STATE OF FLORIDA DEPARTMENT OF CITRUS

ANNUAL FINANCIAL REPORT

Fiscal Year Ended June 30, 2009





STATE OF FLORIDA DEPARTMENT OF CITRUS

1115 E. MEMORIAL BLVD./P.O. BOX 148/LAKELAND, FLORIDA 33802-0148

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KENNETH O. KECK EXECUTIVE DIRECTOR Phone: 863-499-2500 Fax: 863-284-4300 BENNY W. ALBRITTON, JR. CHAIRMAN FLORIDA CITRUS COMMISSION

Florida Citrus Commission Lakeland, Florida

Submitted herewith is the Annual Financial Report of the Florida Department of Citrus for the year ending June 30, 2009. This report has been prepared in conformance with generally accepted accounting principles as prescribed in pronouncements of the Governmental Accounting Standards Board. Every effort has been made to ensure that all financial transactions were conducted and records maintained in a complete and accurate manner.

Assessments were lower than last year due to a reduced crop, but the Department was able to fund disease research to the level required by the Florida Citrus Production Research Advisory Council. This was accomplished by a reduction to domestic advertising programs both last year and during this current season. Domestic marketing programs included an increased focus of resources in the retail market in response to requests of the processors. Marketing and research expenditures accounted for 91.5% of total expenditures. Details of all departmental expenditures are included in this financial report.

		 2007-08	 2008-09
Revenue	-Assessments	\$ 53,158,269	\$ 49,048,226
	-FAS Program	5,741,703	5,814,581
	-Interest & Other	 1,149,173	 816,958
		 60,049,145	 55,679,765
Expenditures	-Marketing	\$ 36,250,827	\$ 34,624,179
	-Research	7,986,149	6,707,229
	-Disease Research	1,984,589	7,243,279
	-Other	 6,063,958	 4,495,484
		\$ 52,285,523	\$ 53,070,171

The direction given by the Florida Citrus Commission and the cooperation of the Florida citrus industry to implement current marketing and research programs is sincerely appreciated.

Tunkhouser

Debra J. Funkhouser Comptroller

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COMBINED BALANCE SHEET

JUNE 30, 2009

	SPECIAL REVENUE FUNDS	COMBINED GENERAL ACCOUNT GROUPS	TOTAL (MEMORANDUM ONLY)
ASSETS			
Cash and Cash Equivalents Pooled Investments with	\$1,389,291		\$1,389,291
State Treasury (See Note A.5.)	33,762,504		33,762,504
Grants Receivable	1,873,713		1,873,713
Development Loans Receivable	406,182		406,182
Accounts Receivable	86,760		86,760
Interest Receivable	76,843		76,843
Prepaid Assets	1,114		1,114
Inventories	529,816		529,816
Fixed Assets at Cost			
Land		246,125	246,125
Buildings		763,452	763,452
Equipment and Autos		2,656,231	2,656,231
Other Fixed Assets		2,990	2,990
Less: Accumulated Depreciation		(2,897,044)	(2,897,044)
Total Assets	\$38,126,222	\$771,754	\$38,897,977
LIABILITIES			
Accounts Payable	\$8,556,917		\$8,556,917
Due to Other State Agencies	2,776,498		2,776,498
Compensated Absences - Non-Current		814,512	814,512
Other Liabilities	18,500		18,500
Total Liabilities	11,351,915	814,512	12,166,427
FUND EQUITY			
Invested in General Account Groups Fund Balances		(42,758)	(42,758)
Designated	18,733,307		18,733,307
Undesignated	8,041,000		8,041,000
	0,041,000		3,041,000
Total Fund Equity	26,774,307	(42,758)	26,731,549
Total Liabilities & Fund Equity	\$38,126,222	\$771,754	\$38,897,977

The accompanying notes to financial statements are an integral part of this statement.

STATEMENT OF CHANGES IN FUND BALANCES FISCAL YEAR ENDED JUNE 30, 2009

DESCRIPTION	FLORIDA CITRUS ADVERTISING TRUST FUND	CITRUS STABILIZATION FUND	TOTAL ALL FUNDS
Fund Balances, July 1	\$23,112,382	\$42,632	\$23,155,014
Adjustments to Fund Balances	1,009,699	0	1,009,699
Fund Balances, July 1, as restated	24,122,081	42,632	24,164,713
Revenue	55,679,765	0	55,679,765
Expenditures	53,052,717	17,454	53,070,171
Fund Balances, June 30 Designated	18,708,130	25,178	18,733,307
Undesignated	8,041,000	0	8,041,000
TOTAL	\$26,749,130	\$25,178	\$26,774,307

COMPARATIVE STATEMENT OF REVENUE AND EXPENDITURES

FISCAL YEARS ENDING JUNE 30, 2008 AND 2009

DESCRIPTION	JUNE 30, 2008	INCREASE/ (DECREASE)	JUNE 30, 2009
REVENUE			
Assessment on Domestic Fruit			
Orange	\$38,850,550	(\$71,267)	\$38,779,283
Grapefruit	9,122,128	(1,666,979)	7,455,149
Specialty	1,501,375	(628,780)	872,595
	49,474,053	(2,367,026)	47,107,027
Assessment on Imported Product			
Orange	3,645,829	(1,706,379)	1,939,450
Grapefruit	38,387	(36,639)	1,748
	3,684,216	(1,743,017)	1,941,199
Total Assessment	53,158,269	(4,110,043)	49,048,226
Investment Earnings	546,717	78,651	625,368
Other Income	185,901	(159,304)	26,597
Federal Appropriation - Research	416,555	(251,562)	164,993
Foreign Agricultural Service (FAS) Program	5,741,703	72,878	5,814,581
TOTAL REVENUE	\$60,049,145	(\$4,369,380)	\$55,679,765
EXPENDITURES			
Commission Special Legal	\$500,000	(\$500,000)	\$0
Administrative and Support Services	2,834,177	(205,390)	2,628,787
State General Revenue Charge	1,773,181	(1,484)	1,771,697
Research & Development - General Operations	1,250,057	101,528	1,351,585
Scientific Product Research	1,539,806	(537,831)	1,001,975
Disease Research Fund	1,984,589	5,258,690	7,243,279
Scientific Research-Harvesting	3,537,190	(962,721)	2,574,469
Economic and Market Research	1,659,096	120,103	1,779,199
Subtotal Non-Marketing	15,078,096	3,272,896	18,350,992
Marketing			
Marketing/Public Relations - General Operations	859,772	111,373	971,145
Public Relations Programs	3,674,159	(710,395)	2,963,764
Processed Orange Advertising	17,895,468	(1,078,309)	16,817,159
Fresh Fruit/Grft Juice Advertising	2,438,495	(204,850)	2,233,645
Consumer/Trade/Industry Comm	1,975,128	751,042	2,726,170
International Marketing	9,407,805	(495,510)	8,912,295
Subtotal Marketing	36,250,827	(1,626,648)	34,624,179
Extraordinary Expenditures (See Note L.)	956,600	(861,600)	95,000
TOTAL EXPENDITURES	\$52,285,523	\$784,648	\$53,070,171
EXCESS (DEFICIT) OF REVENUE OVER EXPENDITURES	\$7,763,622	(\$5,154,028)	\$2,609,594

CASH FLOW STATEMENT

Operating Income (Loss)	\$ (3,922,521)
Adjustments to reconcile operating income to net cash provided by operating activities: Net Loss on disposal of assets Depreciation expense	5,509 118,295
CASH FLOWS FROM OPERATING ACTIVITIES Change in assets and liabilities: (Increase) decrease in receivables (Increase) decrease in prepaid assets (Increase) decrease in inventories Increase (decrease) in accounts payable Increase (decrease) in due to other state agencies Increase (decrease) in other liabilities	108,999 50,165 98,067 2,833,277 1,836,802 11,800
Net cash provided (used) by operating activities	 1,140,393
CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES Cash received from grants	 5,979,574
Net cash provided (used) by noncapital financing activities	5,979,574
CASH FLOWS FROM CAPITAL AND RELATED FINANCING AC Purchase of capital assets Net cash (used) by capital and related financing activities	(101,632) (101,632)
	(101,052)
CASH FLOWS FROM INVESTING ACTIVITIES Investment earnings	 625,368
Net cash provided (used) by investing activities	 625,368
Net increase (decrease) in cash and cash equivalents	7,643,703
Cash and cash equivalents - beginning of period	 27,508,092
Cash and cash equivalents - end of period	\$ 35,151,795

SOURCE AND USE OF FUNDS

FISCAL YEAR ENDED JUNE 30, 2009

DESCRIPTION	DOM. ASSESMTS & OTHER REV	IMPORTS		GRANTS	TOTAL
SOURCES					
Assessments	\$47,107,027	\$1,569,924			\$48,676,951
Opt Out Contributions			371,275		371,275
Other	651,965				651,965
Research Grants				164,993	164,993
Marketing Grants				5,814,581	5,814,581
TOTAL SOURCES	\$47,758,992	\$1,569,924	\$371,275	\$5,979,574	\$55,679,765
USES					
Admin & Support Srvcs		\$240,875			\$2,628,787
State Gen Rev Charge	1,704,394	54,170	13,133		1,771,697
Research	5,881,938	660,298		164,993	6,707,229
Disease Research	6,591,570	614,581	37,128		7,243,279
Marketing	28,809,598			5,814,581	34,624,179
Extraordinary Expend	95,000				95,000
TOTAL USES	\$45,470,412	\$1,569,924	\$50,261	\$5,979,574	\$53,070,171
EXCESS/(DEFICIT)	\$2,288,580	\$0	\$321,014	\$0	\$2,609,594

Pursuant to Chapter 601.155(10) F.S. excise taxes collected on imported product (1/3 of applicable rates) were expended only for Research, Administrative and Regulatory activities. Import taxes paid for 8.8% of the Department's Research, Administrative and Regulatory activities.

