Validity:

This measure is part of an ongoing effort by the Museum to survey the public about various aspects of their perception of exhibits and facilities, including overall visitor experience.

#### Reliability:

All visitors are offered a survey form, which includes this measure. Survey forms are also placed at exhibit and retail shop exits. Responses are turned in on site; the number of responses is determined by whether or not the visitor has time or chooses to complete the survey. Visitors have four rating categories: excellent, good, fair, and poor. Variations in response may be affected by available exhibit offerings and other factors such as parking and building access.

## EXHIBIT IV: PERFORMANCE MEASURE VALIDITY AND RELIABILITY

Department:	State
Program:	Cultural Affairs
Service:	Museum of Florida History
Activity:	Historical exhibits
Measure:	Number of museum exhibits available to the public

Action (check one):

Requesting Revision to Approved Measure

Change in Data Sources or Measurement Methodologies

Requesting New Measure

Backup for Performance Outcome and Output Measure

# Data Sources and Methodology:

[This measure was previously counted when the Museum was part of the Division of Historical Resources. There are no changes to data sources or measurement methodologies.]

This measure represents the number of exhibits produced, constructed, sponsored, or maintained by the Museum of Florida History, including permanent exhibits at Museum and the Knott House, off-site exhibits, exhibits that are part of the TREX Traveling Exhibits Program, and other special traveling exhibits.

# Validity:

This measure represents the sum of historical and cultural exhibits made available to the public by the Museum of Florida History. While the goal is to maintain a certain number of exhibits on public view, an increase in number is not the only indicator of success; quality of exhibition is also a factor.

# Reliability:

This measure has high reliability. The Museum maintains an inventory of all exhibits and maintains monthly records of exhibits that are added or removed.

# Associated Activities Contributing to Performance Measures -LRPP Exhibit V



LRPP Exhibit V: Identification of Associated Activity Contributing to Performance Measures				
Measure Number	Approved Performance Measures for FY 2010-11 (Words)	Associated Activities Title		
1	Percent of survey respondents satisfied with services (quality and timeliness of response)	Elections Assistance and Oversight		
2	Average number of days to process campaign finance reports	Campaign Finance Report Audit and Compliance		
3	Percent of training session/workshop attendees satisfied (quality of content and applicability of materials presented)	Elections Assistance and Oversight		
4	Number of campaign reports received/processed	Campaign Finance Report Audit and Compliance		
5	Number of attendees at training, workshops, and assistance events	Elections Assistance and Oversight		
6	Number of Internet website hits	Campaign Finance Report Audit and Compliance Campaign Finance/Matching Funds Oversight Voting Systems Grants Elections Assistance and Oversight		
7	Number of candidates, committees, and members of the public requesting service	Campaign Finance Report Audit and Compliance Elections Assistance and Oversight		

LRPP Exhibit V: Identification of Associated Activity Contributing to Performance Measures				
8	Total number of properties protected or preserved	Survey & Registration Services		
		Architectural Preservation Services		
		Florida Master Site File		
		State and Federal Compliance Reviews		
9	Number of preservation services applications reviewed	Architectural Preservation Services		
		Survey & Registration Services		
10	Number of copies or viewings of publications, including Internet website hits	Regional Historic Preservation Technical Assistance		
		State Historic Museums		
		Museum Exhibit Fabrication		
		Historic Planning		
		Statewide Museum Programs		
		Grants Management		
		Survey & Registration Services		
		Architectural Preservation Services		
		Statewide Education Programs (Includes NEA Apprenticeship)		
		Magazines and Publications		
		State and Federal Compliance Reviews		
11	Citizens served - historic properties	Regional Historic Preservation Technical Assistance		
		Grants Management		
		Survey & Registration Services		
		Architectural Preservation Services		
		State and Federal Compliance Reviews		

	LRPP Exhibit V: Identification of Associated Activity Contributing to Performance Measures			
12	Total number of historic and archaeological sites recorded in the master site file		Florida Master Site File	
13	Number of historic and archaeological objects maintained for public use		Conserve and Curate Historic and Archaeological Objects	
14	Citizens served - archeological research		Conserve and Curate Historic and Archaeological Objects	
			Florida Master Site File	
			San Luis Mission Research and Interpretation	
15	Percent of Museum of Florida History visitors rating the experience good or excellent		State Historic Museums	
			Museum Exhibit Fabrication	
			Historic Planning	
			Statewide Museum Programs	
16	Number of museum exhibits		State Historic Museums	
			Museum Exhibit Fabrication	
			Historic Planning	
			Statewide Museum Programs	
17	Number of visitors to state historic museums		State Historic Museums	
			Museum Exhibit Fabrication	
			Historic Planning	
			Statewide Museum Programs	