Opt out contributions were paid by processors to be applied to disease research funding at the same box rate that Florida growers pay. The rate per box that growers and importers paid for all processed orange administrative, regulatory and research programs in 2008-09 is 8.5 cents. The minimum statutory rate paid on imported product is 8 cents per equivalent box, therefore the contributions will be applied at a rate of one-half cent per designated box to fund disease research expenditures. A balance of \$321,014 is held in a special fund to be carried forward to 2009-10 for disease research funding.

STATEMENT OF REVENUE, EXPENDITURES AND FUND BALANCES BY FRUIT VARIETY

	TOTAL	PROCESSED ORANGE	PROCESSED GRAPEFRUIT	FRESH ORANGE	FRESH GRAPEFRUIT	FRESH SPECIALTY	SCHOOL MARKETING
Fund Balances, July 1	\$23,155,014	\$14,753,922	\$3,551,071	\$1,983,289	\$1,947,887	\$876,214	\$42,632
Adjustments to Fund Balances	1,009,699	716,316	168,277	30,188	72,236	22,682	0
Revenue	55,679,765	42,144,790	5,311,791	657,622	7,232,381	333,181	0
Total Available	79,844,478	57,615,028	9,031,139	2,671,099	9,252,504	1,232,077	42,632
EXPENDITURES							
Administration							
Admin & Supp Srvc	2,628,787	2,181,893	236,591	26,287	157,727	26,288	0
State Gen Rev Charge	1,771,697	1,467,073	156,614	23,442	112,693	11,876	0
Scientific Research & Development			,		,		
General Operations	1,351,585	1,121,815	121,643	13,516	81,095	13,516	0
Scientific Product Research	1,001,975	467,377	93,939	83,823	87,514	269,323	0
Disease Research Fund	7,243,279	6,211,112	416,489	199,190	307,839	108,649	0
Scientific Research-Harvesting	2,574,469	2,574,469	0	0	0	0	0
Economic & Market Research	1,779,199	1,337,699	160,989	86,900	150,883	42,728	0
Subtotal Non-Marketing	18,350,992	15,361,438	1,186,264	433,158	897,752	472,379	0
Marketing & Public Relations							
General Operations	971,145	851,353	67,447	9,566	33,213	9,566	0
Public Relations Programs	2,963,765	1,646,298	789,683	9,500 64,665	426,630	36,490	0
Processed Orange Advertising	16,817,159	16,817,159	0 000	04,005	420,030	30, 4 90 0	0
Fresh Fruit/Grft Juice Advertising	2,233,645	10,817,139	1,583,135	8,355	637,834	4,322	0
Consumer/Trade/Industry Comm		2,471,807		6,355 36,801		4,322	•
International Promotions-DOC	2,726,170 3,097,714		54,294 1,219,735		145,814	0	17,454 0
International Promotions-EAS	5,814,581	506,480 827,467	918,137	0 0	1,371,498 4,068,978	0	0
Subtotal Marketing	34,624,179	23,120,565	4,632,431	119,387	6,683,966	50,377	17,454
Cubicital Marketing	04,024,175	20,120,000	4,002,401	110,007	0,000,000	00,011	17,404
Extraordinary Expenditures	95,000	86,450	8,550	0	0	0	0
Total Expenditures	\$53,070,171	\$38,568,454	\$5,827,245	\$552,545	\$7,581,718	\$522,756	\$17,454
Fund Balances, June 30							
Designated	18,733,307	13,506,574	2,379,894	1,515,554	1,045,786	260,320	25,178
Undesignated	8,041,000	5,540,000	2,379,894 824,000	603,000	625,000	200,320 449,000	25,178
	\$26,774,307	\$19,046,574	\$3,203,894	\$2,118,554	\$1,670,786	\$709,320	\$25,178

DEPARTMENT OF CITRUS NOTES TO FINANCIAL STATEMENTS JUNE 30, 2009

A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The following summary of significant accounting policies of the Department of Citrus is presented to assist the reader in interpreting the financial statements. These policies should be viewed as an integral part of the accompanying financial statements.

1. <u>Reporting Entity</u>

The Department of Citrus is an agency of the State of Florida.

The powers and duties of the Department of Citrus are defined in Chapter 601, Florida Statutes (the Florida Citrus Code of 1949). The Department of Citrus is a corporate body with power to contract, and be contracted with, in order to carry out the provisions and requirements of this Chapter. Lakeland, Florida, is designated as its official headquarters.

The Florida Citrus Commission is designated as the head of the Department and is composed of twelve practical citrus persons appointed by the Governor, subject to confirmation by the Senate, for a three-year term. Seven members shall be designated as grower members and five shall be designated as grower-handler members. The Commission administers the various laws which provide broad regulatory powers with respect to packing, processing, labeling, and handling of citrus fruits and products.

2. Fund Accounting

The accounts of the Department of Citrus are organized on the basis of funds and account groups, each of which is considered a separate accounting entity. The operations of each fund are accounted for with a separate set of self-balancing accounts that comprise its assets, liabilities, fund equity, revenues, and expenditures or expenses, as appropriate. Government resources are allocated to and accounted for in individual funds based upon the purposes for which they are to be spent and the means by which spending activities are controlled.

Special revenue funds (a governmental fund type) are used to account for revenues which are legally restricted to expenditures for specific purposes. Special revenue funds are established within the accounts of the Department to account for the proceeds of specific sources of revenue as follows:

a. Florida Citrus Advertising Trust Fund

The trust fund was created by Section 601.15(7), Florida Statutes, for the payment of expenditures for general overhead, administration, research and development, advertising, merchandising, public relations, and other associated activities. An excise tax per standard (1-3/5 bu.) box on grapefruit, oranges, and on other citrus varieties is levied by the Florida Citrus Commission in accordance with a sliding tax table. The excise tax is effective August 1 for the ensuing year.

b. <u>Citrus Stabilization Fund (School Marketing Program)</u>

Section 601.154, Florida Statutes, authorizes the Department to administer and enforce the Citrus Stabilization Act by the issuance of a marketing order. The marketing order, creating the School Marketing Program, became effective February 1, 1969, implementing the levy of an excise tax of five cents per standard (1-3/5 bu.) box of oranges grown in Florida, and terminated on January 1, 1971. The monies generated from the investment of this assessment, after deducting the state general revenue service charge, have been used to develop and expand the sale of Florida orange juice and fresh Florida oranges to schools and children in school.

Chapter 2009-112, Laws of Florida, An Act Relating to the Review of the Florida Department of Citrus and the Florida Citrus Commission under the Florida Government Accountability Act, was approved by the Governor. The act repeals section 601.154 F.S. regarding the Citrus Stabilization Act. Effective July 1, 2009, the remaining funds of \$25,178 will be transferred to the Citrus Advertising Trust Fund.

The general fixed assets account group is used to establish accounting control for general fixed assets.

The general long-term debt account group is used to establish accounting control for long-term obligations.

3. Basis of Accounting

Basis of accounting refers to when revenues, expenditures, transfers and the related assets and liabilities are recognized in the accounts and reported in the financial statements. Basis of accounting relates to the timing of the measurements made, regardless of the nature of the measurement.

The governmental funds are accounted for using the modified accrual basis of accounting. Revenue is recognized when it becomes measurable and available to finance expenditures of the current period. Under the modified accrual basis of accounting, expenditures are recognized when the related fund liability is incurred.

4. Basis of Presentation

The financial statements of the Department of Citrus have been prepared in accordance with generally accepted accounting principles as prescribed by the Governmental Accounting Standards Board (GASB). Although GASB #34 "Basic Financial Statements and Management Discussion and Analysis for State and Local Governments," eliminated the requirement to present account groups, the Department has elected to combine and present the fixed asset and long-term debt account groups.