	LRPP Exhibit V: Identification of Associated Activity Contributing to Performance Measures		
18	<sup>18</sup> Citizens served - historic museums		State Historic Museums
			Museum Exhibit Fabrication
			Historic Planning
			Statewide Museum Programs
19	Total local funds leveraged by historical resources program		Grants Management
20	Percent of customers satisfied with the quality/timeliness of technical assistance provided		Regional Historic Preservation Technical Assistance
			Survey & Registration Services
			Architectural Preservation Services
			State and Federal Compliance Reviews
21	Number of grants awarded		Grants Management
22	Number of dollars awarded through grants		Grants Management
23	Number of attendees at produced and sponsored events		Grants Management
			Statewide Museum Programs
	Number of publications and multimedia products available for the		Magazines and Publications
24	general public		IVIAYAZII ICƏ AHU F UDIICALIULIƏ

	LRPP Exhibit V: Identification of Associated Act	•	-
25	Percent of client satisfaction with the division's services		Commercial Recording - Business Organization Filing
			Commercial Recording - Registration
			Commercial Recording - Amendments
			Commercial Recording - Reinstatement
			Commercial Recording - Judgment Liens
			Commercial Information Services - Records Certification
			Commercial Information Services - Public Inquiry
			Commercial Information Services - Document Imaging
			Corporate Applications
			Information Technology - Computer Operations
26	Average cost/corporate filing		Commercial Recording - Business Organization Filing
			Commercial Recording - Registration
			Commercial Recording - Amendments
			Commercial Recording - Reinstatement
			Commercial Recording - Judgment Liens
27	Average cost/inquiry		Commercial Information Services - Public Inquiry
28	Percent of total inquiries handled by mail/walk-ins		Commercial Information Services - Public Inquiry
29	Percent of total inquiries handled by electronic means		Commercial Information Services - Public Inquiry

	LRPP Exhibit V: Identification of Associated Activity Contributing to Performance Measures		
30	Annual increase in the use of local public library service		Library Development Technical Assistance/Grants Management
			State Aid to Libraries
31	Annual increase in the usage of research collections (State Library)		Library and Network Services
			State Archives
32	Annual cost avoidance achieved by government agencies through records storage/disposition/micrographics		Records Management
33	Customer satisfaction with relevancy / timeliness of research response		Library and Network Services
34	Customer satisfaction with Records Management technical assistance / training / Records Center services		Records Management and Library Development technical assistance
35	Customer satisfaction with accuracy and timeliness of library consultant responses		Library Development Technical Assistance/Grants Management
36	Number of items loaned by public libraries		Library and Network Services
			Library Development Technical Assistance/Grants Management
			State Aid to Libraries
			Library Cooperative Grants
			Federal Aid to Libraries

	LRPP Exhibit V: Identification of Associated Activity Contributing to Performance Measures				
37	Number of library customer visits	Library Development Technical Assistance/Grants Management			
		State Aid to Libraries			
		Library Cooperative Grants			
		Federal Aid to Libraries			
38	Number of public library reference requests	Library Development Technical Assistance/Grants Management			
		State Aid to Libraries			
		Library Cooperative Grants			
		Federal Aid to Libraries			
39	Number of public library registered borrowers	Library Development Technical Assistance/Grants Management			
		State Aid to Libraries			
		Library Cooperative Grants			
		Federal Aid to Libraries			
40	Number of persons attending public library programs	Library Development Technical Assistance/Grants Management			
		State Aid to Libraries			
		Library Cooperative Grants			
		Federal Aid to Libraries			
41	Number of volumes in public library collections	Library Development Technical Assistance/Grants Management			
		State Aid to Libraries			
		Library Cooperative Grants			
		Federal Aid to Libraries			

	LRPP Exhibit V: Identification of Associated Activity Contributing to Performance Measures				
42	Number of new users (State Library, State Archives)	Library and Network Services			
		State Archives			
43	Number of reference requests handled (State Library, State Archives)	Library and Network Services			
		State Archives			
44	Number of database searches conducted (State Library, State Archives)	Library and Network Services			
		State Archives			
45	Number of Florida Electronic Library uses	Library and Network Services			
46	Number of items loaned (State Library)	Library and Network Services			
		State Archives			
47	Cubic feet of obsolete public records approved for disposal	Records Management			
48	Cubic feet of non-current records stored at the Records Center	Records Management			
49	Library Collections actions	Library & Network Services			
		State Archives			
L					