The total column on the accompanying combined financial statement is captioned "memorandum only" to indicate that it is presented only to facilitate financial analysis. Inasmuch as the total column includes fund types and account groups that use different bases of accounting, data in this column does not present financial position in conformity with generally accepted accounting principles. Such data is not comparable to a consolidation.

5. <u>Deposits and Investments</u>

Cash deposits include demand deposit accounts and time deposit accounts. In addition, investments in the State Board of Administration investment pool are considered to be a cash equivalent. Cash equivalents are defined as short-term, highly liquid investments.

Unless specifically exempted by statute, all cash of the state must be deposited in the State Treasury. The State Treasury, in turn, keeps the funds fully invested to maximize interest earnings. Authorized investments include certificates of deposit in Florida banks and savings and loan associations, direct obligations of the United States Treasury, obligations of federal agencies, asset-backed or mortgage-backed securities, commercial paper, bankers' acceptances, medium term corporate obligations, repurchase agreements and commingled and mutual funds.

6. <u>Inventories</u>

Inventories of \$529,816 are expensed using the consumption method and are valued at cost determined on a first-in, first-out basis. Inventories consist mainly of display material and reproduction and other expendable supplies held for consumption.

7. Fixed Assets

Buildings, furniture and equipment are recorded at historical cost. Land, which was donated, is recorded at the appraised value at the time it was donated. GASB #34 requires that the State have a policy on capitalization, depreciation, and useful lives of fixed assets. Fixed assets are recorded at cost and depreciated over the following useful lives:

Buildings	30 years
Equipment	3-5 years
Automobiles	5 years

8. <u>Compensated Absences</u>

Employees earn the right to be compensated during absences for vacation and illness. Within the limits established by law or rule, the value of unused leave benefits will be paid to employees upon separation from state service. The cost of leave benefits is normally recognized when payments are made to employees; however, a non-current liability of \$814,512 for unused vacation and vested sick leave benefits has been recorded in the general long-term debt account group.

The compensated absences amounts are based on June 30, 2009, salary rates and include employer social security and pension contributions at current rates.

B. CASH AND CASH EQUIVALENTS

Cash and cash equivalents totaling \$1,389,291 consist of cash held in the State Treasury - \$453,087; foreign currency time deposits - \$924,954; and local demand deposits - \$11,250.

Foreign currency time deposits consist of foreign currency held for subsequent payment of contracts with foreign entities. These funds are held in a bank which has been approved by the State of Florida, Chief Financial Office.

C. POOLED INVESTMENTS WITH STATE TREASURY

Available monies are invested through the State Board of Administration pursuant to Section 215.44, Florida Statutes. Investments totaled \$33,762,504 and are stated at cost plus interest earned and reinvested. Interest earned on these investments during the fiscal year ended June 30, 2009, totaled \$621,664, an average rate of 2.5%. Total investment earnings for the year of \$625,368 included interest earned on foreign currency time deposits and on local demand deposits.

D. DUE FROM FEDERAL GOVERNMENT

At June 30, 2009, \$1,873,713 is due from the United States Department of Agriculture/Foreign Agricultural Service. This balance represents marketing expenditures incurred by the Department of Citrus as of June 30, 2009, not yet reimbursed by the Foreign Agricultural Service program.

E. CHANGES IN GENERAL FIXED ASSETS

Changes during the year in general fixed assets are summarized below:

	Balances 7/1/08	-	Additions	Deletions	Balances 6/30/09
Fixed Assets at Cost					
Land	\$ 246,125	\$	0	\$ 0	\$ 246,125
Buildings	763,452		0	0	763,452
Equipment & Autos	2,708,804		101,632	(154,205)	2,656,231
Other	2,990		0	0	2,990
Less: Accumulated Depreciation					
Buildings	(701,343)		(5,572)	0	(706,915)
Equipment & Autos	(2,223,111)		(112,724)	148,696	(2,187,139)
Other	 (2,990)		0	 0	 (2,990)
	\$ 793,927	\$	(16,664)	\$ (5,509)	\$ 771,754

F. ACCOUNTS PAYABLE

Accounts payable of \$8,556,917 consist primarily of advertising and merchandising expenditures incurred in the normal course of operation of the Department and includes \$1,163,074 of disease research expenditures.

G. **DUE TO OTHER STATE AGENCIES**

Amounts payable to other state agencies, totaling \$2,776,698, consist primarily of general revenue service charges due to the State of Florida, Chief Financial Office, (\$764,025) and amounts due to the University of Florida for various Scientific and Disease Research Projects (\$2,012,673).

H. CHANGES IN GENERAL LONG-TERM DEBT

Changes during the year in general long-term debt are summarized below:

	Balances 7/1/08	Additions	Deletions	Balances 6/30/09
Compensated absences	\$813,220	\$357,212	(\$355,920)	\$814,512

The liability for compensated absences at June 30, 2009, was determined in accordance with the provisions of the Governmental Accounting Standards Board *Codification*, Section C60.

I. DESIGNATED FUND BALANCE

Designated fund balance represents an amount to provide adequate funds to continue normal operations during periods of minimal tax collections. At current budget levels \$15,000,000 is the target designated fund balance. Citrus disease research needs early in fiscal year 2009-10 require an increase availability of cash, therefore a balance of \$18,000,000 at June 30, 2009 has been established. Projected designated fund balance at June 30, 2010, is \$16,000,000.

J. PRIOR PERIOD ADJUSTMENT

Adjustments were made to fund balances at July 1, 2008, totaling \$1,009,699. Accounts payable at June 30, 2008, were overstated by approximately \$1,009,699 due to recorded payables which did not materialize.

K. RETIREMENT PLANS

The Department does not administer a separate retirement plan for its employees. However, pursuant to Florida Statutes, all officers and salaried employees are, with minor exceptions, members of defined retirement plans administered by the Florida Department of Management Services, Division of Retirement. The retirement plans of the State of Florida consist of contributory and noncontributory benefit plans. The plans provide for retirement, death, and disability benefits and require contributions by employees and/or participating agencies at stated percentages of compensation set by law as determined from time to time by the State Legislature. The Department's contributions to the plans for the fiscal year ended June 30, 2009, totaled \$357,951. The plans' accounting and funding policies, actuarial present value of accumulated plan benefits, net assets available for benefits, and other plan-related matters are the responsibility of the Florida Department of Management Services, Division of Retirement, and are not computed on an individual agency basis.

L. EXTRAORDINARY EXPENDITURES

A development loan contract executed in 2003-04 for ongoing development of a harvesting pick-up device included a payment forgiveness clause in the event that equipment systems were not commercially adopted for citrus harvesting by June 30, 2007. No machinery under this contract has been adopted for citrus harvesting. The development loan of \$95,000 is expensed as an Extraordinary expenditure.

M. SUPPLEMENTAL SCHEDULES

To assist the reader in analysis of these statements, the following supplemental schedules are included:

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COMPARATIVE EXPENDITURES - GENERAL OPERATIONS

FISCAL YEARS ENDING JUNE 30, 2008 AND 2009

	Year to Date 6/30/2008	Year to Date 6/30/2009	Variance	Percent
Salaries and Benefits	\$4,400,031	\$4,569,383	\$169,352	3.8
Other Personal Services	115,090	86,323	(28,767)	(25.0)
Travel	184,027	157,977	(26,050)	(14.2)
People First Initiative	31,775	31,788	13	0.0
Telephone	57,115	50,332	(6,783)	(11.9)
Postage/Freight	53,458	94,817	41,359	77.4
Data Processing	80,827	115,387	34,560	42.8
Supplies	18,859	20,629	1,770	9.4
Insurance and Bond Premiums	91,316	34,753	(56,563)	(61.9)
Reproduction	20,710	20,592	(118)	(0.6)
Subscriptions and Memberships	21,569	21,946	377	1.7
Trade Meals/Meetings	899	2,575	1,676	100.+
Training	2,225	7,155	4,930	100.+
Repairs and Maintenance	149,915	149,898	(17)	(0.0)
Utilities	42,132	43,199	1,067	2.5
Leases/Rent Expense	19,606	20,236	630	3.2
Promotional Items	8,277	2,765	(5,512)	(66.6)
Capital Equipment (OCO)	47,006	101,632	54,626	100.+
Office/Research Equipment	9,752	3,674	(6,078)	(62.3)
Miscellaneous	22,309	11,698	(10,611)	(47.6)
CREC Expenses	130,000	136,097	6,097	4.7
Research Materials	33,116	40,632	7,516	22.7
Conventions	490	400	(90)	(18.4)
Fruit Inspection Data	14,925	14,925	0	0.0
Legal Settlement	500,000	0	(500,000)	(100.0)
Legislative Programs	218,795	47,966	(170,829)	(78.1)
Consultants/Grad Assistantship	388,641	343,596	(45,045)	(11.6)
Total	\$6,662,865	\$6,130,374	(\$532,490)	(8.0)