LRPP Exhibit V: Identification of Associated Activity Contributing to Performance Measures					
50	Number of Archival Files processed	State Archives			
51	Archival conservation/preservation treatments	State Archives			
52	Number of microfilm images created, processed, and/or duplicated at the Records Center	Records Management			
53	Number of notices edited and typeset	Information Access Services			
54	Number of Laws received and produced	Information Access Services			
55	Number of library, archival, and records management activities conducted	Library and Network Services Library Development Technical Assistance/Grants Management State Aid to Libraries Library Cooperative Grants Federal Aid to Libraries State Archives Records Management			

	LRPP Exhibit V: Identification of Associated Act	tivity Contributing to Performance Measures	
56	Attendance at supported cultural events	Cultural Program Support Grants	
		Challenge Grants	
		Arts Education	
		International Cultural Exchange	
		State Touring Program	
57	Number of individuals served by professional associations	Cultural Program Support Grants	
58	Total local financial support leveraged by state funding	Cultural Program Support Grants	
		Challenge Grants	
		Arts Education	
		International Cultural Exchange	
		State Touring Program	
		Endowment Program Matching Shares	
		Cultural Facilities Grants	
		Regional Cultural Facilities	
59	Number of children attending school-based, organized cultural events	Arts Education	
60	Number of program grants awarded	Cultural Program Support Grants	
61	Dollars awarded through program grants	Cultural Program Support Grants	
62	Percent of counties funded by the program	Cultural Program Support Grants	
		Challenge Grants	
		Arts Education	
		International Cultural Exchange	
		State Touring Program	
L			

	LRPP Exhibit V: Identification of Associated Act	tivity Contributing to Performance Measures
63	Percentage of large counties (N=35; population greater than 75,000) funded by the program	Cultural Program Support Grants
		Challenge Grants
		Arts Education
		International Cultural Exchange
		State Touring Program
64	Percentage of small counties (N=32; population less than 75,000) funded by the program	Cultural Program Support Grants
		Challenge Grants
		Arts Education
		International Cultural Exchange
		State Touring Program
65	Number of state-supported performances and exhibits	Cultural Program Support Grants
		Challenge Grants
		Arts Education
		International Cultural Exchange
		State Touring Program
66	Number of individuals attending cultural events or served by professional associations	Cultural Program Support Grants