COMPARISON OF PRELIMINARY, OCTOBER BUDGET REVISION AND CURRENT BUDGETS FISCAL YEAR ENDED JUNE 30, 2009

	July 1, 2008 Operating Budget	Adjustment	October 31, 2008 Budget Revision	Current Budget	Variance	Percent
REVENUE				0		
Carryover	\$4,800,000	\$2,000,000	\$6,800,000	\$6,800,000	\$0	0.0
07-08 Unspent Certified	0	1.009.600	1,009,600	1,009,600	0	0.0
Tax Assessments-Domestic	47,301,100	423,900	47,725,000	45,427,080	(2,297,920)	(4.8)
Tax Asmts-Import (Opt Out)	2,160,117	(45,117)	2,115,000	2,115,000	0	`0.0 [´]
Tax Asmts-Import (Add'l Opt Out)	0	0	0	0	0	0.0
Interest/Other	371,800	116,200	488.000	488.000	0	0.0
Federal Approp-Research	152,372	0	152,372	152,372	0	0.0
FAS Program	5,600,000	388,709	5,988,709	5,988,709	0	0.0
Utl Schl Mktg Principal	45,850	(3,218)	42,632	42,632	0	0.0
TOTAL REVENUE	\$60,431,239	\$3,890,074	\$64,321,313	\$62,023,393	(\$2,297,920)	(3.6)
EXPENDITURES						
Administration						
Admin and Support Services	\$2,963,300	\$1,300	\$2,964,600	\$2,964,600	\$0	0.0
State General Revenue Charge	1,644,400	16,300	1,660,700	1,771,697	110,997	6.7
Scientific Research & Development						
General Operations	1,583,800	(8,100)	1,575,700	1,575,700	0	0.0
Scientific Product Research	1,626,872	0	1,626,872	1,685,472	58,600	3.6
Disease Research Fund	10,000,000	0	10,000,000	10,000,000	0	0.0
Disease Research Flexible	10,000,000	0	10,000,000	0	(10,000,000)	(100.0)
Scientific Research-Harvesting	1,584,300	1,000,000	2,584,300	2,584,300	0	0.0
Economic and Market Research	1,883,800	38,200	1,922,000	1,943,550	21,550	1.1
Marketing & Public Relations						
General Operations	996,600	9,400	1,006,000	1,026,000	20,000	2.0
Public Relations Programs	2,682,000	179,000	2,861,000	3,091,000	230,000	8.0
Processed Orange Advertising	12,237,600	1,618,000	13,855,600	16,915,800	3,060,200	22.1
FF/Grft Juice Advertising	1,363,400	350.000	1,713,400	2,328,811	615.411	35.9
Consumer/Trade/Industry Comm	1,608,050	101,182	1,709,232	3,306,632	1,597,400	93.5
International Promotions-DOC	2,985,620	112,200	3,097,820	3,330,658	232,838	7.5
International Promotions-FAS	5,600,000	388,709	5,988,709	5,988,709	0	0.0
Extraordinary Expenditures	0	0	0	95,000	95,000	100+
Subtotal	58,759,742	3,806,191	62,565,933	58,607,929	(3,958,004)	(6.3)
Reserves	1,671,497	83,883	1,755,380	3,415,464	1,660,084	(0.3) 94.6
TOTAL BUDGET	\$60,431,239	\$3,890,074	\$64,321,313	\$62,023,393	(\$2,297,920)	(3.6)

TEN-YEAR HISTORY OF OPERATIONS (000's)

FISCAL YEARS AS INDICATED

	1999-00		2000-01		2001-02		2002-03		2003-04		2004-05		2005-06		2006-07		2007-(08	2008-	
		%		%		%		%		%		%		%		%		%		%
Revenue Boxes Domestic	286.934		275.758		287.085		249.799		283.503		168.053		167.204		168.405		196.524		191.389	
Imports	280,934 24,987		19,830		14,831		249,799 24,412		283,503 19,587		22,869		20,009		29,305		46,851		19,618	
mporto	21,007		10,000		11,001		21,112		10,007		22,000		20,000		20,000		10,001		10,010	
Begin Fund Balance	\$16,911		\$21,742		\$18,296		\$23,534		\$20,335		\$14,312		\$13,521		\$10,777		\$14,471		\$23,155	
Adjustment	934		730		1,982		2,048		1,141		874		878		433		920		1,010	
Revenue																				
Assessments	64,796	93	59,667	91	54,137	90	47,914	88	48,460	89	30,394	60	33,285	80	41,764	75	53,158	95	49,048	88
Other	5,024	7	5,760	9	6,040	10	6,447	12	6,072	11	19,865	40	8,967	20	7,412	13	6,891	12	6,632	12
Total Revenue	69,820	100	65,427	100	60,177	100	54,361	100	54,532	100	50,259	100	42,252	100	49,176	88	60,049	108	55,680	100
Expenditures																				
Marketing																				
Domestic-PO*	32,203	49	34,049	49	30,164	53	31,918	54	33,537	54	32,972	64	25,896	57	21,502	41	22,224	42	21,804	41
Domestic-PG	6,206	13	9,175	13	3,408	6	3,506	6	4,121	7	501	1	636	1	3,122	6	3,067	6	2,495	5
Domestic-Fresh	5,217	6	4,389	6	2,948	5	3,446	6	2,911	5	2,246	4	2,131	5	1,207	2	1,552	3	1,413	3
International	9,788	14	9,949	14	8,590	15	8,463	14	9,708	16	6,520	13	8,101	18	8,777	17	9,408	18	8,912	17
Research																				
Econ & Mkt Res	, -	2	1,380	2	1,317	3	1,223	2	1,374	2	1,164	2	1,323	3	1,510	3	1,659	3	1,779	3
Scientific Res	3,134	5	3,174	5	3,447	6	3,151	5	3,588	6	2,722	5	2,170	5	2,812	5	2,790	5	2,354	4
Disease Res	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,985	4	7,243	14
Harvesting	2,117	2	1,665	2	1,750	3	1,111	2	1,266	2	794	2	961	2	2,363	4	3,537	7	2,574	5
Administrative	3,620	6	3,805	6	3,479	6	5,159 *	0	3,576	6	3,988	7	3,544	7	3,230	6	4,290 *	* 8	2,724	** 5
Gen Rev Srvc Chrg	2,160	3	2,017	3	1,818	3	1,631	3	1,615	2	1,017	2	1,112	2	1,392	3	1,773	3	1,772	3
Total Expenditures	65,923	100	69,603	100	56,921	100	59,608	100	61,696	100	51,924	100	45,874	100	45,915	87	52,285	99	53,070	100
Surplus/(Deficit)	3,897		(4,176)		3,256		(5,247)		(7,164)		(1,665)		(3,622)		3,261		7,764		2,610	
End Fund Balance	\$21,742		\$18,296		\$23,534		\$20,335		\$14,312		\$13,521		\$10,777		\$14,471		\$23,155		\$26,775	
Cash on Hand	\$27,559		\$23,222		\$27,720		\$23,629		\$17,817		\$16,137		\$10,316		\$16,836		\$27,508		\$35,152	
Salaries & Benefits	\$7,907		\$8,581		\$6,366		\$6,325		\$6.646		\$5,565		\$4,769		\$4,550		\$4,400		\$4,569	
# Employees	۰,307 141		110		\$0,500 94		92		93		\$3,303 64		φ - ,705 62		φ - ,550 55		4 ,400 57		φ - ,509 59	

* Includes School Marketing Expenditures

** Includes extraordinary items of \$1,500,000 (2002-03), \$956,600 (2007-08) and \$95,000. (2008-09)

SCHEDULE OF TAX RATES*

FISCAL YEARS ENDING JUNE 30, 2008 AND 2009

		2007-2008				2008 [.]			
	F	RESH	PRO	PROCESSED		RESH	PROCESSED		STATUTE
DOMESTIC									
Orange	\$	0.180	\$	0.240	\$	0.110	\$	0.240	601.15(3a)
Grapefruit	\$	0.350	\$	0.350	\$	0.350	\$	0.350	601.15(3a)
All Other Varieties	\$	0.170	\$	0.240	\$	0.100	\$	0.240	601.15(3a)
IMPORTS									
Orange			\$	0.240			\$	0.240	601.155(2)
Grapefruit			\$	0.350			\$	0.350	601.155(2)

*Rates are per 1-3/5 bushel equivalent, and are effective August 1 each fiscal year.