TATE, DEPARTMENT OF			FISCAL YEAR 2009-10	
SECTION I: BUDGET		OPERATI	NG	FIXED CAPIT OUTLAY
AL ALL FUNDS GENERAL APPROPRIATIONS ACT	_		79,924,014	OUILAY
ADJUSTMENTS TO GENERAL APPROPRIATIONS ACT (Supplementals, Vetoes, Budget Amendments, etc.)			2,612,524	
AL BUDGET FOR AGENCY			82,536,538	
SECTION II: ACTIVITIES * MEASURES	Number of Units	(1) Unit Cost	(2) Expenditures (Allocated)	(3) FCO
cutive Direction, Administrative Support and Information Technology (2)				
dministrative Code And Weekly Production * Number of notices edited and typeset	16,718	68.53	1,145,757	
aws Of Florida Production * Number of laws received and processed lections Assistance And Oversight * Number of elections assistance contacts	3,572	20.96	74,881	
ections Assistance and Oversight "Number of elections assistance contacts oting Education Grants *	11,375,277	0.92 36,410.60	10,485,085 1,929,762	
urvey And Registration Services * Number of properties protected and preserved	14,860	35.01	520,301	
rchitectural Preservation Services * Number of preservation services applications	1,058	837.34	885,907	
tatewide Education Programs (includes Nea Apprenticeship) * Number of attendees at workshops	157,049	1.91	299,359	
agazine And Publications * Number of recipients	3,018,611	0.09	260,087	
tate And Federal Compliance Reviews * Preservation services applications reviewed	7,433	108.18	804,115	
onserve And Curate Historic And Archaeological Objects * Number of historic and archaeological objects maintained for public use orida Master Site File * Total number of historic and archaeological sites recorded in the Master Site File	431,805 181,559	5.39 2.75	2,327,882 500,067	
an Luis Mission Research And Interpretation * Number of interpretive products	516	4,143.44	2,138,014	
ommercial Recording-business Organization Filing * Number of business organization filings processed.	1,397,681	1.26	1,756,385	
ommercial Recording-registration * Number of commercial registration filings processed	1,397,114	1.03	1,440,145	
ommercial Recording-amendments * Number of amendments processed	1,211,936	1.04	1,254,687	
ommercial Recording-reinstatement * Number of commercial registration reinstatements processed	1,461,127	1.08	1,571,126	
ommercial Information Services - Records Certification * Number of records certified ommercial Information Services - Document Imaging * Number of documents imaged	1,719,833 7,846,299	0.83	1,432,656 2,217,960	
brary And Network Services - Document imaging Number of documents imaged	112,845,443	0.28	7,830,728	
brary Development Technical Assistance/Grants Management *Number of technical assistance contacts	7,346,670	0.45	3,320,246	
tate Aid To Libraries * Local financial support leveraged	548,863,939	0.04	21,253,978	
ibrary Cooperative Grants * Number of libraries supported	475	2,526.32	1,200,000	
ederal Aid To Libraries * Number of grants awarded	36	87,139.92	3,137,037	
tate Archives * Number of State Archives public service activities conducted ecords Management * Number of Records Management activities conducted	195,681,513 88,011,238	0.01	2,145,786 2,658,676	
ultural Program Support Grants * Number of state-supported cultural events	1,935	1,718.15	3,324,611	
tate Historic Museums * Number of visitors to state historic museums	62,580	11.40	713,650	
luseum Exhibit Fabrication * Number of museum exhibits available to the public	79	9,033.56	713,651	
listoric Planning * Number of historic objects maintained for public use	55,239	11.07	611,701	
tatewide Museum Programs * Number of people served by statewide museum programs	321,136	1.90	611,700	
				-
			]	
L			78,565,940	
SECTION III: RECONCILIATION TO BUDGET				
S THROUGHS RANSFER - STATE AGENCIES				
ID TO LOCAL GOVERNMENTS				
AYMENT OF PENSIONS, BENEFITS AND CLAIMS				
THER				
ERSIONS			3,970,607	
AL BUDGET FOR AGENCY (Total Activities + Pass Throughs + Reversions) - Should equal Section I above. (4)			82,536,547	

# SCHEDULE XI/EXHIBIT VI: AGENCY-LEVEL UNIT COST SUMMARY

(1) Some activity unit costs may be overstated due to the allocation of double budgeted items.

(2) Expenditures associated with Executive Direction, Administrative Support and Information Technology have been allocated based on FTE. Other allocation methodologies could result in significantly different unit costs per activity. (3) Information for FCO depicts amounts for current year appropriations only. Additional information and systems are needed to develop meaningful FCO unit costs.

(4) Final Budget for Agency and Total Budget for Agency may not equal due to rounding.

IUCSSP03 LAS/PBS SYSTEM SP 09/29/2010 09:47 BUDGET PERIOD: 2001-2012 SCHED XI: AGENCY-LEVEL UNIT COST SUMMARY STATE OF FLORIDA AUDIT REPORT STATE, DEPT OF \_\_\_\_\_ ACTIVITY ISSUE CODES SELECTED: TRANSFER-STATE AGENCIES ACTIVITY ISSUE CODES SELECTED: 1-8: AID TO LOCAL GOVERNMENTS ACTIVITY ISSUE CODES SELECTED: 1-8: \_\_\_\_\_ THE FOLLOWING STATEWIDE ACTIVITIES (ACT0010 THROUGH ACT0490) HAVE AN OUTPUT STANDARD (RECORD TYPE 5) AND SHOULD NOT: \*\*\* NO ACTIVITIES FOUND \*\*\* \_\_\_\_\_ THE FCO ACTIVITY (ACT0210) CONTAINS EXPENDITURES IN AN OPERATING CATEGORY AND SHOULD NOT: (NOTE: THIS ACTIVITY IS ROLLED INTO EXECUTIVE DIRECTION, ADMINISTRATIVE SUPPORT AND INFORMATION TECHNOLOGY) \*\*\* NO OPERATING CATEGORIES FOUND \*\*\* \_\_\_\_\_ THE FOLLOWING ACTIVITIES DO NOT HAVE AN OUTPUT STANDARD (RECORD TYPE 5) AND ARE REPORTED AS 'OTHER' IN SECTION III: (NOTE: 'OTHER' ACTIVITIES ARE NOT 'TRANSFER-STATE AGENCY' ACTIVITIES OR 'AID TO LOCAL GOVERNMENTS' ACTIVITIES. ALL ACTIVITIES WITH AN OUTPUT STANDARD (RECORD TYPE 5) SHOULD BE REPORTED IN SECTION II.) \*\*\* NO ACTIVITIES FOUND \*\*\* \_\_\_\_\_ TOTALS FROM SECTION I AND SECTIONS II + III: DEPARTMENT: 45 EXPENDITURES FCO FINAL BUDGET FOR AGENCY (SECTION I): 82,536,538 TOTAL BUDGET FOR AGENCY (SECTION III): 82,536,547 ------DIFFERENCE: 9-

# **Glossary of Terms and Acronyms**

<u>Activity</u>: A unit of work which has identifiable starting and ending points, consumes resources, and produces outputs. Unit cost information is determined using the outputs of activities.

<u>Actual Expenditures:</u> Includes prior year actual disbursements, payables and encumbrances. The payables and encumbrances are certified forward at the end of the fiscal year. They may be disbursed between July 1 and September 30 of the subsequent fiscal year. Certified forward amounts are included in the year in which the funds are committed and not shown in the year the funds are disbursed.

<u>Appropriation Category</u>: The lowest level line item of funding in the General Appropriations Act which represents a major expenditure classification of the budget entity. Within budget entities, these categories may include: salaries and benefits, other personal services (OPS), expenses, operating capital outlay, data processing services, fixed capital outlay, etc. These categories are defined within this glossary under individual listings.

<u>Baseline Data</u>: Indicators of a state agency's current performance level, pursuant to guidelines established by the Executive Office of the Governor in consultation with legislative appropriations and appropriate substantive committees. Budget Entity: A unit or function at the lowest level to which funds are specifically appropriated in the appropriations act. "Budget entity" and "service" have the same meaning.

<u>CIO</u> - Chief Information Officer

<u>CIP</u> - Capital Improvements Program Plan

<u>D-3A</u>: A Legislative Budget Request (LBR) exhibit which presents a narrative explanation and justification for each issue for the requested years. Demand: The number of output units which are eligible to benefit from a service or activity.

EOG - Executive Office of the Governor

<u>Estimated Expenditures</u>: Includes the amount estimated to be expended during the current fiscal year. These amounts will be computer generated based on the current year appropriations adjusted for vetoes and special appropriations bills.

FCO - Fixed Capital Outlay

FFMIS - Florida Financial Management Information System

Fixed Capital Outlay: Real property (land, buildings including appurtenances, fixtures

and fixed equipment, structures, etc.), including additions, replacements, major repairs, and renovations to real property which materially extend its useful life or materially improve or change its functional use. Includes furniture and equipment necessary to furnish and operate a new or improved facility.

FLAIR - Florida Accounting Information Resource Subsystem

F.S. - Florida Statutes

GAA - General Appropriations Act

<u>GR</u> - General Revenue Fund

<u>Indicator</u>: A single quantitative or qualitative statement that reports information about the nature of a condition, entity or activity. This term is used commonly as a synonym for the word "measure."

<u>Information Technology Resources</u>: Includes data processing-related hardware, software, services, telecommunications, supplies, personnel, facility resources, maintenance, and training.

Input: See Performance Measure.

<u>IOE</u> - Itemization of Expenditure

IT - Information Technology

<u>Judicial Branch</u>: All officers, employees, and offices of the Supreme Court, district courts of appeal, circuit courts, county courts, and the Judicial Qualifications Commission.

LAN - Local Area Network

<u>LAS/PBS</u> - Legislative Appropriations System/Planning and Budgeting Subsystem. The statewide appropriations and budgeting system owned and maintained by the Executive Office of the Governor.

<u>LBC</u> - Legislative Budget Commission

LBR - Legislative Budget Request

<u>Legislative Budget Commission</u>: A standing joint committee of the Legislature. The Commission was created to: review and approve/disapprove agency requests to amend the fiscal matters of the state, as authorized in statute. It is composed of 14 members appointed by the President of the Senate and by the Speaker of the House of Representatives to two-year terms, running from the organization of one Legislature to the organization of the next Legislature.

<u>Legislative Budget Request</u>: A request to the Legislature, filed pursuant to section 216.023, *Florida Statutes*, or supplemental detailed requests filed with the Legislature, for the amounts of money an agency or branch of government believes will be needed to perform the functions that it is authorized, or which it is requesting authorization by law, to perform.