COMPARATIVE SCHEDULE OF REVENUE BOXES

FISCAL YEARS ENDING JUNE 30, 2008 AND 2009

	ACTUAL	ESTIMATED			
	REVENUE BOXES 2007-2008	REVENUE BOXES 2008-2009	2007-2008 PAID IN 2008-2009	2008-2009 PAID IN 2008-2009	TOTAL
DOMESTIC					
ORANGE:					
Fresh	4,749,373	4,900,000	329,590	5,380,077	5,709,667
Processed	158,377,022	153,200,000	5,712,268	153,154,864	158,867,132
GRAPEFRUIT:					
Fresh	10,084,294	8,580,000	123,385	8,797,050	8,920,435
Processed	15,978,925	12,520,000	35,781	12,344,207	12,379,988
SPECIALTY:					
Fresh	3,693,824	2,978,000	42,086	3,195,413	3,237,499
Processed	3,640,985	1,822,000	273,245	2,001,339	2,274,584
TOTAL DOMESTIC					
Fresh	18,527,491	16,458,000	495,061	17,372,540	17,867,601
Processed	177,996,932	167,542,000	6,021,294	167,500,410	173,521,704
	196,524,423	184,000,000	6,516,355	184,872,950	191,389,305
IMPORTS					
Orange	46,522,011	26,000,000	5,898,583	13,705,500	19,604,083
Grapefruit	329,031	300,000	10,681	3,012	13,693
TOTAL IMPORTS	46,851,042	26,300,000	5,909,264	13,708,512	19,617,776
TOTAL	243,375,465	210,300,000	12,425,619	198,581,462	211,007,081

BUDGETED REVENUE

DESCRIPTION	BUDGETED 2008-2009	REVENUE TO DATE	% TO BUDGETED
Assessment on Domestic Fruit			
Orange			
Fresh	\$539,000	\$651,136	100.+
Processed	36,768,000	38,128,147	100.+
	37,307,000	38,779,283	100.+
Grapefruit			
Fresh	3,003,000	3,122,153	100.+
Processed	4,382,000	4,332,996	98.9
	7,385,000	7,455,149	100.+
Specialty			
Fresh	297,800	326,695	100.+
Processed	437,280	545,900	100.+
	735,080	872,595	100.+
Assessment on Import Fruit Orange (Opt Out) Orange (Additional Opt Out) Grapefruit (Opt Out) Grapefruit (Additional Opt Out)	2,080,000 0 35,000 0 2,115,000	1,568,327 371,124 1,598 <u>151</u> 1,941,199	75.4 4.6 91.8
Total Assessments	47,542,080	49,048,226	100.+
Investment Earnings	440,000	625,368	100.+
Other Income	48,000	26,597	55.4
Federal Appropriation - Research	152,372	164,993	100.+
Foreign Agricultural Svc Funds	5,988,709	5,814,581	97.1
TOTAL	\$54,171,161	\$55,679,765	100.+

BUDGETED EXPENDITURES BY CATEGORY

FISCAL YEAR ENDED JUNE 30, 2009

	APPROVED	YEAR	%	UNEXPENDED
DESCRIPTION	BUDGET	TO DATE	TO DATE	BALANCE
GENERAL OPERATIONS				
Salaries and Benefits	\$4,594,400	\$4,569,383	99.5	\$25,017
Other Personal Services	116,400	86,323	74.2	30,077
Travel	211,400	157,977	74.7	53,423
People First Initiative	40,000	31,788	79.5	8,212
Telephone	53,600	50,332	93.9	3,268
Postage/Freight	129,200	94,817	73.4	34,383
Data Processing	126,500	115,387	91.2	11,113
Supplies	32,000	20,629	64.5	11,371
Insurance and Bond Premiums	41,000	34,753	84.8	6,247
Reproduction	26,100	20,592	78.9	5,508
Subscriptions and Memberships	29,900	21,946	73.4	7,954
Trade Meals/Meetings	3,500	2,575	73.6	925
Training	8,000	7,155	89.4	845
Repairs and Maintenance	170,000	149,898	88.2	20,102
Utilities	45,000	43,199	96.0	1,801
Leases/Rent Expense	22,400	20,236	90.3	2,164
Promotional Items	18,000	2,765	15.4	15,235
Capital Equipment (OCO)	137,500	101,632	73.9	35,868
Office/Research Equipment	23,000	3,674	16.0	19,326
Miscellaneous	36,300	11,698	32.2	24,602
CREC Expenses	160,000	136,097	85.1	23,903
Research Materials	51,300	40,632	79.2	10,668
Conventions	7,000	400	5.7	6,600
Fruit Inspection Data	20,000	14,925	74.6	5,075
Legislative Programs	222,000	47,966	21.6	174,034
Consultants/Grad Assistantship	377,800	343,596	90.9	34,204
Subtotal General Operations	6,702,300	6,130,374	91.5	571,926
PROGRAMS*				
Legal Services	147,500	116,627	79.1	30,873
State General Revenue Charge	1,771,697	1,771,697	100.0	0
Scientific Research	14,214,772	10,717,831	75.4	3,496,941
Economic & Market Research	1,205,450	1,042,563	86.5	162,887
Public Relations Programs	3,096,000	2,963,764	95.7	132,236
Processed Orange Advertising	16,915,800	16,817,159	99.4	98,641
Fresh Fruit/Grft Juice Advertising	2,328,811	2,233,645	95.9	95,165
Consumer/Trade/Industry Comm	3,306,632	2,726,170	82.4	580,462
International Marketing	8,823,967	8,455,339	95.8	368,629
Extraordinary Expenditures	95,000	95,000	100.0	0
Reserves	3,415,464	0	0.0	3,415,464
Subtotal Programs	55,321,093	46,939,797	84.8	8,381,297
TOTAL GENERAL OPERATIONS	\$62,023,393	\$53,070,171	85.6	\$8,953,222

*Program costs exclude general operating expenses

BUDGETED EXPENDITURES BY DEPARTMENT

DESCRIPTION	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
Administration				
Admin and Support Services	\$2,964,600	\$2,628,787	88.7	\$335,813
State General Revenue Charge	1,771,697	1,771,697	100.0	0
Scientific Research & Development				
General Operations	1,575,700	1,351,585	85.8	224,115
Scientific Product Research	1,685,472	1,001,975	59.4	683,497
Disease Research Fund	10,000,000	7,243,279	72.4	2,756,721
Scientific Research-Harvesting	2,584,300	2,574,469	99.6	9,831
Economic and Market Research	1,943,550	1,779,199	91.5	164,351
Marketing & Public Relations				
General Operations	1,026,000	971,145	94.7	54,855
Public Relations Programs	3,091,000	2,963,764	95.9	127,236
Processed Orange Advertising	16,915,800	16,817,159	99.4	98,641
Fresh Fruit/Grft Juice Advertising	2,328,811	2,233,645	95.9	95,165
Consumer/Trade/Industry Comm	3,306,632	2,726,170	82.4	580,462
International Marketing				
International Promotions-DOC	3,330,658	3,097,714	93.0	232,944
International Promotions-FAS	5,988,709	5,814,581	97.1	174,128
Extraordinary Expenditures	95,000	95,000	100.0	0
Total Expenditures	58,607,929	53,070,171	90.6	5,537,758
Reserves	3,415,464	0	0.0	3,415,464
TOTAL	\$62,023,393	\$53,070,171	85.6	\$8,953,222

DEPARTMENTAL EXPENDITURES

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
ADMINISTRATIVE AND SUPP	PORT SERVIC	ES			
GENERAL OPERATIONS					
57 10 10 08 001					
Commissioners Comp (OPS)	123001	\$5,000	\$3,122	62.4	\$1,878
Commissioners Travel	261071	21,300	21,216	99.6	84
57 10 10 09 001					
Salaries and Benefits	110000	1,243,100	1,237,395	99.5	5,705
Employee Travel	261010	51,600	25,880	50.2	25,720
57 10 10 09 002					
Fruit Inspection Data	132601	20,000	14,925	74.6	5,075
Training	132800	8,000	7,155	89.4	845
Employment Advertising	133200	3,000	0	0.0	3,000
Consultant Fee	139900	64,000	61,400	95.9	2,600
People First	131910	16,000	14,192	88.7	1,808
Unemployment Compensation	165010	3,000	587	19.6	2,413
Telephone	221000	30,000	28,044	93.5	1,956
Office Supplies	380011	2,500	2,035	81.4	465
Office Equipment	381000	3,500	513	14.7	2,987
Property Insurance	411041	3,000	1,929	64.3	1,071
Casualty Insurance	415001	35,000	32,237	92.1	2,763
Subscriptions	492000	6,400	4,915	76.8	1,485
Memberships	493000	1,300	942	72.5	358
State Awards	498000	2,000	357	17.9	1,643
Miscellaneous	499000	7,000	1,836	26.2	5,164
Trade Meals	499001	1,500	1,269	84.6	231
Building & Equipment (OCO)	512000	10,000	0	0.0	10,000
Administrative Reserves	899005	7,000	0	0.0	7,000
Subtotal General Operations		\$1,544,200	\$1,459,948	94.5	\$84,252