L.O.F. - Laws of Florida

LRPP - Long Range Program Plan

Long Range Program Plan: A plan developed on an annual basis by each state agency that is policy-based, priority-driven, accountable, and developed through careful examination and justification of all programs and their associated costs. Each plan is developed by examining the needs of agency customers and clients and proposing programs and associated costs to address those needs based on state priorities as established by law, the agency mission, and legislative authorization. The plan provides the framework and context for preparing the Legislative Budget Request and includes performance indicators for evaluating the impact of programs and agency performance.

<u>MAN</u> - Metropolitan Area Network (Information Technology)

NASBO - National Association of State Budget Officers

<u>Narrative</u>: Justification for each service and activity is required at the program component detail level. Explanation, in many instances, will be required to provide a full understanding of how the dollar requirements were computed.

<u>Nonrecurring</u>: Expenditure or revenue which is not expected to be needed or available after the current fiscal year.

<u>OPB</u> - Office of Policy and Budget, Executive Office of the Governor

Outcome: See Performance Measure.

<u>Output</u>: See Performance Measure.

<u>Outsourcing</u>: Means the process of contracting with a vendor(s) to provide a service or an activity and there is a transfer of management responsibility for the delivery of resources and the performance of those resources. Outsourcing includes everything from contracting for minor administration tasks to contracting for major portions of activities or services which support the agency mission. Regional approved budgets; review agency spending plans; and take other actions related

<u>PBPB/PB2</u> - Performance-Based Program Budgeting

<u>Pass Through</u>: Funds the state distributes directly to other entities, e.g., local governments, without being managed by the agency distributing the funds. These funds flow through the agency's budget; however, the agency has no discretion regarding how the funds are spent, and the activities (outputs) associated with the expenditure of funds are not measured at the state level.

<u>Performance Ledger</u>: The official compilation of information about state agency performance-based programs and measures, including approved programs, approved outputs and outcomes, baseline data, approved standards for each performance measure and any approved adjustments thereto, as well as actual agency performance for each measure.

<u>Performance Measure</u>: A quantitative or qualitative indicator used to assess state agency performance.

• Input means the quantities of resources used to produce goods or services and the demand for those goods and services.

- Outcome means an indicator of the actual impact or public benefit of a service.
- Output means the actual service or product delivered by a state agency.

<u>Policy Area</u>: A grouping of related activities to meet the needs of customers or clients this reflects major statewide priorities. Policy areas summarize data at a statewide level by using the first two digits of the ten-digit LAS/PBS program component code. Data collection will sum across state agencies when using this statewide code.

<u>Primary Service Outcome Measure</u>: The service outcome measure which is approved as the performance measure which best reflects and measures the intended outcome of a service. Generally, there is only one primary service outcome measure for each agency service.

<u>Privatization</u>: Occurs when the state relinquishes its responsibility or maintains some partnership type of role in the delivery of an activity or service.

<u>Program</u>: A set of services and activities undertaken in accordance with a plan of action organized to realize identifiable goals and objectives based on legislative authorization (a program can consist of single or multiple services). For purposes of budget development, programs are identified in the General Appropriations Act by a title that begins with the word "Program." In some instances a program consists of several services, and in other cases the program has no services delineated within it; the service is the program in these cases. The LAS/PBS code is used for purposes of both program identification and service identification. "Service" is a "budget entity" for purposes of the Long Range Program Plan.

Program Purpose Statement: A brief description of approved program responsibility and

policy goals. The purpose statement relates directly to the agency mission and reflects essential services of the program needed to accomplish the agency's mission. <u>Program Component</u>: An aggregation of generally related objectives which, because of their special character, related workload and interrelated output, can logically be considered an entity for purposes of organization, management, accounting, reporting, and budgeting.

<u>Reliability</u>: The extent to which the measuring procedure yields the same results on repeated trials and data are complete and sufficiently error free for the intended use.

Service: See Budget Entity.

Standard: The level of performance of an outcome or output.

STO - State Technology Office

SWOT - Strengths, Weaknesses, Opportunities and Threats

TCS - Trends and Conditions Statement

TF - Trust Fund

TRW - Technology Review Workgroup

<u>Unit Cost</u>: The average total cost of producing a single unit of output – goods and services for a specific agency activity.

<u>Validity</u>: The appropriateness of the measuring instrument in relation to the purpose for which it is being used.

WAGES - Work and Gain Economic Stability (Agency for Workforce Innovation)

WAN - Wide Area Network (Information Technology)