DEPARTMENTAL EXPENDITURES

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
LEGAL AND REGULATORY					
GENERAL OPERATIONS					
57 10 10 10 001					
Salaries and Benefits	110000	\$176,200	\$175,344	99.5	\$856
Employee Travel	261010	2,000	256	12.8	1,744
Subtotal General Operations		178,200	175,600	98.5	2,600
LEGAL SERVICES					
57 10 10 10 002					
Court Reporting Fees	131400	5,000	0	0.0	5,000
Legal Srv-G Counsel	131602	60,000	60,000	100.0	0
Legal Srv-Gen Counsel Spcl	131603	20,000	0	0.0	20,000
Legal Srv-Adv Claims	131610	35,000	35,000	100.0	0
Legal Srv-Other	131611	3,500	25	0.7	3,475
Legal Srv-Employment	131612	2,000	0	0.0	2,000
Legal Srv-Trademark	131699	19,000	18,803	99.0	197
Legal Advertising	133100	3,000	2,800	93.3	200
Miscellaneous	499000	6,000	4,772	79.5	1,228
Subtotal Legal Services		153,500	121,399	79.1	32,101
GOVERNMENT & REGULATORY					
57 10 10 10 003					
Legislative Consultant	131313	192,000	29,999	15.6	162,001
Legislative Programs	133416	30,000	17,967	59.9	12,033
Subtotal Government & Regulatory		222,000	47,966	21.6	174,034.02
Total Legal and Regulatory		\$553,700	\$344,965	62.3	\$208,735

DEPARTMENTAL EXPENDITURES

FISCAL YEAR ENDED JUNE 30, 2009

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
SUPPORT SERVICES					
GENERAL OPERATIONS					
57 10 10 12 001		• • • • • • • •			AA <i>i</i> A
Salaries and Benefits	110000	\$494,400	\$493,754	99.9	\$646
Temporary Employees (OPS)	121000	8,500	6,843	80.5	1,657
Employee Travel	261010	2,000	1,478	73.9	522
57 10 10 12 002					
Grounds Maintenance	132900	10,000	9,885	98.8	115
Shredding Service	139902	2,500	1,807	72.3	693
Postage	225000	10,000	9,574	95.7	426
Freight	227000	6,000	3,296	54.9	2,704
Maintenance - Equipment	241020	5,000	4,943	98.9	57
- Building	241022	65,500	63,136	96.4	2,364
- Auto	241023	1,500	947	63.1	553
Lakeland Bldg Utilities	271001	45,000	43,199	96.0	1,801
Fuel	371000	3,000	1,415	47.2	1,585
Office Supplies	380011	3,000	1,737	57.9	1,263
Reproduction	399002	24,000	18,514	77.1	5,486
Distribution Supplies	399005	5,500	4,144	75.4	1,356
Building Supplies	399007	9,000	6,527	72.5	2,473
AV Supplies	399018	4,000	3,118	78.0	882
Copy Equipment Rental	442000	12,000	11,879	99.0	121
Rental-Office Equipment	444000	8,000	6,040	75.5	1,960
57 10 10 12 003					
DP Services - Gainesville	132709	4,000	355	8.9	3,645
DP Services - Other	132710	21,000	18,338	87.3	2,662
Data Processing Maint	241024	4,000	2,025	50.6	1,975
DP Equipment	381000	55,000	52,364	95.2	2,636
Data Processing Supplies	391000	42,500	42,305	99.5	195
DP Equipment (OCO)	516000	21,300	16,251	76.3	5,049
Subtotal Support Services		866,700	823,874	95.1	42,826
TOTAL ADMIN & SUPPORT SERV	CES	\$2,964,600	\$2,628,787	88.7	\$335,813

STATE GENERAL REVENUE CHARGE

57 10 00 00 000					
Florida Citrus Advertising					
Trust Fund	880700	\$1,771,697	\$1,771,697	100.0	\$0

DEPARTMENTAL EXPENDITURES

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE					
SCIENTIFIC RESEARCH AND DEVELOPMENT										
GENERAL OPERATIONS										
57 10 12 10 001										
Salaries and Benefits	110000	\$934,900	\$925,269	99.0	\$9,631					
Temporary Employees (OPS)	121000	61,100	37,107	60.7	23,993					
Employee Travel	261010	30,700	24,975	81.4	5,725					
57 10 12 10 002										
People First	131910	12,000	9,287	77.4	2,713					
Product Monitoring	132640	75,000	2,108	2.8	72,892					
Telephone	221000	12,800	12,786	99.9	14					
Postage	225000	300	181	60.3	119					
Freight	227000	14,700	775	5.3	13,925					
Repairs & Maintenance	241011	85,000	69,573	81.9	15,427					
Office Supplies	380011	4,000	1,493	37.3	2,507					
Equipment	381000	19,500	3,161	16.2	16,340					
Research Materials	399010	50,000	39,368	78.7	10,632					
CREC Operations	433000	160,000	136,097	85.1	23,903					
Subscriptions	492000	1,000	335	33.5	665					
Memberships	493000	5,000	3,605	72.1	1,395					
Miscellaneous	499000	3,000	84	2.8	2,916					
Trade Meals	499001	500	0	0.0	500					
Equipment (OCO)	519001	106,200	85,381	80.4	20,819					
TOTAL GENERAL OPERATIONS		\$1,575,700	\$1,351,585	85.8	\$224,115					

DEPARTMENTAL EXPENDITURES

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
SCIENTIFIC PRODUCT RESEAR	СН				
SCIENTIFIC SPONSORED RESEARCH					
57 10 12 11 003					
Citrus Research Coordinator	132602	\$101,000	\$100,996	100.0	\$4
Hi Resolution Space Imagery Phase III*		152,372	152,067	99.8	305
Cooperative - All Variety	132615	60,000	180	0.3	59,820
New Variety Development-All Variety	132692	375,000	363,725	97.0	11,275
New Variety Dev-All Variety PY	132696	70,500	60,000	85.1	10,500
New Variety Development Fee	132697	95,000	95,000	100.0	0
Subtotal Scientific Sponsored Researce	ch	853,872	771,968	90.4	81,904
MEDICAL RESEARCH					
57 10 12 11 005					
UF - Rampersaud	132603	104,000	100,149	96.3	3,851
Cardiovascular Study-INRA (OJ)	132606	75,000	70,637	94.2	4,363
Cholesterol-OJ	132618	150,000	0	0.0	150,000
Clinical-GJ/FG	132619	300,000	0	0.0	300,000
Fresh OJ - Health Benefits	132620	58,600	17,572	30.0	41,028
Consultant Fee	132621	15,000	0	0.0	15,000
Drug Interaction	132623	25,000	0	0.0	25,000
Human Maturation-OJ	132624	60,000	0	0.0	60,000
GF/GFJ Weight Management	132655	38,000	37,799	99.5	201
Consultant Travel	261041	6,000	3,851	64.2	2,149
Subtotal Medical Research		831,600	230,008	27.7	601,592
TOTAL SCIENTIFIC PRODUCT RESEA	RCH	1,685,472	1,001,975	59.4	683,497
* \$152,372 received from NASA					
DISEASE RESEARCH FUND 57 10 12 11 006					
Strategic Research Plan	132604	658,000	653,872	99.4	4,128
UF Disease Research	132605	3,993,699	3,819,519	95.6	174,180
USDA Disease Research	132608	1,580,849	1,580,849	100.0	0
Other Domestic Research	132626	945,790	945,790	100.0	0
Intn'I Disease Research	132627	295,232	243,249	82.4	51,983
Uncommitted-All Varieties	899020	2,526,430	0	0.0	2,526,430
TOTAL DISEASE RESEARCH		\$10,000,000	\$7,243,279	72.4	\$2,756,721

DEPARTMENTAL EXPENDITURES

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
HARVESTING PROGRAM					
HARVESTING RESEARCH					
57 10 12 15 003					
Abscission Registration-Consultant Fee	132634	120,000	120,000	100.0	0
Abscission Registration-DOC	132635	2,336,200	2,336,089	100.0	111
QAPP - ASI - 2	132636	123,100	118,380	96.2	4,720
Public Relations	133404	5,000	0	0.0	5,000
TOTAL HARVESTING PROGRAM		2,584,300	2,574,469	99.6	9,831
TOTAL SCIENTIFIC RESEARCH		\$15,845,472	\$12,171,309	76.8	\$917,442

DEPARTMENTAL EXPENDITURES

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
ECONOMIC AND MARKET RES	EARCH				
GENERAL OPERATIONS					
57 10 13 10 001					
Salaries and Benefits	110000	\$598,100	\$598,085	100.0	\$15
Temporary Employees (OPS)	121000	31,100	30,871	99.3	229
Employee Travel	261010	15,300	15,227	99.5	73
57 10 13 10 002					
Website	132711	10,400	10,235	98.4	165
Telephone	221000	1,800	1,766	98.1	34
Postage	225000	1,200	1,184	98.7	16
Office Supplies	380011	500	399	79.9	101
Reproduction	399002	2,100	2,078	99.0	22
Copy Equipment Rental	442000	2,400	2,316	96.5	84
Subscriptions	492000	2,900	2,815	97.1	85
Memberships	493000	300	295	98.3	5
Trade Meals	499001	300	249	82.9	51
Research Publications	499005	1,300	1,264	97.2	36
Subtotal General Operations		667,700	666,785	99.9	915
RESEARCH DATA & STUDIES					
57 10 13 12 003					
Consultant Fee	131314	69,300	69,228	99.9	73
Retail Sales-A.C.Nielsen	132611	403,900	403,809	100.0	91
Consumer Tracking Study	132612	148,200	148,150	100.0	50
Processed Consumer Research-ODC	132614	5,850	5,850	100.0	0
Fresh Fruit Data	132616	40,000	14,925	37.3	25,075
Copy Testing	132628	40,000	33,000	82.5	7,000
On-line Tracking-Factor TG	132675	36,000	32,373	89.9	3,627
Fresh Fruit Sales Data	132677	95,500	95,456	100.0	44
Fresh Consumer Survey - FO/FS	132678	49,500	24,636	49.8	24,864
Fresh Fruit Taste Test - FO/FS	132679	46,000	14,000	30.4	32,000
Return on Investment - PO	132680	157,000	117,529	74.9	39,471
Return on Investment - GF/GJ	132683	142,600	142,600	100.0	0
Consultant Travel	261041	11,500	10,859	94.4	641
Uncommitted - FO/FS	899025	30,500	0	0.0	30,500
Subtotal Research Data & Studies		1,275,850	1,112,414	87.2	163,436
TOTAL ECON & MKT RESEARCH		\$1,943,550	\$1,779,199	91.5	\$164,351

DEPARTMENTAL EXPENDITURES

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE					
MARKETING AND PUBLIC RELATIONS										
GENERAL OPERATIONS										
57 10 15 10 001										
Salaries and Benefits	110000	\$870,500	\$862,675	99.1	\$7,825					
Temporary Employees (OPS)	121000	10,700	8,381	78.3	2,319					
Employee Travel	261010	61,500	47,178	76.7	14,322					
57 10 15 10 002										
Coupon Redemption	133407	3,300	2,841	86.1	459					
Promotional Items	133428	5,000	0	100.0	0					
People First	131910	12,000	8,309	69.2	3,691					
Audio-Visual Services	139915	1,000	0	0.0	1,000					
Telephone	221000	6,000	5,159	86.0	841					
Postage	225000	4,000	2,209	55.2	1,791					
Postage - GF Spoons	225010	20,000	14,568	72.8	5,432					
Freight	227000	20,000	15,705	78.5	4,295					
Office Supplies	380011	1,500	714	47.6	786					
Conventions	449002	5,000	0	0.0	5,000					
Subscriptions	492000	1,000	827	82.7	173					
Memberships	493000	3,000	1,719	57.3	1,281					
Miscellaneous	499000	500	0	0.0	500					
Trade Meals	499001	1,000	860	86.0	140					
TOTAL GENERAL OPERATIONS		\$1,026,000	\$971,145	94.7	\$49,855					

DEPARTMENTAL EXPENDITURES

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
PUBLIC RELATIONS					
CORPORATE - ALL VARIETIES					
57 10 15 12 003					
Florida Workshops	133423	\$50,000	\$27,452	54.9	\$22,548
Collaboration w/Partners	133482	49,000	49,000	100.0	0
Website	133486	123,100	123,079	100.0	21
Corp & Public Affairs	133487	123,900	123,614	99.8	286
Monitoring Report	133489	108,000	107,000	99.1	1,000
Subtotal Corporate - All Varieties		454,000	430,145	94.7	23,855
PROCESSED ORANGE					
57 10 15 12 004					
Planning & Development	133411	112,000	112,000	100.0	0
Health Initiative	133417	864,500	864,500	100.0	0
Subtotal Processed Orange		976,500	976,500	100.0	0
GRAPEFRUIT					
57 10 15 12 005					
Planning & Development	133411	50,000	50,000	100.0	0
Health Initiatives - GJ /FG	133432	510,000	490,000	96.1	20,000
Website - GJ/FG	133440	100,000	100,000	100.0	0
Drug Interaction	133442	440,000	440,000	100.0	0
Subtotal Grapefruit		1,100,000	1,080,000	98.2	20,000
FRESH FRUIT					
57 10 15 12 006					
Planning & Development	133411	35,000	35,000	100.0	0
Health Initiatives - FO/FS	133412	68,000	30,938	45.5	37,062
Gift Fruit	133426	100,000	99,950	100.0	50
Subtotal Fresh Fruit		203,000	165,888	81.7	37,112
IN-STATE PROGRAMS					
57 10 15 12 008					
Visit FL Strategic Alliance	133427	17,500	17,500	100.0	0
FL Welcome Stations-Juice	133434	240,000	199,456	83.1	40,544
Industry Grower Relations - AV	133454	100,000	94,275	94.3	5,725
Subtotal In-State Programs		357,500	311,231	87.1	46,269
TOTAL PUBLIC RELATIONS PROGR	AMS	\$3,091,000	\$2,963,764	95.9	\$127,236

DEPARTMENTAL EXPENDITURES

FISCAL YEAR ENDED JUNE 30, 2009

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
DOMESTIC ADVERTISING					
PROCESSED ORANGE ADVERTISING	ì				
Research	133420	\$48,000	\$47,800	99.6	\$200
Online Media	133441	1,351,200	1,326,585	98.2	24,615
TV 1st Quarter - Summer	133443	1,969,400	1,969,358	100.0	42
TV 2nd Quarter - Fall	133444	3,845,100	3,845,051	100.0	49
TV 3rd Quarter - Winter	133445	3,608,700	3,606,604	99.9	2,096
TV 4th Quarter - Spring	133447	4,383,400	4,317,091	98.5	66,309
Production & Hard Costs	133457	670,000	669,922	100.0	78
Agency Fee	133499	1,000,000	1,000,000	100.0	0
Agency Travel	261088	40,000	34,748	86.9	5,252
TOTAL PROCESSED ORANGE ADVER	RTISING	16,915,800	16,817,159	99.4	98,641

FRESH GRAPEFRUIT/GRAPEFRUIT JUICE ADVERTISING

57 10 16 11 006					
Online Advertising - GJ	133470	200,000	199,352	99.7	648
Grapefruit/GJ Advertising	133475	2,100,000	2,005,483	95.5	94,517
	_	2,300,000	2,204,835	95.9	95,165
FRESH FRUIT ADVERTISING					
57 10 16 11 007					
Gift Fruit Printing	230005	28,811	28,811	100.0	0
TOTAL FRESH FRUIT/GRFT JUIC	E ADV	\$2,328,811	\$2,233,645	95.9	\$95,165

DEPARTMENTAL EXPENDITURES

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE				
CONSUMER/TRADE/INDUSTRY COMMUNICATIONS									
PROCESSED COMMUNICATIONS									
57 10 17 11 003									
Planning & Development	133411	\$50,000	\$0	0.0	\$50,000				
Retail Orange Juice	133476	2,406,000	2,051,851	85.3	354,149				
Subtotal Processed Communications		2,456,000	2,051,851	83.5	404,149				
FRESH ALL VARIETY									
57 10 17 11 005									
Consumer Promotions - PG/FG	133405	95,000	64,844	68.3	30,156				
In-store Promotions - FG	133410	128,600	125,712	97.8	2,888				
Subtotal Fresh All Variety		223,600	190,556	85.2	33,044				
FOODSERVICE COMMUNICATIONS									
57 10 17 11 009									
Planning & Development	133411	61,000	60,807	99.7	193				
Foodservice Juice - Fresh Squeezed	133414	141,400	36,801	26.0	104,599				
Foodservice Juice - OJ	133424	372,000	359,150	96.5	12,850				
Foodservice Juice - GJ	133431	10,000	9,552	95.5	448				
Subtotal Foodservice Communication	5	584,400	466,309	79.8	118,091				
SCHOOLS									
57 10 17 11 010									
School-All Florida (SMFT)	133480	42,632	17,454	40.9	25,178				
TOTAL CONSUMER/TRADE/INDUSTR									
I GIAL CONSUMER/IRADE/INDUSIR		3,306,632	2,726,170	82.4	580,462				
TOTAL PR & DOMESTIC MARKETING		\$26,668,243	\$25,711,884	96.4	\$951,359				

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
INTERNATIONAL MARKETING					
GENERAL OPERATIONS					
57 10 18 10 001					
Salaries and Benefits	110000	\$277,200	\$276,860	99.9	\$340
Employee Travel	261020	27,000	21,766	80.6	5,234
57 10 18 10 002					
Promotional Items	133428	13,000	2,765	21.3	10,235
Telephone	221000	3,000	2,577	85.9	423
Postage	225000	1,000	75	7.5	925
Freight	227000	52,000	47,250	90.9	4,750
Promotional Materials Printing	230001	25,000	25,000	100.0	0
Office Supplies	380011	2,000	461	23.1	1,539
Conventions	449002	2,000	400	21.0	1,580
Subscriptions	492000	2,000	1,994	99.7	6
Memberships	493000	7,000	4,500	64.3	2,500
Miscellaneous	499000	1,000	0	0.0	1,000
Trade Meals	499001	200	197	98.5	3
Subtotal General Operations	-	412,400	383,846	93.1	28,554
FAS ADMINISTRATION					
57 10 18 10 003					
Consultant Fee-DOC	131300	97,000	97,000	100.0	0
Evaluations-DOC	133449	15,000	0	0.0	15,000
Evaluations-FAS	133469	100,000	70,975	71.0	29,025
FAS Annual Workshop-DOC	262810	2,000	1,050	52.5	950
Consultant Travel-DOC	263088	6,000	0	0.0	6,000
Subtotal FAS Administration	-	220,000	169,025	76.8	50,975

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
CANADIAN PROMOTIONS					
General Operations					
57 10 18 10 100					
Consultant Travel-DOC	263088	\$5,000	\$1,110	22.2	\$3,890
Fresh Grapefruit					
57 10 18 10 101					
Promotions-DOC	133446	9,000	9,000	100.0	0
Promotions-FAS	133463	201,000	200,858	99.9	142
Subtotal Canada-Fresh Grapefruit		210,000	209,858	99.9	142
Processed Grapefruit					
57 10 18 10 102					
Promotions-DOC	133446	154,000	153,138	99.4	862
Promotions-FAS	133463	56,000	56,000	100.0	0
Subtotal Canada-Proc Grapefruit		210,000	209,138	99.6	862
Processed Orange					
57 10 18 10 104					
Promotions-DOC	133446	425,400	409,268	96.2	16,132
Promotions-FAS	133463	816,200	813,272	99.6	2,928
Subtotal Canada-Proc Orange		1,241,600	1,222,540	98.5	19,060
TOTAL CANADIAN PROMOTIONS		\$1,666,600	\$1,642,646	98.6	\$23,954

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
EUROPEAN PROMOTIONS					
GENERAL OPERATIONS					
57 10 18 11 003					
Consultant Travel-DOC	263088	\$5,000	\$0	0.0	\$5,000
BENELUX					
Fresh Grapefruit					
57 10 18 11 101					
Promotions-DOC	133446	16,620	15,008	90.3	1,612
Promotions-FAS	133463	233,500	227,499	97.4	6,001
Subtotal Benelux-Fresh Grapefruit	-	250,120	242,507	97.0	7,613
Processed Grapefruit 57 10 18 11 102					
Promotions-DOC	133446	13,560	12,286	90.6	1,274
Promotions-FAS	133463	43,000	41,778	97.2	1,222
Subtotal Benelux-Proc Grapefruit	-	56,560	54,064	95.6	2,496
Total Benelux		306,680	296,571	96.7	10,109
FRANCE					
Fresh Grapefruit					
57 10 18 11 201					
Promotions-DOC	133446	36,600	29,047	79.4	7,553
Promotions-FAS	133463	447,000	396,667	88.7	50,333
Subtotal France-Fresh Grapefruit	-	483,600	425,714	88.0	57,886
Processed Grapefruit					
57 10 18 11 202					
Promotions-DOC	133446	237,050	221,848	93.6	15,202
Promotions-FAS	133463	96,000	95,904	99.9	96
Subtotal France-Proc Grapefruit	-	333,050	317,753	95.4	15,297
Total France	-	\$816,650	\$743,466	91.0	\$73,184

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
SWEDEN					
Fresh Grapefruit					
57 10 18 11 401					
Promotions-DOC	133446	\$14,500	\$12,995	89.6	\$1,505
Promotions-FAS	133463	113,500	87,506	77.1	25,994
Subtotal Sweden-Fresh Grapefruit		128,000	100,501	78.5	27,500
Processed Grapefruit					
57 10 18 11 402					
Promotions-DOC	133446	3,000	1,949	65.0	1,051
Promotions-FAS	133463	19,000	15,122	79.6	3,878
Subtotal Sweden-Proc Grapefruit		22,000	17,071	77.6	4,929
Total Sweden		150,000	117,572	78.4	32,428
UNITED KINGDOM					
Fresh Grapefruit					
57 10 18 11 501					
Promotions-DOC	133446	39,280	30,338	77.2	8,942
Promotions-FAS	133463	264,000	251,047	95.1	12,953
Subtotal UK-Fresh Grapefruit		303,280	281,385	92.8	21,895
Processed Grapefruit					
57 10 18 11 502					
Promotions-DOC	133446	198,390	167,398	84.4	30,992
Promotions-FAS	133463	95,000	95,000	100.0	0
Subtotal UK-Proc Grapefruit		293,390	262,398	89.4	30,992
Total United Kingdom		596,670	543,783	91.1	52,887
TOTAL EUROPEAN PROMOTIONS		\$1,875,000	\$1,701,392	90.7	\$173,608

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE	% TO DATE	UNEXPENDED BALANCE
ASIAN PROMOTIONS					
General Expenses-Japan					
57 10 18 12 003					
Agency Fee-DOC	131303	\$300,000	\$300,000	100.0	\$0
Agency Fee-FAS	131363	300,000	300,000	100.0	0
Trade Meetings	499088	7,838	7,838	100.0	0
Total General Expenses-Japan		607,838	607,838	100.0	0
JAPAN					
Fresh Grapefruit					
57 10 18 12 101					
Promotions-DOC	133446	920,140	841,502	91.5	78,638
Promotions-FAS	133463	2,661,709	2,644,914	99.4	16,795
Subtotal Japan-Fresh Grapefruit		3,581,849	3,486,416	97.3	95,433
Processed Grapefruit					
57 10 18 12 102					
Promotions-DOC	133446	412,880	403,092	97.6	9,788
Promotions-FAS	133463	542,800	518,040	95.4	24,760
Subtotal Japan-Proc Grapefruit		955,680	921,131	96.4	34,549
Total Japan		4,537,529	4,407,547	97.1	129,982
TOTAL ASIAN PROMOTIONS		5,145,367	5,015,385	97.5	129,982
TOTAL INTERNATIONAL MARKETING	3	\$9,319,367	\$8,912,295	95.6	\$407,072
* SUBTOTALS BY FUNDING SOURCE					_
Int'l Mktg-DOC		\$3,330,658	\$3,097,714	93.0	\$232,944
Int'l Mktg-FAS		5,988,709	5,814,581	97.1	174,128
		\$9,319,367	\$8,912,295	95.6	\$407,072

INTERNATIONAL MARKETING

2008-2009 BUDGET BY VARIETY/FUNDING SOURCE

	TOTAL	PROCESSED ORANGE	PROCESSED GRAPEFRUIT	FRESH GRAPEFRUIT		
DEPARTMENT OF CITRUS General Operations	\$383,846	\$76,769	\$153,538	\$153,538		
FAS Administration	98,050	19,610	29,415	49,025		
Canadian Marketing	572,516	410,101	153,249	9,167		
European Promotions	490,870	0	403,482	87,388		
Asian Promotions	1,552,432	0	480,051	1,072,381		
Subtotal DOC	3,097,714	506,480	1,219,735	1,371,498		
FOREIGN AGRICULTURAL SERVICE PROGRAM						
FAS Administration	70,975	14,195	21,293	35,488		
Canadian Marketing	1,070,130	813,272	56,000	200,858		
European Promotions	1,210,523	0	247,804	962,718		
Asian Promotions	3,462,954	0	593,040	2,869,914		
Subtotal FAS	5,814,581	827,467	918,137	4,068,978		
TOTAL INTERNATIONAL MARKETING	\$8,912,295	\$1,333,947	\$2,137,872	\$5,440,476		
Percent DOC Contribution	53%	61%	133%	34%		

DEPARTMENTAL EXPENDITURES

DESCRIPTION	OBJECT CODE	APPROVED BUDGET	YEAR TO DATE EXPENDITURES	% TO DATE	UNEXPENDED BALANCE	
EXTRAORDINARY EXPENDITURES						
57 10 19 10 002 Development Loan	899000	\$95,000	\$95,000	100.0	\$0	